

INTRODUCTION

The Wayne County Planning Department provides a variety of services, which result in a positive impact on the quality of life of the residents of the County. Recognizing that the return of tax dollars to the County is a priority, the staff of the Planning Office makes every attempt to remain informed about and to apply for relevant grants to improve the physical appearance of the County, repair and replace aging infrastructure, improve housing stock and provide greater recreational choices and social opportunities for our residents. Although our most visible efforts involve the preparation and administration of grants, the staff also attends local meetings, provides technical assistance and supports communities with their planning and improvement initiatives. A synopsis of our activities for 2002 follows.

GRANT APPLICATIONS AND AWARDS

1. Prepared and submitted an application for funding on behalf of the Towns of Huron and Sodus and the Village of Sodus Point for the development of a Harbor Management Plan for Sodus Bay. The application was submitted to the NYS Department of State Local Waterfront Revitalization Program and successfully awarded \$30,000. (Bret DeRoo)



2. \$12,000 awarded from the Preservation League of New York to conduct a Historic Conditions Report for the Hotchkiss Building. (Sharon Lilla)
3. \$200,000 awarded from the NYS HOME Program for the rehabilitation of owner occupied income eligible residences throughout Wayne County. Program administered by the Bishop Sheen Ecumenical Housing Foundation. (Sharon Lilla)
4. \$25,000 awarded from the Main Street New York Program to the Town of Marion for the improvement of the Buffalo Street sidewalk. (Sharon Lilla)
5. Applications prepared on behalf of the Towns of Williamson and Walworth to the Main Street New York Program for \$25,000 each. Projects were not funded. (Sharon Lilla)
6. Application prepared on behalf of the Lyons Fire Department to the NYS Emergency Services Grant program in the amount of \$27,483. Grant was not funded. (Sharon Lilla)
7. Application prepared on behalf of the Towns of Lyons and Arcadia and the Villages of Lyons and Newark for an Urban and Rural Waterfront Rediscovery Grant to the NYS Department of State in the amount of \$34,000. Grant was not funded. (Sharon Lilla)
8. Application prepared on behalf of the County to the NYS Environmental Protection Fund for improvements to the Sodus Point Beach Park in the amount of \$190,000. Grant was not funded. (Sharon Lilla)
9. Provided assistance to Stu Brown in the preparation of Community Development Block Grant Applications for the Town of Rose and the Village of Red Creek in the amount of \$400,000 each. The Town of Rose received a grant of \$400,000. The Red Creek application was not funded. (Sharon Lilla)
10. Application to the USDA Farmland Protection Program on behalf of the Town of Macedon in the amount of \$605,005 to preserve 1220 acres of farmland. The project was awarded \$368,000 to preserve 563 acres of farmland in the Town. (Ora Rothfuss)
11. Member of team that worked on the request submitted to the NYS Department of Economic Development for an Empire Zone Designation for Wayne County. Principal responsibilities included significant participation in the writing of the “development plan.” (Peg Churchill)
12. Received notice in 2002 that an application prepared in 2001 and submitted to the NYS Department of Agriculture and Markets was awarded \$1,129,096 to preserve 563 acres of farmland in the Town of Macedon. (Ora Rothfuss)

13. Along with NY FarmNet and the Northwest NY Dairy Livestock Crops Team, submitted a grant application to the USDA Sustainable Research and Education (SARE) program for funding in the amount of \$75,000. Funds would be used to create a farmer-apprentice program. The application was not funded. (Ora Rothfuss)
14. Application to the NYS Recreational Trails Program for funding to redeck the Red Creek Snowmobile Bridge in the amount of \$70,000. Notification has not been received concerning the status of awards. (Cynthia Hill)
15. Applied for additional funds for the River Road Improvement Project in response to a solicitation from the NYS Disaster Recovery Initiative Program. Received notice that project will receive an additional \$7,211 in funding. (Cynthia Hill)
16. Received notice that the Erie Canal Cultural Center was awarded a Section 108 loan in the amount of \$2.45 million. (Peg Churchill)
17. Received notice that the County was awarded \$200,000 from the Transportation Enhancements Program to improve the Edgett Street Bridge and provide pedestrian access from the Erie Canal Towpath Trail to the businesses on Route 31 on the west side of the Village of Newark. Funds will also be used to construct a bike path from Pultneyville to Sodus Point along Lake Road, which also serves as the Seaway Trail. (Peg Churchill)
18. As sponsor representative for the NYS Snowmobile Trail Grants Program, Wayne County applied for and received \$37,283 for trail grooming and improvements. (Peg Churchill)
19. Worked with staff of the Western Erie Canal Heritage Corridor Planning Commission to develop a proposal to the NYS Council for the Arts/Arts Business Program that would fund tourism marketing materials for Wayne, Monroe, Orleans, Niagara and Erie Counties. (Peg Churchill)

GRANT ADMINISTRATION



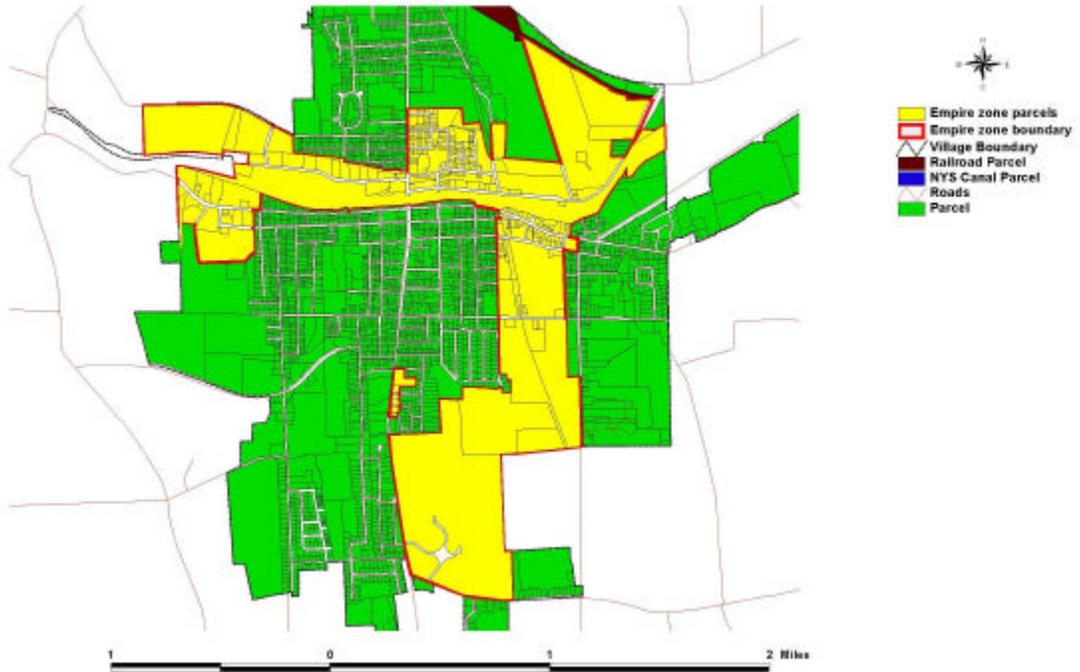
1. Successfully closed out the Port Bay Improvement Program Economic Development Initiative Grant (pictured above) in the amount of \$319,125. Project resulted in the construction of 1,490 linear feet of revetment successfully controlling erosion on the barrier bar and opening it to recreational activities after a long absence. (Sharon Lilla)
2. Submitted all administrative documents and reimbursement requests in connection with a NYS Community Provider Assistance Program award to the Lyons Fire Department in the amount of \$40,000. (Sharon Lilla)
3. Awarded \$5,000 to provide safety equipment to the Town of Sodus for use by the Brantling Ski Patrol. Arranged a distribution plan that allowed the Brantling Ski Patrol to take possession of the safety equipment by passing it through the Town of Sodus. (Sharon Lilla)
4. Worked with HUD Buffalo and HUD Texas to develop final requirements and documentation for the ECCC Section 108 loan program. Duties included modifications to the pro-forma and acceptance of terms by the Board of Supervisors. Also worked with the County Administrator and the County Attorney to develop the HUD required transfer of title to the County, the ECCC lease document and the management agreement. (Peg Churchill)

5. Assisted in the resolution of administrative issues associated with the Wayne County Museum's \$20,000 grant received from the NYS Office of Parks, Recreation and Historic Preservation. (Peg Churchill)
6. Provided significant administrative assistance and guidance for the Aldrich Change Bridge project. Worked with Village of Palmyra officials, Aldrich Change Bridge volunteers and the County to develop a final work program, resolve outstanding engineering issues and move the project forward. (Peg Churchill)
7. Assisted the Town of Arcadia with administrative issues associated with the Widewaters Bridge rehabilitation project. (Peg Churchill)
8. As a member of the Empire Zone Administration Board and Chair of the Planning and Strategy Committee, work with the team to develop criteria for zone administration, zone boundary amendments and special projects. (Peg Churchill)
9. Provide administrative oversight for the \$600,000 agribusiness microenterprise loan program awarded to Wayne County in 2001. The environmental review record was completed positioning the County to request the release of funds when needed for approved eligible microenterprise loans. By the close of 2002, the program had received two formal loan applications, both which were approved by the IDA loan review committee. Cornell Cooperative Extension conducted a well attended business planning seminar in March and several farmers have expressed interest in both loans and technical assistance in the development of business plans. (Ora Rothfuss)
10. Issued RFP's, hired a consultant and completed a Cultural Resource Inventory for the River Road Improvement Project as required for the Environmental Review Record. (ERR) Began preparation of final ERR. Submitted four quarterly reports to the NYS Housing Trust Fund Corporation Disaster Recovery Initiative Program. (Sharon Lilla)
11. Continued administrative services for the Route 31 Sewer Project in the Town of Lyons. Submitted two semi-annual progress reports and four drawdown requests totaling over \$144,000. Also arranged with the Governor's Office for Small Cities to use surplus funds to subsidize the costs to income eligible residents for their new sewer connections. (Sharon Lilla)
12. Awarded \$40,000 for the Clyde River Dredging Project by Senator Nozzolio. Submitted all required paperwork and began the preparation of required permits together with the Wayne County Highway Department. (Cynthia Hill)

13. The Seaway Trail, Inc. awarded Wayne County \$32,090 in NYS Department of Transportation funding to improve the Maxwell Creek fishing access site. Together with the Wayne County Highway Department, which paved the site in October, the Seaway Trail staff developed plans to provide landscaping, safe access to Maxwell Creek and an informational kiosk. Administrative requirements are coordinated through the Planning Office. (Sharon Lilla)
14. Progress on the Amtrak Station project included the retention of a design team, the completion of preliminary site survey work and the completion of right-of-entry applications to CSX and Norfolk Southern. The Planning Department also coordinated a meeting with all potential stakeholders in the project area to insure that all potential design problems are addressed in the beginning of the process. (Sharon Lilla)
15. Received preliminary numbers from the County's consultant concerning potential ridership for the proposed Amtrak Station. Market research indicates that the potential ridership is approximately 12,000 new net riders and a capture from surrounding stations of another 12,000 passengers, for a total of nearly 24,000 passengers in the first year of operation. Because the contract with the state was scheduled to expire, the County submitted a contract extension request, which was approved to July 31, 2003. (Sharon Lilla)
16. Continued to administer portions of the Schoepfel Environmental Restoration Project, including the submission of a request to modify the contract with New York State and preparation of a Minority and Women's Business Enterprise Report. (Sharon Lilla)

GEOGRAPHIC INFORMATION SYSTEMS

WAYNE COUNTY EMPIRE ZONE



1. Development of a draft overlay district for the Williamson-Sodus Airport, which required input and review from a number of agencies including the Federal Aviation Administration, the NYS Department of State Aviation Services Bureau, the U.S. Coast Guard, the Sodus Planning Board and the Aircraft Owners and Pilots Association. (Bret DeRoo)
2. Responded to requests for the development of maps from the Tourism, Buildings and Grounds, Real Property Tax, Economic Development and Highway Departments. Prepared the boundary map for the Empire Zone application. Prepared zoning maps for the Towns of Walworth. Also prepared maps for the Williamson Open Space Committee, the Wayne County Soil and Water Conservation District, the Town of Ontario and the Town of Arcadia. (Bret DeRoo)

AGRICULTURAL PRESERVATION



Unless otherwise indicated, the following activities were performed by Ora Rothfuss.

1. Conducted an educational seminar attended by 40 landowners and interested individuals from Macedon, Walworth and Ontario concerning conservation easements.

2. Coordinated the re-appraisal of three farms in the Town of Macedon to prepare for Federal Farmland Protection Applications scheduled to be announced in January of 2003.
3. Initiated and sponsored the fifth consecutive Wayne County Apple Tasting Tour with the participation of 13 farm stands. The Wayne County Office of Tourism organized the event.
4. Helped to organize the annual 2002 Agricultural and Farmland Protection Tour. Representatives from the Board of Supervisors, Town Assessors, Grange members, the Soil and Water Conservation District, the Farm Bureau, Senator Clinton's office, Assemblyman Oaks' office and a couple of visitors from Kenya participated in the tour.
5. Participated in planning the winter trade show of the Finger Lakes Culinary Bounty, which was held in March of 2002 at the Waterloo Holiday Inn.
6. The Agricultural Development Specialist served on a panel funded by the NYS Department of Agriculture and Markets and administered by Cornell University. The panel provided oversight for a study designed to identify agricultural economic development impacts in New York State and in 13 competitor states. This was done by quantifying such indicators as job growth, economic multipliers and gross agricultural income.
7. Met with individual farmers on 27 separate occasions to discuss farmland protection (14 meetings), the microenterprise program (13 meetings) and grant writing (2 meetings).
8. Helped organize value added dairy conference held in Geneva with 26 persons in attendance. Topics included how to choose a product; how to market and video taped interviews with three farmers involved in value added dairy products.
9. The Agricultural Development Specialist conducted additional outreach in presentations to the Rush Town Board, the Lyons Grange, the Genesee Valley Land Surveyors Association and the North Rose United Methodist Women.
10. Bret DeRoo served as Secretary of the Agricultural and Farmland Protection Board, researched and assembled information for mandatory Notice of Intent reviews and assisted with the organization of the Summer 2002 Farm Tour and the Winter 2002 Agriculture and Farmland Protection Conference. Minutes were distributed by Sue Pullen.

WAYNE COUNTY PLANNING BOARD

Senior Planner Bret DeRoo, with assistance from Senior Planner Cynthia Hill, reviewed 187 zoning and subdivision referrals and presented them to 11 meetings of the Wayne County Planning Board. In addition, he organized and hosted two training sessions with staff from the NYS Department of State for local zoning and planning board members. Bret also assisted the Town of Arcadia in the development of a referral checklist. Sue Pullen prepares and distributes minutes for the County Planning Board meetings and receives and records all referrals.

WAYNE COUNTY MASTER PLAN

During the preparation of the 2003 Planning Budget, advanced a proposal to develop a Countywide Master Plan using the services of Cynthia Hill. Together with the County Administrator and the County Attorney and subsequent to approval of the County's 2003 operating budget, negotiated an agreement with Cynthia Hill for professional services in connection with the development of the first master plan for Wayne County since 1976. (Sharon Lilla)

YOUR COMMUNITY – WHAT'S THE PLAN

The Common Good Planning Center located in Rochester approached the Wayne County Planning Department about implementing a program designed to raise awareness among the residents of the County about the contents of their local master plan. Modeled after a program in the City of Rochester where residents all read the same book, the Common good Planning Center thought the idea could be replicated by having residents read their master plans. In addition, the program includes a component for the development of a secondary school planning curriculum and an opportunity for students to create and direct their own community video. Once completed, the program will be replicated in other Counties in the Genesee Finger Lakes Region. This project will run concurrently with the County's master planning effort and help to significantly increase community participation in the overall planning process.

GENERAL TECHNICAL ASSISTANCE

1. Responded to over 100 phone requests for information concerning tax parcel database, flood zone, census data, agricultural districts, and zoning. (Bret DeRoo, Peg Churchill, Sue Pullen)
2. Examined existing area County web pages and researched other web page development in the region. Prepared a full report on content and cost and

distributed to the County Administrator and the Planning Committee.
(Bret DeRoo)

3. In response to new state mandates for stormwater planning, and at the request of DEC, the Planning Department hosted a meeting to organize a stormwater management workshop. The Wayne County Water and Sewer Authority, the Wayne County Water Quality Coordinating Committee, the Wayne County Soil and Water Conservation District partnered with the Planning Department and the workshop was to be held at Cooperative Extension in Newark on January 9, 2003. At the close of 2002, nearly 60 persons had registered for the workshop. (Bret DeRoo, Cynthia Hill, Sue Pullen)
4. Worked with Niagara-Mohawk Digital Towpath team to connect with Wayne County Towns and Villages. (Peg Churchill)
5. Worked with the Genesee Transportation Council as a member of the Regional Trails Initiative to develop trail priorities in the MPO area. (Peg Churchill)
6. Received certification of completion from the NYS Economic Development Council for their five day Economic Development Training program. (Peg Churchill)
7. Provided assistance to various communities and Wayne County on 10 separate SEQR reviews, including the Empire Zone, the Nye Road property acquisition, the Empire Zone Boundary revision and the Amtrak Station. (Sharon Lilla)
8. Conducted income surveys for the Village of Sodus Point, the Town of Marion, the Town of Rose, and jointly for the Towns of Sodus and Huron. (Sharon Lilla, Sue Pullen)
9. Served as information team for the annual Ginna Emergency Response Drills. (Peg Churchill, Bret DeRoo, Sharon Lilla)
10. Provided assistance to local business and municipal revitalization groups located in the Town of Williamson, the Town of Marion, the Village of Red Creek and the Village of Clyde. (Sharon Lilla, Peg Churchill)

ORGANIZATIONAL REPRESENTATION

The Planning Staff is represented on the following public and non-profit Boards and organizations:

- Western Erie Canal Heritage Corridor Commission
- The Empire Zone Administrative Board and the Planning and Strategy Committee
- Canal Trail Association of New York
- Canal Society of New York
- Wayne County Agricultural and Farmland Protection Board
- Sodus Bay Intermunicipal Committee
- Montezuma Audubon Conservation Center Committee
- Friends of Montezuma
- Wayne County Water Quality Coordinating Committee
- Save Our Sodus, Inc.
- The Sodus Bay Historical Society, Inc.
- Genesee Transportation Council Regional Trails Initiative
- Genesee Transportation Council Planning Committee
- Genesee Finger Lakes Regional Planning Council
- Genesee Finger Lakes Regional Planning Council Planning Coordination Committee
- Common Good Planning Center Professional Planners Advisory Council
- Rochester Renaissance 2010 Stewardship Committee
- Finger Lakes Culinary Bounty
- Wayne County Industrial Development Agency
- WEDC Microenterprise Loan Review Committee
- Lake Plains Resource Conservation and Development Council
- Growing New Farmers Consortium professional development committee
- Cornell Program Work Team for Agricultural Community Economic Development

MEETING ATTENDANCE

The staff of the Wayne County Planning Department attended nearly 400 meetings, which included Town and Village Boards, local planning boards, civic and business organizations, non-profit organizations and related professional organizations in 2002.

