

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, September 2nd 10:00 a.m.

Members: Spickerman, Groat, Robusto, Johnson and Lasher

10:00 a.m. **Approve minutes from previous meeting**

10:00 a.m. **Cooperative Extension, Elizabeth Claypoole**

Update: COVID and the farm community

10:15 a.m. **Tourism, Christine Worth**

Monthly Report [TOUR9RPT1 - Progress Report August 2020.docx](#)

TRANSMITTALS:

- Authorization to designate Tourism Promotion Agent [TOUR9RES1 - 2021 TPA Designation.doc](#)
- Authorization to accept RFP quote for Ag video project [TOUR9RES2 - Video Project RFP Acceptance revised.doc](#)

10:30 a.m. **Ec. Development/Planning Department, Brian Pincelli**

TRANSMITTALS:

- Authorization to declare properties imminent threat [PLAN 20 RES 21- Resolution Declaring Properties Imminent Threat.docx](#)
- Authorization to designate Certifying Officer and make environmental determinations [PLAN 20 RES 22- Resolution NEPA.docx](#)

DISCUSSIONS:

- Progress Report
- Other Updates

PROGRESS REPORTS – August 2020

Christine Worth – Director

- FLRTC Executive Board Conference Call
- Lake Ontario Wine Trail Meeting
- FLRTC Board Meeting
- Various tourism industry calls
- Apple Tasting Tour planning meeting
- Advance media NY meetings for B & B Marketing / Apple Tasting Tour
- NYSTIA – New York State Tourism Conference Committee Meeting
- Lake Ontario National Marine Sanctuary Advisory Council Meeting
- Lake Ontario National Marine Sanctuary Government Sponsors Meeting
- Budget Review Meeting

Notes

- Advertising
 - Fall Brochure
 - 30 partners
 - No calendar of events section
 - Re-designed a major portion of the brochure. New sections included space to highlight the Apple Tasting Tour, suggested activities including fall drives and plenty of wide open spaces to visit and direction to visit our website to view open air attractions with highlights of Chimney Bluffs, Camp Beechwood and Montazuma Audubon Center as examples.
 - Working with Wayne County Bed and Breakfast Association for a digital campaign targeting the fall.
 - Finalized ad space in John Kucko Calendar
 - Finalizing ad space in the Cycling the Erie Canal guidebook
- Apple Tasting Tour
 - Website will be updated by early September
 - Prize structure is being developed
 - Trivia Contest is being developed
 - We have found an App that can be used for the tour this year.
 - Users will access our “apple tour” on our website and register
 - Users will be able to “check In” with in approx. ½ mile of the business
 - Users will then answer a trivia question at each property
 - Points will be earned for each.
 - Points will be listed for the 2 restaurant sponsors
 - Added to the trail this year will be a few parks to encourage open air spaces to be worked into the day.
- Bulk Mail
 - 5000 person mailing is going out with the fall brochure
- Matching Funds
 - 1st quarter payment claim submitted for \$19,433. Details for payment in early September
 - Once funds are distributed, we will learn about 2nd quarter availability.

- Travel Writer
 - Working with Erie Canal Adventures on a September travel writer visit
- Visitor's Guide
 - Distribution
- Website
 - New site is close to going live. Some of the businesses details did not make the transfer, so we are inputting the missing information.

Chris Kenyon – Outdoor Recreation Coordinator

- Weekly fishing updates phone and web
- LOSPC Zoom meeting
- Pictures from Wayne County Youth Awards
- Schedule LOC Fall Awards at Sodus Point
- LOSPC action item. Organize charter boat services making it consistent with all 7 counties.

RESOLUTION TRANSMITTAL

Committee No. 4

Date: 9/2/20

Committee Chair: Dave Spickerman
Department Head: Christine Worth

Authorize Designation of Tourism Promotion Agent

WHEREAS, county authorized Tourist Promotion Agency (TPA) is required to make applications and receive funds for most New York State tourism grant programs; now, therefore, be it

RESOLVED, that the Wayne County Office of Tourism and Promotion is hereby designated as the 2021 TPA for the purpose specified in the New York State Promotion Act; and be it further

RESOLVED, that the Director of Wayne County Office of Tourism and Promotion, Christine Worth, is hereby designated as Project Director for Wayne County for 2021.

Budgeted: yes no Proposed Cost: Reimbursed Amount County cost

Departmental transfer \$ from Account No. to Account No.

County Administrator's Review: Date:

Human Resources Office Review: yes no N/A Signature:

County Attorney Review: yes no N/A Signature:

Standing Committee: Ayes Nays Date: Signature:

Signature/Date Rec'd: Clerk, Board of Supervisors

Referred to:

Committee: Ayes Nays Date: Signature:

Committee: Ayes Nays Date: Signature:

RESOLUTION TRANSMITTAL

Committee No. 4

Date: September 2, 2020

Committee Chair: Dave Spickerman
Department Head: Christine Worth

AUTHORIZATION TO ACCEPT RFP QUOTE FOR AG VIDEO PROJECT

WHEREAS, the Director of Tourism and Promotion distributed guidelines to potential vendors for Wayne County Apple Tasting Tour video initiative; and

WHEREAS, the following quotes were received and reviewed by the Wayne County Director of Tourism and Promotion and the Economic Development/Planning Committee Standing Committee of the Wayne County Board of Supervisors: and

Bidder	
4th Coast Productions, 326 Mendon Rd FL 1, Pittsford, NY 14534	15,500
Captivate Media, 277 Goodman St N #209, Rochester, NY 14607	19,500
LaBarge Media, 236 Gorham Street, Canandaigua, NY 14424	18,125

WHEREAS, the Insurance committee reviewed the liability with this contract and have decided to reduce the Professional Liability insurance limits from \$1,000,000 occurrence and \$3,000,000 aggregate to \$1,000,000 occurrence and \$2,000,000 aggregate. now, therefore, be it

RESOLVED, that the quote submitted by 4th Coast Productions is in accordance with the specifications at a price of \$15,500 is hereby accepted; and be it further

RESOLVED, that the Chairman of the Wayne County Board of Supervisors is hereby authorized and directed to execute a contract on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content, with 4th Coast Productions in accordance with the bid acceptance.

Budgeted: yes no Proposed Cost: \$ 15,500 Reimbursed Amount _____ **Proposed Cost: \$15,500**

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: September 2, 2020

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION MAKING ENVIRONMENTAL DETERMINATION FOR IMMINENT THREAT PROPERTIES

WHEREAS, the Wayne County Land Bank has been approached by the Town of Lyons regarding an Imminent threat to the health and safety of its residences, and

WHEREAS, the Town has declared these properties to be an imminent threat to public safety and,

WHEREAS, Wayne County by Resolution 109-19, committed funds to the Wayne County Regional Land Bank Corporation to address Slums and Blight, and

WHEREAS, the Wayne County Regional Land Bank Corporation has an interest in utilizing these funds to address the properties identified by the Town of Lyons including 42 Canal Street, 46 Canal Street, and 50 Canal Street; and

WHEREAS, NYCRR 617 C (42) identifies "emergency actions that are immediately necessary on a limited and temporary basis for the protection or preservation of life, health, property or natural resources as Type II Actions, and

WHEREAS, 24 CFR 58.34 a (10) identifies "Improvements to address imminent threats to public safety" as Exempt Activities, now, therefore, be it

RESOLVED, Wayne County determines the identified properties as an imminent threat in need of demolition and be it further

RESOLVED, that Wayne County determines demolition of these properties to be a Type II action that is precluded from environmental review under Environmental Conservation Law, article 8; and be it further

RESOLVED, that Wayne County determines demolition of these properties to be Exempt from NEPA requirements.

Budgeted: yes no Proposed Cost: 0 Reimbursed Amount _____ County cost 0

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: June 30, 2020

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION DESIGNATING CERTIFYING OFFICER AND MAKING A DETERMINATION UNDER THE NATIONAL ENVIRONMENTAL POLICY ACT (NEPA) AND STATE ENVIRONMENTAL QUALITY REVIEW ACT (SEQR)

WHEREAS, Wayne County Resolution 319-20 authorized the application to the New York State Office of Community Renewal for New York State Community Development Block Grant ("NYS CDBG") program to help McAlpin Industries in the Town of Walworth; and

WHEREAS, per the terms of NYS CDBG programs, all NYS CDBG recipients consent to assuming Responsible Entity status under the National Environmental Policy Act of 1969 ("NEPA"), consent to assuming responsibility to determine the degree to which NEPA, the State Environmental Quality Review Act ("SEQRA"), and the State Historic Preservation Office ("SHPO") requirements impact their project, and consent to ensuring compliance with NEPA, SEQRA and SHPO requirements; and

WHEREAS, so as to ensure compliance with the NEPA, SEQRA and SHPO requirements, CDBG recipients are also required to classify the project under NEPA, to prepare an Environmental Review Record ("ERR"), to designate a Certifying Officer to submit the environmental review to OCR and send required notices of the opportunity to comment upon the ERR; and

WHEREAS, the Project is subject to classification under the State Environmental Quality Review Act (SEQRA); and

WHEREAS, the "purchase or sale of furnishings, equipment or supplies, including surplus government property, other than the following: land, radioactive material, pesticides, herbicides, or other hazardous materials;" are classified as Type II under the current Department of Environmental Conservation SEQRA Regulations (6 NYCRR §617.5(c)(31)); and

WHEREAS, the SEQRA Regulation (6 NYCRR §617.5(a)) declares Type II Actions to be actions that have no significant impact on the environment and require no further review under SEQRA; now, therefore, be it

RESOLVED, that the Wayne County, will act as Lead Agency, and be it further

RESOLVED, that the Board of Supervisors hereby classifies the project as Categorically Excluded under NEPA 24 CFR 58.35 (b) "Operating costs including maintenance, equipment, supplies, staff training and recruitment, and other incidental costs, security, operations, utilities, furnishings, equipment, supplies, staff training, recruitment, and other incidental costs [(b)(3)]," and be it further

RESOLVED, that the project fits within the parameters of the SEQRA Type II criteria, and therefore, no further SEQRA processing is required, and be it further

RESOLVED, that the Board of Supervisors directs the Wayne County Department of Economic Development & Planning to prepare the required ERR and to coordinate compliance with other NEPA, SEQRA, and SHPO requirements; and be it further

RESOLVED, that the Board of Supervisors hereby designates Kathleen Bronson, Department of Economic Development & Planning, as the Certifying Officer for purposes of submitting the Environmental Review to OCR; and be it further

RESOLVED, that the Board of Supervisors hereby authorizes Sandra J. Sloane, Clerk, Wayne County Board of Supervisors, to assist in the publication of any required notices and in the receipt of any comments submitted regarding the ERR.

Budgeted: yes ___ no ___ x Proposed Cost: ___ \$0 ___ Reimbursed Amount ___ County cost ___

Departmental transfer \$ ___ from Account No. ___ to Account No. ___

County Administrator's Review: ___ Date: ___

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: ___

County Attorney Review: yes ___ no ___ N/A ___ Signature: ___

Standing Committee: Ayes ___ Nays ___ Date: ___ Signature: ___

Signature/Date Rec'd: ___ Clerk, Board of Supervisors

Referred to:
Committee: ___ Ayes ___ Nays ___ Date: ___ Signature: ___

Committee: ___ Ayes ___ Nays ___ Date: ___ Signature: ___