

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, October 7th 10:00 a.m.

Members: Spickerman, Groat, Robusto, Johnson and Lasher

10:00 a.m. **Approve minutes from previous meeting**

10:00 a.m. **Tourism, Christine Worth**

Monthly Report [TOU10RPT1 - Progress Report September 2020.docx](#)

10:10 a.m. **Ec. Development/Planning Department, Brian Pincelli**

TRANSMITTALS:

- Authorization to amend County Planning Board By-Laws [PLAN 20 RES 23- Resolution Authorizing Ammendments to County Planning Board Bylaws.docx](#) [County PB Bylaws 1968.pdf](#) [Wayne County Planning Board By Laws FINAL 9-2-20.docx](#)
- Authorize bond issuance [PLAN 20 RES 24- TEFRA Resolution Authorizing Bond Issuance REV1.docx](#) [Wayne County TEFRA Certificate.pdf](#)

DISCUSSIONS:

- Progress Report
- Other Updates

PROGRESS REPORTS – September 2020

Christine Worth – Director

- FLRTC Executive Board Conference Call
- Lake Ontario Wine Trail Meeting
- FLRTC Board Meeting
- Various tourism industry calls
- Apple Tasting Tour planning meeting
- Advance media NY meetings for B & B Marketing / Apple Tasting Tour
- NYSTIA – New York State Tourism Annual Membership Meeting
- Lake Ontario National Marine Sanctuary Advisory Council Meeting
- Budget Review Meeting

Notes

- Advertising
- Apple Tasting Tour
 - Website was updated with current information
 - Prize structure & rules were developed
 - Trivia Contest was finalized
 - All details were loaded onto the app
 - App sites tested. Once all sites worked correctly the tour was live
 - Updated kids out and about
 - Filmed app video
 - Setting up interviews with Channel 8 and Spectrum News
- Matching Funds
 - 1st quarter payment claim submitted for \$19,433.
 - We have been asked to submit 2nd quarter expenditures.
 - Q2 – 1 4/1/20-4/28/20
 - Q2 – 2 4/29/20-6/30/20
- Travel Writer
 - Working with Erie Canal Adventures on a travel writer visit 9/29-10/1
- Visitor's Guide
 - Distribution
- Website
 - Soon – Time was diverted from this site to assist with the Apple Tasting Tour website

Chris Kenyon – Outdoor Recreation Coordinator

- Fishing updates and Facebook weekly.
- Assist DEC Lt. Lochner with youth events.
- Assist Dave Chilson with LOC Fall Derby (did not attend awards)
- Meeting writer in Newark about biking on the Erie Canal.
- Zoom for LOSPC

Apple Tasting Tour App Notes

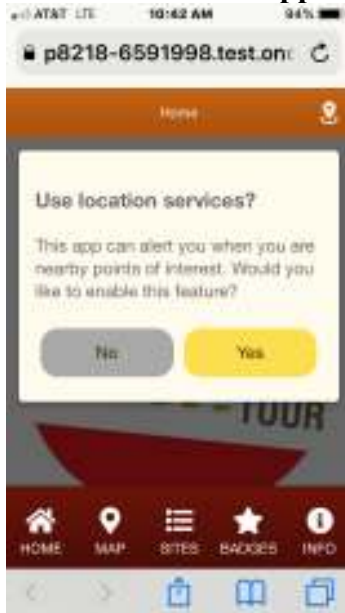
This is a screen shot of our home page of www.appletastingtour.com

You will see the three boxes show up quickly to link individuals to

- Tour Details
- Access Apple Tour App
- Apple Tasting Tour Entry



The first thing the app tells people is to have their location services on

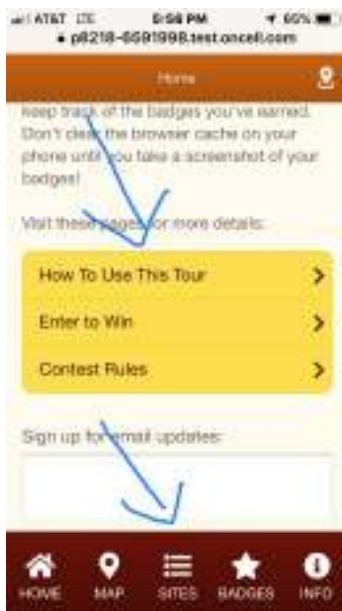


PLEASE NOTE

Help Taps

- How to use this tour
- Enter to Win
- Contest Rules

Bottom navigation - Home, Map, Sites, Badges, Info

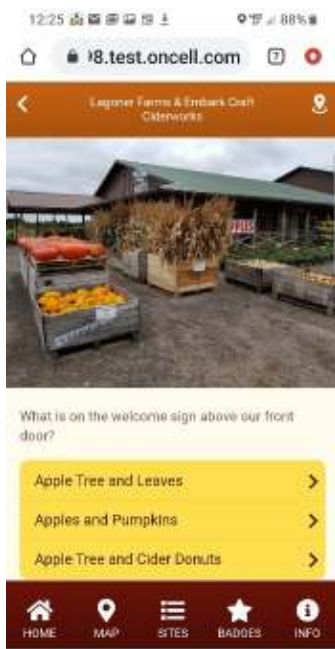


The icon on the right of the home bar is the locator button.

It will tell you when you are at a location. See below, the app is saying you are at Lagoner Farms



When you click on the business the trivia questions comes up.



When you answer it correctly, you receive “correct”



Next you will receive your badge.



Here is a screenshot sample of some of the badges. People will have to email the badges to be eligible for the weekly prizes.



RESOLUTION TRANSMITTAL

Committee No. 4

Date: October 7, 2020

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION AUTHORIZING AMENDMENTS AND REVISION OF THE COUNTY PLANNING BOARD BYLAWS

WHEREAS, Article 12-B of the New York State General Municipal Law ("GML") requires that certain types of municipal planning, zoning, and subdivision projects be referred to a county planning agency or a regional planning council before local action be taken on that particular project; and

WHEREAS, The purpose of the GML referral process is to bring "pertinent inter-community and county-wide planning, zoning, site plan and subdivision considerations to the attention of neighboring municipalities and agencies having jurisdiction; and

WHEREAS, General Municipal Law, Section 239-c (3) refers to "County planning board powers and duties", and refers to various authorizations the county legislative body may give to the County Planning Board to take action in various matters; and

WHEREAS, Existing bylaws governing the County Planning Board were originally adopted in 1968 and; and

WHEREAS, The County Planning Director desires adoption of amendments to the bylaws to accurately reflect and provide more detail on procedures and actions by the County Planning Board; therefore, be it

RESOLVED, The Wayne County Board of Supervisors Authorizes amendments and updates to the County Planning Board bylaws, and authorizes adoption of the amended bylaws by the County Planning Board.

Budgeted: yes ___ no x Proposed Cost: \$0 Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: October 7, 2020

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION OF THE WAYNE COUNTY BOARD OF SUPERVISORS, AS THE ELECTED LEGISLATIVE BODY OF WAYNE COUNTY, NEW YORK, IN ACCORDANCE WITH SECTION 147(F) OF THE INTERNAL REVENUE CODE OF 1986, AS AMENDED (THE "CODE"), APPROVING THE ISSUANCE BY THE MONROE COUNTY INDUSTRIAL DEVELOPMENT CORPORATION, IN ONE OR MORE SERIES, OF UP TO \$373,000,000 PRINCIPAL AMOUNT OF REVENUE BONDS (ROCHESTER REGIONAL HEALTH PROJECT), SERIES 2020 OF WHICH UP TO \$12,000,000 PRINCIPAL AMOUNT SHALL BE USED TO FINANCE THE NEWARK-WAYNE PROJECT (AS DEFINED HEREIN)

WHEREAS, the Wayne County Board of Supervisors (the "Board"), as the elected legislative body of Wayne County, New York (the "County"), has been advised by the Monroe County Industrial Development Corporation (the "Issuer") that, in order to assist in the financing of a certain Newark-Wayne Project (as defined below) for the benefit of Rochester Regional Health, a New York not-for-profit corporation and an organization described in Section 501(c)(3) of the Code, its successors or designees (collectively, "Rochester Regional"), on behalf of itself and as the sole member of The Rochester General Hospital and its successors or designees (collectively, "RGH"), The Unity Hospital of Rochester and its successors or designees (collectively, "Unity"), Newark-Wayne Community Hospital and its successors or designees (collectively, "NWCH"), United Memorial Medical Center and its successors or designees (collectively, "UMMC") and The Clifton Springs Sanitarium Company and its successors or designees (collectively, "Clifton Springs"; and, together with Rochester Regional, RGH, Unity, NWCH and UMMC, the "Institution"), each a New York not-for-profit corporation and an organization described in Section 501(c)(3) of the Code (the "Institution"), the Issuer proposes to issue, contingent upon the adoption of this Resolution, its Revenue Bonds (Rochester Regional Health Project), Series 2020 in the aggregate principal amount not to exceed \$373,000,000 (the "Series 2020 Bonds"), for which up to \$12,000,000 in Series 2020 Bonds are to be issued to finance certain costs in connection with the Newark-Wayne Project (defined below); and

WHEREAS, the Newark-Wayne Project consists of: the refunding or refinancing of all or a portion of the outstanding principal amounts of, and the associated redemption or prepayment premiums or penalty on (A) the Wayne County Civic Facility Development Corporation Revenue Bonds (Newark-Wayne Community Hospital Project), Series 2011A, issued in the original principal amount of \$10,925,000 (the "Series 2011A Bonds") and (B) the Wayne County Civic Facility Development Corporation Revenue Bonds (Newark-Wayne Community Hospital Project), Series 2011C, issued in the original principal amount of \$5,305,000 (the "Series 2011C Bonds"; and, together with the Series 2011A Bonds, the "Series 2011 Bonds"); and

WHEREAS, the Series 2011 Bonds were used to finance (A) (i) the expansion and modernization of two procedure rooms in the existing 220,000 square-foot, 120-bed hospital (the "Newark-Wayne Facility") located on the Newark-Wayne Campus, (ii) the construction of an expanded emergency department, (iii) the construction of a patient access center, (iv) the infilling of the courtyard between NWCH's main lobby and emergency department and (v) the construction of a main entrance with waiting room; (B) the acquisition and installation in of certain items machinery, equipment and other tangible personal property; and (C) the refinancing of certain outstanding long-term indebtedness; and

WHEREAS, pursuant to Section 147(f) of the Code, interest on the Series 2020 Bonds will not be excludable from gross income for Federal income tax purposes unless the issuance of the Series 2020 Bonds and the portion thereof to be applied to finance the Newark-Wayne Project is approved by the Board after a public hearing to consider both the issuance of the Series 2020 Bonds and the nature and location of the facilities located within the County financed therewith has been conducted following reasonable public notice; and

WHEREAS, on September 8, 2020, the Issuer held such a public hearing upon proper notice in compliance with Section 147(f) of the Code, with access to the general public being provided by toll-free telephone number (in accordance with the Executive Order 202.15 of the New York State Governor and Internal Revenue Service Revenue Procedure 2020-21) and

WHEREAS, to aid the Board in its deliberations, the Issuer has made available to the members of the Board prior to this meeting (a) the Institution's application to the Issuer for financial assistance; (b) the notice of public hearing posted by the County on September 1, 2020, on the County's website, together with a certificate of the Director of Information Technology of the County attesting to the posting thereof on the County's website; (c) the minutes of such public hearing held on September 8, 2020; and (d) the Issuer's Bond Resolution, adopted on September 9, 2020, with respect to the proposed issuance of the Series 2020 Bonds; and

WHEREAS, the Board, after due consideration of the foregoing, as the "applicable elected representative" of the County within the meaning of Section 147(f)(2)(E) of the Code, desires to approve the issuance of the Series 2020 Bonds and the application of up to \$12,000,000 principal amount thereof to finance or refinance the Newark-Wayne Project, provided the principal, premium, if any, and interest on the Series 2020 Bonds shall be special obligations of the Issuer and shall never be a debt of the State of New York (the "State") or any political subdivision thereof, including without limitation the County, and neither the State nor any political subdivision

thereof, including without limitation the County, shall be liable thereon.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF SUPERVISORS OF WAYNE COUNTY, NEW YORK:

Section 1. For the purpose of satisfying the approval requirement of Section 147(f) of the Code, the Board hereby gives its approval of the issuance by the Issuer of the Series 2020 Bonds and the application of up to \$12,000,000 principal amount of the Series 2020 Bonds to finance or refinance the Newark-Wayne Project; *provided* that the Series 2020 Bonds, and the premium (if any) and interest thereon, shall be special obligations of the Issuer and shall never be a debt of the State or any political subdivision thereof, including without limitation the County, and neither the State nor any political subdivision thereof, including without limitation the County, shall be liable thereon. This approval is given pursuant to Section 147(f) of the Code for the sole purpose of qualifying the interest payable on the Bonds for exclusion from gross income for federal income tax purposes pursuant to the provisions of Sections 103 and 141-150 of the Code.

Section 2. This Resolution shall be deemed to be made for the benefit of the holders of the Series 2020 Bonds.

Section 3. This Resolution shall take effect immediately.

Budgeted: yes ___ no ___ Proposed Cost: 0 Reimbursed Amount _____ County cost 0

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____