

# AGENDA

## ECONOMIC DEVELOPMENT/PLANNING COMMITTEE

### Wednesday, March 4<sup>th</sup> 10:00 a.m.

*Members: Spickerman, Groat, Robusto, Johnson and Lasher*

10:00 a.m. **Approve minutes from previous meeting**

10:00 a.m. **Tourism, Christine Worth**

Monthly Report [TOU3RPT1 - Progress Report February 2020.docx](#)

TRANSMITTAL:

- Authorization to accept RFP for Travel Guide [TOUR3RES1 2020 Print RFP Acceptance rev.doc](#)

10:10 a.m. **Ec. Development/Planning Department, Brian Pincelli**

**Monthly Report**

TRANSMITTALS:

- Authorization to re-appropriate unspent funds [WCIDA 2020 03 RES 1- Resolution Appropriating Funds to the Industrial Site Fund.docx](#)
- Authorization to sign agreement with Lamar for billboard advertising [PLAN 20 RES 13- Resolution Authorizing Billboard Marketing Campaign with Lamar Advertising.docx](#)

DISCUSSIONS:

- Ongoing Activities
- Other Updates



## **PROGRESS REPORTS – February 2020**

### Christine Worth – Director

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- FLRTC Executive Board Conference Call
- Lake Ontario Wine Trail Meeting
- FLRTC Board Meeting
- Attended Springfield Sport Show
- Met with Ellen Corbett

### Notes

- Advertising
  - Confirmed Life in the Finger Lakes
  - Confirmed Visit Rochester Guide
  - Confirmed Living Bird
  - Confirmed Finger Lakes Vacationer
  - Confirmed Guestquest
  - Confirmed NY & PA Outdoors Magazines
- Apple Tasting Tour
  - 2019 survey complete
- I love NY
  - Completed 4<sup>th</sup> quarter reports
  - Completed final report
- New Business
  - Met with Lock 27 events – former Lyons American Legion. Featuring 4,500 square feet of meeting and event space in three distinct and unique settings.
- The Genesee Valley Regional Market Authority
  - Completing application
- Visitor's Guide
  - Selected Printer
  - Send contract request to county attorney
  - Updating text and pictures
  - Confirmed brochure distribution in Pennsylvania through Getaway on Display.

### **Chris Kenyon – Outdoor Recreation Coordinator**

- Fishing updates web and phone weekly.
- Assist with Finger Lakes Birding Festival.
- Copy and pictures for VG.
- Scheduling promo filming for 2020 with Rush Outdoors.
- Organizing PA outdoor writers for a spring hunt and fishing trip.

**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: March 4, 2020

Committee Chair: Dave Spickerman  
Department Head: Christine Worth

**AUTHORIZATION TO ACCEPT RFP QUOTE FOR 2020 TRAVEL GUIDE PRINTING**

WHEREAS, the Director of Tourism and Promotion distributed printing and specification guidelines to potential vendors for the printing of the 2020 Wayne County Travel Guide; and

WHEREAS, the following quotes were received and reviewed by the Wayne County Director of Tourism and Promotion and the Economic Development/Planning Committee Standing Committee of the Wayne County Board of Supervisors:

<b>Bidder</b>	<b>50,000</b>	<b>60,000</b>
Courier Printing Corporation, 24 Laurel Bank Ave, Deposit, NY 13754	\$41,752.00	\$48,998.00
<b>Dual Print &amp; Mail, 340 Nagel Drive, Cheektowaga, NY 14425</b>	<b>\$15,569.53</b>	<b>\$17,993.63</b>
Eastwood Litho, Inc, 4020 New Court Ave., Syracuse, NY 13206	\$20,124.00	\$23,552.00
QMC Group, 4707 Dey Road, Liverpool, NY 13088	\$17,151.00	\$19,903.00
Walsworth, 2182 Maiden Lane, St. Joseph, MI 49085	\$18,325.00	\$20,975.00

now, therefore, be it

RESOLVED, that the quote submitted by **Dual Print & Mail**, for **60,000** units in accordance with the specifications at a price of \$17, 993.63 in accordance with the specifications, is hereby accepted; and be it further

RESOLVED, that the Chairman of the Wayne County Board of Supervisors is hereby authorized and directed to execute a contract on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content, with Dual Print & Mail in accordance with the bid acceptance.

Budgeted: yes  no  Proposed Cost: **\$ 17, 993.63** Reimbursed Amount \_\_\_\_\_ **Proposed Cost: \$17,993.63**

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes  no  N/A  Signature: \_\_\_\_\_

County Attorney Review: yes  no  N/A  Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:  
Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: March 4<sup>th</sup>, 2020

Committee Chair: Dave Spickerman  
Department Head: Brian Pincelli

**AUTHORIZATION TO RE-APPROPRIATE UNSPENT 2019 BUDGET FUNDING TO THE INDUSTRIAL DEVELOPMENT PROGRAM 2020 BUDGET**

WHEREAS, the County of Wayne funds an Industrial Site Development Fund which cross several fiscal years; and

WHEREAS, these funds are utilized to advance Economic Development projects involving development of public infrastructure, and

WHEREAS, the County capped County contributions to the Industrial Site Development Fund at \$1,000,000, with a capped amount for any one project of \$300,000, and

WHEREAS, the County does has not include Industrial Site Development Fund budget appropriations in the annual operating budget, but does re-appropriated previous year end unspent budget balances for the Industrial Site Development Fund, in addition to the annual Economic Development and Planning Department Special Studies and Projects budget, up to the capped amount of \$1,000,000 for the Industrial Site Development Fund; and

WHEREAS, the County closed the Industrial Site Development Fund budget balance of \$1,000,000 and the Economic Development and Planning Special Studies and Projects budget balance of \$118,500, returning those unspent budget balances to the General Fund Balance at the end of 2019; now, therefore, be it

RESOLVED, that the County Treasurer is hereby authorized to transfer \$1,000,000 from the Unappropriated General Fund Balance as follows:

A6326 Economic Development Administration  
(Appropriations)  
\$1,000,000 to 54553 Industrial Site Development Program

Budgeted: No                                      Proposed Cost: \$1,000,000                                      Reimbursed Amount \$0 County Cost \$1,000,000

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

County Attorney Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:  
Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**RESOLUTION TRANSMITTAL**

Committee No. 4      Date: March 4<sup>th</sup>, 2019

Committee Chair: Dave Spickerman  
Department Head: Brian Pincelli

**RESOLUTION AUTHORIZING AGREEMENT WITH LAMAR FOR BILLBOARD ADVERTISING FOR WAYNE ECONOMIC DEVELOPMENT AND PLANNING**

WHEREAS, the County has a strong interest in promoting the County to companies and residents both inside and outside the County; and

WHEREAS, the County Planning 2020 Budget includes \$85,000 for the purpose of promoting Wayne County using Billboard Advertising; and

WHEREAS, Lamar Advertising has presented the Economic Development and Planning Committee with a proposal for Billboard Advertising Services; and

WHEREAS, Lamar Advertising has exclusive rights to advertise at desired locations; now, therefore, be it

RESOLVED, that the Chairman of the Board of Supervisors is authorized to execute an agreement with Lamar Advertising, subject to County Attorney approval as to form and content, to complete the design of and for the cost of advertising on, billboards at (6) changing locations for a period of (1) year at a cost of \$79,050.

Budgeted: Yes    Proposed Cost: \$79,050      Reimbursed Amount \$0      County Cost \$79,050

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review:    yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

County Attorney Review:    yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

Standing Committee:    Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_