

**AGENDA**  
**ECONOMIC DEVELOPMENT/PLANNING COMMITTEE**  
**Wednesday, February 5<sup>th</sup> 10:00 a.m.**

*Members: Spickerman, Groat, Robusto, Johnson and Lasher*

10:00 a.m. **Approve minutes from previous meeting**

10:00 a.m. **Tourism, Christine Worth**

Monthly Report [TOU2RPT1 - Progress Report January 2020.docx](#)

Annual Report [Tourism annual report final.pdf](#)

DISCUSSION:

- Occupancy Tax

TRANSMITTAL:

- Authorization to apply for Agricultural Development Grant [TOUR2RES1 - 2020 Genesee Valley Reg Mark Auth Grant.doc](#)

10:20 a.m. **Ec. Development/Planning Department, Brian Pincelli**

TRANSMITTALS:

- Authorization to approve official undertaking of Public Employee Fidelity Bond for Genesee/Finger Lakes Regional Planning Council [PLAN 20 RES 8- Resolution Approving Bond For GFRPC.docx](#)
- Authorization to submit an Enterprise Planning Grant for an Affordable Housing Strategy [PLAN 20 RES 11- Authorization to Submitt a Grant Applicatinto Enterprise Community Partners.docx](#)
- Authorization to fund the Gananda Parkway Active Transportation plan and amend budget [PLAN 20 RES7- Resolution Allocating Funds for Gananda UPWP Project \(002\) REV1.docx](#)
- Authorization to amend budget [PLAN 20 RES9- Resolution Accepting the Return of Funds and Amending the Budget.docx](#)
- Authorization to sign non-disclosure agreement [PLAN 20 RES10- Charter Communications REV1.docx](#)

Annual Report

DISCUSSIONS:

- Ongoing Activities
- Other Updates

## Notes for Committee

- Future Occupancy Tax

## PROGRESS REPORTS – January 2020

### Christine Worth – Director

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- Attended Organizational Meeting
- FLRTC Executive Board Conference Call
- Lake Ontario Wine Trail Meeting
- FLRTC Board Meeting
- Attended NY Times Travel show
- Met with Nicole Mahoney, Break the Ice Media
- Met with Ellen Corbett

### Notes

- Apple Tasting Tour
  - Sent out Survey regarding 2019 tour
- Annual Report completed
- I love NY
  - Completed required paperwork for grant funds
  - Completed required paperwork including claim for payment form.
- New York State Industry Association
  - Recruited to be on Empire State Tourism Conference committee – April 2020
- Public Relations
  - Attended media appointments with Travel + Leisure, Fodor's Travel and Conde Nast Traveler
  - Promoting CELEBRATE 100, 100 Ways to Celebrate Women Empowerment in the Finger Lakes As the epicenter of the Women's Rights movement 100 years ago, the Finger Lakes celebrates women both past and present in 2020. This monumental year marks the centennial anniversary of the 19th amendment, which gave women the right to vote. Applauding those that set the stage for women in America such as pioneering residents Susan B. Anthony, Elizabeth Cady Stanton and Matilda Joselyn Gage while acknowledging those that still break barriers today, our list educates on the past while providing the tools and skills for female empowerment in the future. We hope you enjoy these stellar women and women-focused events as much as we enjoyed compiling them.
  - Completed 100 Must See Miles of the Erie Canal. This brochure was produced last in 2008. This brochure was redesigned/updated. The project is a collaboration of Wayne, Monroe and Orleans Counties.
- The Genesee Valley Regional Market Authority
  - Complete county resolution to apply for grant

- Research for grant application
- The Genesee Valley Regional Market Authority (GVRMA), in cooperation with the New York State Department of Agriculture and Markets, invites applications that will assist in the development of agriculture and agriculturally related businesses in the 9 county GVRMA region.
- There is approximately \$100,000 available in FY 2020-2021. The maximum amount of funding an applicant may apply for is \$15,000. No match required.
- Visitor's Guide
  - Send first round of edits to graphic designer
  - Reviewing RFP for printer

**Chris Kenyon – Outdoor Recreation Coordinator**

- Fishing updates, web and phone.
- Work with DEC Fishery's Bureau for Niagara Expo presentation.
- Attend Niagara Fishing Expo.
- Write copy on youth fishing event for NYS Conservation Council.
- Organize and attend DEC stakeholders/LOSPC meeting at MAC.
- Write promotional copy for Finger Lakes Birding Festival.

**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: Date: February 5, 2020

Committee Chair: Dave Spickerman

Department Head: Christine Worth

**AUTHORIZE WAYNE COUNTY TOURISM TO APPLY FOR AGRICULTURE DEVELOPMENT GRANT**

**WHEREAS**, Wayne County is eligible to apply for an agriculture development grant; and

**WHEREAS** The Genesee Valley Regional Market Authority (GVRMA), in cooperation with the New York State Department of Agriculture and Markets, has a funding opportunity, with no local match required, to assist in the development of agriculture and agriculturally related businesses in the 9 county GVRMA region; and

**WHEREAS**, such funding will support a video project for promotion of the Wayne County Apple Tasting Tour; now, therefore, be it

**RESOLVED**, that the Board of Supervisors hereby authorizes the submission of a Genesee Valley Regional Market Authority Agriculture Development Program Grant application to conduct a Wayne County Apple Tasting Tour video initiative; and be it further

**RESOLVED**, that the Chairman of the Wayne County Board of Supervisors is hereby authorized and directed to execute any agreements or documents necessary to implement this resolution on behalf of the Wayne County, subject to the County Attorney's approval as to form and content.

Budgeted: yes \_\_\_ no \_\_\_ Proposed Cost: \_\_\_\_\_ Reimbursed Amount \_\_\_\_\_ County cost \_\_\_\_\_

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

County Attorney Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:  
Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: 2/5/2020

Committee Chair: Dave Spickerman  
Department Head: Brian Pincelli

**RESOLUTION APPROVING THE OFFICIAL UNDERTAKING OF PUBLIC EMPLOYEES FIDELITY (BLANKET) BOND FOR THE GENESEE/FINGER LAKES REGIONAL PLANNING COUNCIL**

WHEREAS, the County of Wayne has appropriated the sum of \$9,970 as its share of the year 2020 operating funds of the Genesee/Finger Lakes Regional Planning Council; and

WHEREAS, pursuant to Section 119-00 of the General Municipal Law of the State of New York, the County is authorized to provide for the payment of such appropriations to an officer of the agency designated by the agency to receive such monies provided that such officer shall have executed an official undertaking approved by the governing body of the County; and

WHEREAS, the Genesee/Finger Lakes Regional Planning Council has designated David S. Zorn, Executive Director of the Council, as the officer to receive payments of such monies; and

WHEREAS, the Genesee/Finger Lakes Regional Planning Council has secured a Public Employees Fidelity (Blanket) Bond, issued by National Grange Mutual Insurance Company, providing faithful performance blanket bond coverage for officers and employees of the Council in the amount of \$500,000.00; now, therefore, be it

RESOLVED, that the Wayne County Board of Supervisors hereby approves such bond as the official undertaking required pursuant to Section 119-00 of the General Municipal Law.

Budgeted: yes  no  Proposed Cost: \$0 Reimbursed Amount \_\_\_\_\_ County cost \_\_\_\_\_

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes  no  N/A  Signature: \_\_\_\_\_

County Attorney Review: yes  no  N/A  Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: February 5, 2020

Committee Chair: Dave Spickerman  
Department Head: Brian Pincelli

**AUTHORIZATION FOR SUBMISSION OF ENTERPRISE PLANNING GRANT FOR AN AFFORDABLE HOUSING STRATEGY**

WHEREAS, Wayne County last completed a comprehensive housing affordability strategy in 1995 and population and residential needs have shifted over the past 25 years in Wayne County; and

WHEREAS, a comprehensive housing affordability strategy will provide local decision-makers and public and private financing housing entities options and regulatory levers to assess the preservation needs of targeted affordable housing strategies; and

WHEREAS, the Wayne County Land Bank has begun to make a significant impact on the number of derelict and tax-delinquent properties, and would benefit from development of strategies to support the preservation of affordable housing; and

WHEREAS, Eligible applicants are municipalities, counties, or Public Housing Authorities (PHAs); and

WHEREAS, Enterprise Community Partners, Inc. (Enterprise) has a funding opportunity, with no local match required, to support public jurisdictions to develop jurisdiction-wide preservation plans; and

WHEREAS, such a plan may enable Wayne County to successfully apply for future Enterprise funding to execute on targeted preservation strategies; now, therefore, be it

RESOLVED, that the Board of Supervisors hereby authorizes the submission of a New York State Preservation Opportunity Program Enterprise Grant application to conduct a housing-related strategic planning initiative; and be it further

RESOLVED, that said application shall be prepared and filed under the direction and supervision of the County Economic Development and Planning Office; and be it further

RESOLVED, that the Chairman of the Wayne County Board of Supervisors is hereby authorized and directed to execute any agreements or documents necessary to implement the resolution on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content.

Budgeted: yes \_\_\_ no \_\_\_ Proposed Cost: \_\_\_\_\_ Reimbursed Amount \_\_\_\_\_ County cost \_\_\_\_\_

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

County Attorney Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:  
Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: 2/5/2020

Committee Chair: Dave Spickerman  
Department Head: Brian Pincelli

**AUTHORIZATION TO FUND THE GANANDA PARKWAY ACTIVE TRANSPORTATION PLAN AND AMEND THE 2020 PLANNING DEPARTMENT BUDGET**

WHEREAS, the Genesee Transportation Council (GTC) is the designated Metropolitan Planning Organization (MPO) responsible for transportation policy, planning, and investment decision making in the Genesee-Finger Lakes Region; and

WHEREAS, the Gananda Community indicated concern for pedestrian safety, as well as accessibility on the Gananda Parkway, which serves as the community backbone; and

WHEREAS, with Resolution No. 534-18 adopted on November 20, 2018, the County of Wayne Board of Supervisors committed matching funds up to \$5,000 for completion of an Active Transportation Plan for the Gananda Parkway;

WHEREAS, on March 13, 2019, the Project was awarded a \$63,000 Unified Planning Work Plan grant from the GTC; and

WHEREAS, the Project Planning Committee received (5) proposals has selected T.Y. Lin as a consultant on this project; and

WHEREAS, GTC will hold and manage the contract with T.Y. Lin; now, therefore be it

RESOLVED that the County will provide \$5,000 in matching funds to GTC for completion of the Active Transportation Study for Gananda Parkway; and further be it

RESOLVED, that the County Treasurer as authorized to amend the 2020 Budget as follows;

**A1990 General Fund Contingencies**

(Appropriations)

\$5,000 from 54000 Contractual Expenses

**A8020 Planning Department**

(Appropriations)

\$5,000 to 54000 Contractual Expenses

Budgeted: No                      Proposed Cost: \$5,000                      Reimbursed Amount \$0                      County Cost \$5,000

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

County Attorney Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**RESOLUTION TRANSMITTAL**

**Committee No: 4**

**Date: 2/5/2020**

**Committee Chair: Dave Spickerman  
Department Head: Brian Pincelli**

**AUTHORIZE 2020 BUDGET ADJUSTMENT FOR THE 2020 RETURN OF COUNTY FUNDING PAID TO THE WAYNE COUNTY INDUSTRIAL DEVELOPMENT AGENCY IN 2017 FOR SPECIAL PROJECTS TO PROMOTE ECONOMIC GROWTH**

WHEREAS, Wayne County appropriates funding on an annual basis to the Wayne County Industrial Development Agency (WC-IDA) for special studies and special projects to promote growth in targeted industry clusters, related to Economic Development; and

WHEREAS, County payments to the WC-IDA for special studies and projects required joint approval of the Economic Development and Planning Director, the Chairman of the Board of Directors of the Wayne County Industrial Development Agency, and the Wayne County Fiscal Assistant in advance of the project or study being undertaken and requiring the Agency to file a verified account of the disbursements of such funds; and

WHEREAS, that the following three special projects totaling \$102,500 were approved and the related funding transferred to the WC-IDA in 2017:

- PF-1-2017 Newchem moving/relocation expenses \$7,500,
- PF-2-2017 Natural Gas support \$10,000,
- PF-4-2017 Ontario Commerce Way/Beh Park Water upgrade \$85,000; and

WHEREAS, that the said projects were not implemented and the funds are to be returned from the WC-IDC to the County; and

WHEREAS, that the Deputy Budget Director is desirous in amending the 2020 Budget to reflect the return of the funding; now, therefore, be it

RESOLVED, that the Wayne County Treasurer is authorized to amend the 2020 Budget as follows:

**A3626 Economic Development Admin (WC-IDA)**

(Revenue)

\$102,500 to 42770 Miscellaneous Revenues

Budgeted: No    Proposed Cost: \$0    Reimbursed Amount \$102,500    County Cost (\$102,500)

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

County Attorney Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred To:

Committee: \_\_\_ Ayes \_\_\_ Nays \_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_ Ayes \_\_\_ Nays \_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_



**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: 2/5/2020

Committee Chair: Dave Spickerman  
Department Head: Brian Pincelli

**AUTHORIZATION FOR THE CHAIRMAN TO SIGN NON DISCLOSURE AGREEMENT**

WHEREAS, Wayne County has an interest in assuring residents have access to broadband internet service; and

WHEREAS, Charter Communications has presented the County with an confidentiality agreement in order to provide future build out information, subject to change; and

WHEREAS, Charter considers this information proprietary and confidential and has filed it as a trade secret confidential document with the Records Access Officer of the Broadband Program Office/Department of Public Service (BPO/DPS); and

WHEREAS, Charter agreed that BPO/DPS and Charter could release address information relevant to a particular municipality if such municipality requests it and agrees to enter into a confidentiality agreement to keep the information confidential; therefore be it

RESOLVED that the Chairman of the Board is authorized to sign the confidentiality agreement with Charter Communications, subject to the County Attorneys approval, in order to better understand broadband development plans in the County while protecting proprietary and confidential information.

Budgeted:                      Proposed Cost:                      Reimbursed Amount                      County Cost  
Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

County Attorney Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:  
Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_