

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, August 5th 10:00 a.m.

Members: Spickerman, Groat, Robusto, Johnson and Lasher

10:00 a.m. Approve minutes from previous meeting

10:00 a.m. Cooperative Extension, Elizabeth Claypoole

Protecting Wayne County Ag Employees from COVID

10:15 a.m. Tourism, Christine Worth

Monthly Report [TOUR8RPT1 - Progress Report July 2020.docx](#)

10:30 a.m. Ec. Development/Planning Department, Brian Pincelli

TRANSMITTALS:

- Authorization to Discharge Mortgage Lien [PLAN08RES19- Resolution Authorizing Discharge of Mortgage Lien for Candy Apple.docx](#)
- Authorization to allocate Industrial Site Funds [PLAN08RES20- Resolution Authorizing Allocation of Industrial Site Funds REV1.docx](#)

DISCUSSIONS:

- Progress Report
- Department Strategic Plan
- Real Property Tax Law 485-a
- Comprehensive County Parcel Data Set
- Other Updates

PROGRESS REPORTS – June 2020

Christine Worth – Director

- FLRTC Executive Board Conference Call
- Lake Ontario Wine Trail Meeting
- FLRTC Board Meeting
- Attended all Covid-19 Department Head Meetings
- Various tourism industry calls
- Apple Tasting Tour Meeting

Notes

- Advertising
 - Fall Brochure –
 - We have 28 partners. (2019 - 30 partners)
 - No calendar of events section
 - LOWT ad, Apple Tour ad, B & B ad and local farmers markets ad
 - Working with Wayne County Bed and Breakfast Association for a digital campaign. This will assist in late summer & fall business.
 - Working with John Kucko digital on a project and photos for the website.
 - Looking into a possible facebook campaign to support local farmers markets.
- Apple Tasting Tour
 - 10 Partners (2 decided not to participate this year). Confirming listing information for the brochure.
 - Orbakers Fruit Farm update
 - Looking at crossword puzzle idea or online-trivia contest instead of doing “passport”
 - Looking for digital option to turn in
 - Creating RFP for GVRMA grant for video project
- Business Communication
 - Distributing physical distancing signs
 - Continued assistance with opening questions
 - New business - McCann’s Coffeehouse (Palmyra), Bistro at the Commons (Macedon) and Main Street Restaurant (Newark)
- Matching Funds
 - 1st quarter payment claim submitted for \$19,433
 - Once funds are distributed, we will learn about 2nd quarter availability.
- Visitor’s Guide
 - Distribution
- Website
 - New site to go live by the end of August
 - Social media handles will be added to all our or tourism listings

Chris Kenyon – Outdoor Recreation Coordinator

- Fishing updates, phone, web and partners.
- LOSPC Zoom conference.
- LOC Derby Summer awards ceremony.
- LOSPC action items (new web page)
- Interview with New York Outdoor News featuring Sodus Bay
- Assist filming bass fishing on Sodus with Rush Outdoors
- Assist with Wayne County Youth Derby (releases)
- Office coverage

RESOLUTION TRANSMITTAL

Committee No. 4

Date: August 2020

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

Authorization to Remove Mortgage Lien for Candy Apple

WHEREAS, the County of Wayne was awarded a \$750,000 Community Development Block Grant (CDBG) [Grant # 1219PF133-10] administered by the New York State Office of Community Renewal (OCR) on behalf of Candy Apple Pre-School And Child Care Center on August 26, 2010; and

WHEREAS, the County filed a 10-year mortgage (Instrument # R9149327) on March 26, 2013 in order to secure its grant obligations, and

WHEREAS, NYS Department of Housing and Community Renewal has provided notice that the County has fulfilled its obligation as of August 17, 2020; now, therefore, be it

RESOLVED, that the Board of Supervisors authorizes the County Attorney to execute discharge of the mortgage lien on behalf of the County with Candy Apple Pre-School And Child Care Center.

Budgeted: yes no Proposed Cost: 0 Reimbursed Amount County cost 0

Departmental transfer \$ from Account No. to Account No.

County Administrator's Review: Date:

Human Resources Office Review: yes no N/A Signature:

County Attorney Review: yes no N/A Signature:

Standing Committee: Ayes Nays Date: Signature:

Signature/Date Rec'd: Clerk, Board of Supervisors

Referred to:

Committee: Ayes Nays Date: Signature:

Committee: Ayes Nays Date: Signature:

RESOLUTION TRANSMITTAL

Committee No. 4

Date: August 2020

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

VILLAGE OF NEWARK INDUSTRIAL SITE DEVELOPMENT FUND REQUEST

WHEREAS, the Village of Newark has proposed the expansion of the Industrial Park located off of W. Shore Blvd.; and

WHEREAS, this expansion will make approximately 31 acres available for additional development; and

WHEREAS, the project involves the extension of the roadway and water and sewer infrastructure will allow the for new industrial development; and

WHEREAS, Resolution 180-20 funded the Industrial Site Fund to provide resources to facilitate growth of available industrial sites by providing funds no greater than one third of the total infrastructure costs; and

WHEREAS, the Village of Newark is requesting \$100,000 of Industrial Site Funds for a \$360,294 project to assist in development of necessary infrastructure to accommodate additional industrial growth; therefore be it

RESOLVED, that contingent upon the Village of Newark providing a minimum of \$260,294 of in-kind services or cash Wayne County agrees that \$100,000 in Industrial Site Development funds will be allocated to the project.

Budgeted: yes no Proposed Cost: 0 Reimbursed Amount County cost 0

Departmental transfer \$ from Account No. to Account No.

County Administrator's Review: Date:

Human Resources Office Review: yes no N/A Signature:

County Attorney Review: yes no N/A Signature:

Standing Committee: Ayes Nays Date: Signature:

Signature/Date Rec'd: Clerk, Board of Supervisors

Referred to:

Committee: Ayes Nays Date: Signature:

Committee: Ayes Nays Date: Signature: