

## MINUTES

### ECONOMIC DEVELOPMENT/PLANNING COMMITTEE

**Wednesday, March 4, 2020 10:00 a.m.**

Present: Supervisors Spickerman, Groat, Robusto, Johnson, Lasher, Eynor, Jacobs and Miller, County Administrator Rick House, Fiscal Assistant Ken Blake, Tourism Director Christine Worth and Economic Development/Planning Director Brian Pincelli.

Minutes from the February 5<sup>th</sup> Committee meeting were approved as written.

The monthly activities report for the Tourism Office was distributed with the agenda. The report included a list of meetings and events attended by Mrs. Worth and staff during February. Advertising efforts continue through many sources, the 2019 Apple Tasting Tour survey is complete and the final report for 2019 I Love NY funding has been submitted. Mrs. Worth will review findings of the Apple Tasting Tour survey next month; the survey had more participants than the prior year. She completed the Genesee Valley Regional Market Authority Ag program grant supporting an Apple Tasting Tour video project. Lock 27 Events, an event center located at the former Lyons American Legion, is preparing to open. The 2020 Visitor's Guide is being updated and will be printed by 5/1/20. The Committee was informed the trail along Chimney Bluffs is scheduled to be improved by the State Parks System this year. The Outdoor Recreation Coordinator continues to add fishing updates on the webpage, assisted with the Finger Lakes Birding Festival and organized an outdoor writer hunting and fishing trip for this spring.

Mrs. Worth presented a transmittal requesting authorization to accept the request for proposals for the printing of the 2020 Travel Guide submitted by Dual Print and Mail for a price of \$17,994 for 60,000 copies. Approved 5-0.

The following transmittals were presented for the Economic Development/Planning Department:

--Authorization to re-appropriate unspent 2019 funding to the Industrial Development Program budget in the amount of \$1 million. Mr. Pincelli said funds in this program are utilized over several years for the advancement of economic development projects in the County. The County does not give an appropriation to this budget, these are rollover funds. Approved 5-0.

--Authorization for the Chairman of the Board to sign an agreement with Lamar Advertising for billboard advertising at a price not to exceed \$79,050. The price includes six billboards with changing messages for a one-year period. Approved 5-0.

Mr. Pincelli reviewed the following activities that are occurring in the Office:

- Economic Development: The Edge Factor Community Hub is now live and the strategic plan for the Ontario Midland Railroad continues to be worked on. Discussions continue on the proposed Roslen PILOT project in the Towns of Galen and Rose, a contract has

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been executed to perform a county-wide Brownfield inventory, an Environmental Protection Agency funding application is pending as well. IDA has applications for projects from KM Davies, Harbec and six pending solar projects in the Towns of Macedon, Ontario and Sodus. Mr. Pincelli is anticipating several additional applications for solar projects in 2020.

- Planning: Ty Lin Consultants are working on the Gananda Parkway Project, an application for funding has been submitted for the Town of Ontario Industrial Site Preparedness and Traffic Mitigation study; at this time there is only one entrance to this business park. Staff assisted the Town of Savannah to develop an Action Plan, with funding being provided by the IDA. An Affordable Housing Strategy Funding Application was submitted last week. Staff is preparing to submit an application to the Federal Economic Development Administration to assist in funding REDI waterfront projects; Mr. Pincelli has been communicating with the Highway and Soil and Water Conservation District Offices regarding these projects. He will update the Committee on REDI projects as information is provided to him.

Supervisor Robusto questioned if this Committee, the County's Planning Board or municipal boards would be taking action regarding the proposed sewer sludge composting facility in the Town of Butler. He has received several calls from constituents opposed to the construction of this facility in Wayne County. Mr. Spickerman said there is a process the Town will go through, including a presentation to the public, on this request.

The meeting adjourned at 10:30 a.m. The next meeting of the Economic Development/Planning Committee is scheduled for Wednesday, April 8<sup>th</sup> at 10:00 a.m.