

Wayne County Industrial Development Agency

June 28, 2019

Resolution Authorizing Sponsorship of "The Future of Food" Event

Whereas, since 2003, the Upstate Capital Association of New York has connected the investment community, advancing the mission of increasing access to capital for companies and deal flow for investors across New York State.

Whereas, "The Future of Food" event hosted by Upstate Capital Association, a 501c(3) nonprofit organization, will be held in Wayne County on September 26, 2019 from 12-6pm at DeFisher Fruit Farms, a fifth generation family farm and will showcase food and agtech innovation in Upstate New York. The event will include startup pitches from entrepreneurs for new products, services and companies, conversations with CEOs and investors from across New York State who focus on food, agriculture and tech. The event will also include a presentation by David DeFisher and Luke DeFisher and a tour of DeFisher Fruit Farm with visit to the tasting room at the Apple Country Spirits' retail store; and

Whereas, approximately 200 people from across New York State attended their inaugural event in 2018; and

Whereas, Upstate Capital Association asked the WCIDA to be a "Lead-level" sponsor the 2019 event ensuring that it could be held in Wayne County instead of another county in New York State; and

Whereas, as a Lead-level sponsor the WCIDA will be provided with 30 event passes for complimentary admission, recognition as the exclusive sponsor of the event's "Investor presentation" and the exclusive sponsor of the "CEO Presentation", included as a sponsor on pre-event & post-event email and social media marketing, access to professional images post event, and provided with a table for collateral at the event; be it hereby

Resolved that the WCIDA authorizes \$5,000 in financial sponsorship of "The Future of Food" event, to be held on September 26, 2019 from 12pm-6pm at DeFisher Fruit Farm in Williamson.

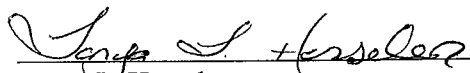
Moved: *Havrila*

Ayes: *All*

Second: *LeRay*

Nays: *None*

The above resolution is certified and true and was passed at the Wayne County IDA board meeting on June 28, 2019.



Tanya L. Hasseler
Assistant Secretary