

Wayne County Industrial Development Agency

June 28, 2019

Resolution Authorizing Edge Factor Community Workforce Hub for Wayne County Residents

Whereas, the Wayne County Industrial Development Agency supports workforce development initiatives to attract and grow workforce talent throughout Wayne County; and

Whereas, it is prudent to invest in supporting Wayne County businesses in their efforts to attract talented and motivated employees, especially young people who once gainfully employed in Wayne County, are more likely to stay in Wayne County; and

Whereas, Edge Factor equips communities with story-driven tools to tackle workforce development, inspire students, reach parents, and build relationships with local schools and businesses. This summer, Edge Factor is releasing the new "Community Hub" membership to empower community organizations, like Economic and Workforce Development and Chambers of Commerce with the framework and tools they need to customize Edge Factor content for their community; and

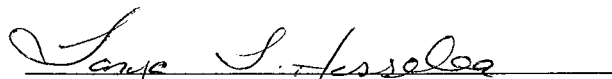
Whereas, Edge Factor is offering the Wayne County IDA a "Community Hub" membership which will allow everyone in Wayne County to create a free Edge Factor membership and access collections of high impact videos that showcase industries and career pathways. As the coordinator of the Wayne County Community Hub, IDA staff will be able to customize these collections by adding 10 Company and 10 Career profiles featuring Wayne County companies, and 10 School and Training program profiles. The IDA Community Hub membership is \$5,000 annually; be it hereby

Resolved, that the IDA Board of Directors approves \$5,000 for the Edge Factor annual Community Hub membership.

Moved: *Hassler* Ayes: *All*

Second: *Breckmyre* Nays: *None*

The above resolution is certified and true and was passed at the Wayne County IDA board meeting on June 28, 2019.



Tanya L. Hasseler
Assistant Secretary