

MINUTES

ECONOMIC DEVELOPMENT/PLANNING COMMITTEE

Wednesday, May 8, 2019 10:00 a.m.

Present: Supervisors Spickerman, Pagano, Groat, Miller, Robusto and Crane, County Administrator Rick House, Fiscal Officer Ken Blake, Tourism Director Christine Worth and Economic Development/Planning Department Director Brian Pincelli.

Minutes from the April 3rd Committee meeting were approved as written.

The monthly activities report for the Tourism Office was presented. The report included a list of meetings and events attended by Mrs. Worth and staff members. Advertising campaigns continue to be worked on and new participants are being sought for the Apple Tasting Tour; a public relations plan has been put in place for the event. The Office is also looking at some different give-ways for the Tour. The Tourism Office will be supplying glasses for the Taste of Wayne County event scheduled for this summer. Staff is updating the Tourism website, along with local information on the I Love NY site and others. Staff is working on trail and website updates for the Lake Ontario Wine Trail. The Office's part-time Account Clerk resigned, Mrs. Worth is working with the Human Resource Office on staffing needs. The Visitor's Guide has been distributed and has been converted into an interactive guide on the Tourism website. The Outdoor Recreation Coordinator continues with weekly fishing updates on the webpage, is planning for the Rush Outdoor video production and assisted with pen rearing at Sodus Bay.

A transmittal was presented requesting authorization to create and fill a full-time Tourism Assistant position and amend the County budget. Mrs. Worth noted this was a part-time position in her Office in the past and has been vacant for over a year. A full-time Clerk Typist position in the Office would be eliminated if this position is created. The additional cost in the 2019 budget will be \$542. A brief discussion took place on how this new position fits into the County's hiring freeze. Mrs. Worth said with the elimination of positions, there will be no additional staff in her Office. Approved 5-0.

The following transmittals were presented for the Planning/Economic Development Office:

--Authorization to amend the County budget to accommodate for use of Community Development Block Grant funds. This will result in \$747,712 to the County's Land Bank, \$6,722 to the Industrial Development Agency and \$709 to the State of New York. The total amount of the transfer is \$755,142. Approved 5-0.

--Authorization to set a date for a public hearing for a Community Development Block Grant application. This action will allow for public comment on the application, if there is any. Approved 5-0.

Mr. Pincelli noted the State Department of Environmental Conservation is requiring all counties update their Solid Waste Management Plans. Without a plan in place, DEC can ban a county from taking solid waste outside of its borders. The State has some grant funding available to assist counties with plan development; plans must include recommendations for solid waste disposal both currently and in the future. Mr. Pincelli questioned how the Committee would like

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to proceed with this State request. He located Local Laws regarding Solid Waste Management in Wayne County; however, has not located any plan. After additional discussion, it was agreed the Chairman of the Board would be requested to put a group together to address this issue and assist the Planning/Economic Development Office in meeting this goal.

Mr. Pincelli distributed information on the PACE (Property Assessment Clean Energy) project for Supervisors information. At this time the program is only available to commercial properties in the State. To be eligible to participate, all taxing entities must participant in the program. NYSERDA (New York State Energy Research and Development Agency) is promoting PACE financing for the cost of energy improvements to commercial properties.

The Committee reviewed billboards that will be placed throughout the County in coming months. Billboards will be advertising the Taste of Wayne County, Tailworks, Montezuma Audubon Center and Sodus Lighthouse. It was questioned if any billboards would be utilized to promote fishing in the County.

A discussion took place on the difficulty in getting youth to stay in Wayne County once they are through school.

Mr. Pincelli said he would like the County to utilize CDBG (Community Development Block Grant) funds to perform a community-wide housing stock survey.

Supervisors were reminded of the Small Business Recognition Program that will take place tomorrow morning with four long standing businesses in the County being recognized.

The meeting adjourned at 11:00 a.m. The next meeting of the Planning/Economic Development Committee is scheduled for Wednesday, June 5th at 10:00 a.m.