

MINUTES

ECONOMIC DEVELOPMENT/PLANNING COMMITTEE

Wednesday, April 3, 2019 10:00 a.m.

Present: Supervisors Spickerman, Pagano, Groat, Miller and Robusto, County Administrator Rick House, Fiscal Officer Ken Blake, Tourism Director Christine Worth and Economic Development/Planning Department Representatives Sherry Handel, Ora Rothfuss and Tanya Hasseler.

Minutes from the March 6th Committee meeting were approved as written.

The monthly activities report for the Tourism Office was presented. The Central NY Summer Guide is finalized, the Office is preparing for this year's Apple Tasting Tour, the Visitor Guide is being distributed and the Calendar of Events on the Tourism website has been updated. Mrs. Worth is working on marketing and promotion with the Lake Ontario Wine Trail. The Office received their State Matching Funds check in the amount of \$76,536. I Love NY made a request for information on Fumie Thorp, owner of Thorpe Vineyards, regarding material that will be posted on the "Women Every Female Traveler Should Meet in the World" website. Staff is working on developing a list of murals in the County to assist individuals who come into the Office seeking this information. Mrs. Worth said she has reviewed positions within her Department and submitted a succession plan to the County Administrator. The report included a list of meetings and events Mrs. Worth and staff members attended during March.

The Recreational Coordinator continues with weekly updates on the fishing webpage, he staffed a booth at the Salmon Symposium at del Lago and attended the Western New York Sports Show. Mr. Kenyon will worked on the Rush Outdoors promotion while they are filming in Wayne County.

Mrs. Worth said she will be presented a transmittal at the May Committee meeting regarding a change in Office positions.

A copy of the cover of the 2019 Wayne County Visitor Guide cover was presented. This document is available on-line.

The following transmittals were presented for the Economic Development/Planning Department:

--Authorization to amend the Industrial Development Agency sub-recipient agreement for management of the Revolving Loan Fund. Changes to the agreement would increase loan amounts in order to better serve opportunities to promote business growth. Approved 4-0.

--Authorization for the Chairman of the Board to sign a Community Development Block Grant (CDBG) sub-recipient agreement with the Wayne County Regional Land Bank. This action would allow for CDBG funds transferred to the Land Bank to be utilized under the terms and conditions set forth for these funds. Approved 4-0.

--Authorization to designate Ag. Development Specialist, Ora Rothfuss, as Certifying Officer for the National Environmental Policy Act and State Environmental Quality Review Act. This allows the Certifying Officer to submit necessary paperwork regarding environmental issues of Regional Land Bank CDBG funds to the Office of Community Renewal. Approved 4-0.

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--Authorization for the Chairman of the Board to sign documentation and to accept the Genesee Transportation Council Unified Planning Work Program Grant in the amount of \$63,000 for the Gananda Parkway Pedestrian and Bicycling Active Transportation Plan. The County will be financially responsible for \$5,000 of this project. Approved 4-0.

--Authorization to designate Ag. Development Specialist, Ora Rothfuss, as the Labor Standards Officer for CDBG demolition projects. Approved 4-0.

--Authorization to re-appoint members to the Wayne County Planning Board. Approved 4-0.

Supervisors were informed the Economic Development/Planning Department originally submitted a transmittal requesting a \$10,000 appropriation to the annual Taste of Wayne County Event to be held in Newark this summer. Ms. Handel noted the Industrial Development Agency previously sponsored the event for \$7,500. This event becomes more successful each year and has displays of vendor products from throughout the County. Mr. House stated he spoke with the County Attorney who said it was not legal for the County to use funds on this type of activity; as it is a private event, not public. Mr. Spickerman said he does not believe this is a function the County can afford to sponsor, and if they should, many promotional events throughout the County will expect the same. Mr. Groat questioned the legality of funds the County appropriates to the Wayne County Fair each year.

The Committee was updated on activities in the Economic Development/Planning Office. IDA is working on several solar energy projects and a business expansion project. The IDA submitted their 2018 reports online via the Public Authorities Reporting Information System to the NYS Comptroller's Office prior to the deadline of March 31st. The billboard campaign is going well; these County promotional signs are currently scheduled to be in locations both in and outside of Wayne County through early 2020. Supervisors questioned who approves the graphics and language on the billboards. It was agreed Ms. Hasseler would present an electronic copy of the next proposed billboards to Committee members for their input.

An out of state travel request was presented for the Business Outreach Coordinator to attend an ICDC Credit Analysis Course in Washington DC from April 9th-12th. There is no County cost for this event, as expenses are being covered by the IDA. Approved.

Ms. Hasseler attended a Regional Economic Development meeting yesterday when it was announced Consolidated Funding Applications would be accepted through May 1st.

The meeting adjourned at 11:38 a.m. The next meeting of the Economic Development/Planning Committee is scheduled for Wednesday, May 8th at 10:00 a.m.