



## CAREER NAVIGATOR

### AN INTENSIVE TRAINING PROGRAM FOR JOB SEARCH & SUCCESS

**Jump start your job search with this 5-day interactive, strategic approach to proactively managing your future.**

- Learn how to redefine your skills to fit existing and emerging industries and occupations.
- Design a job search strategy to fit your values, skills and goals.
- Learn the marketing techniques that will get your message out to the people that make the hiring decisions.
- Discover the increased power of working in teams, led by certified career professionals.
- Navigate the obstacles and challenges of the changing economy and learn the new rules of job search.
- Master the ability to successfully transition into new directions of employment and control future employment paths.

### WHO SHOULD ENROLL IN CAREER NAVIGATOR?

**Job Seekers** who:

- Desire to stay in the same field and who want to learn how to compete.
- Require an industry and/or career change based upon their transferable skills.
- Want support in identifying new search strategies, tools and techniques.

#### ITINERARY:

- Day 1: Defining Strengths
- Day 2: Search Strategies
- Day 3: Branding and Marketing
- Day 4: Communication and Decision Making
- Day 5: Goal Setting and Accountability

#### DATES AND LOCATIONS:

**Monday, February 25<sup>th</sup> through Friday March 1<sup>st</sup>, 2019 9 a.m. to 1 p.m.**  
Yates County Workforce Development, 417 Liberty St. Penn Yan  
[Lisa.Principio@dfa.state.ny.us](mailto:Lisa.Principio@dfa.state.ny.us) or at 315-536-5140 Ext. 5

**Monday, April 8<sup>th</sup> through Friday April 12, 2019 9am-1pm**  
Seneca County Workforce Development, 1 DiPronio Drive, Waterloo, NY 13165  
[dtam@co.seneca.ny.us](mailto:dtam@co.seneca.ny.us) or 315-539-1888

**Monday, June 3<sup>rd</sup> through Friday, June 7<sup>th</sup>, 2019 9:00 am to 1 p.m.**  
Wayne County Fire Training Center, 1525 Nye Rd., Lyons, NY 14489  
[jsmith@co.wayne.ny.us](mailto:jsmith@co.wayne.ny.us) or call 315-946-7707

**Monday, August 19<sup>th</sup> through Friday August 23<sup>rd</sup>, 2019 from 9 a.m. to 1 p.m.**  
Location: Ontario County Safety Training Facility, County Road 48, Canandaigua  
[leeann.haust@dfa.state.ny.us](mailto:leeann.haust@dfa.state.ny.us) or call (315) 789-1771 ext. 117  
[Joseph.Lopez@dfa.state.ny.us](mailto:Joseph.Lopez@dfa.state.ny.us) or call: 585-396-4033

## **TO ENROLL:**

See a Finger Lakes Works One Stop Staff Person

Space is limited please be sure to make a reservation soon!

### **Sponsored By:**

**Finger Lakes Workforce Investment Board**

Visit us online at: [www.fingerlakesworks.com](http://www.fingerlakesworks.com)



## **Frequently Asked Questions about Career Navigator**

### **I have already attended workshops at Finger Lakes Works or elsewhere, why do I need this?**

Career Navigator will explore some of these topics in more depth. You will also have the opportunity to work on your own personal assessment and plan your job search within a group structure that will become an important support system throughout your search.

### **I don't think I need it. I didn't have a problem finding a job before.**

Let's hope that's the case again! Today's market figures, however, point to a more extended and challenging search period. Why not arm yourself with the most effective skills and tools for creating a successful outcome in the current job market?

### **I don't know what I want to do.**

It's very common, and a good idea, to reassess career options at this time. Career Navigator will walk you through the self assessment process, help you identify the skills you have that could be applied in another industry or occupation and give you the tools you need to explore those options so that you can make the best choices.

### **Will this get me a job?**

No one can get you a job except you! Career Navigator will equip you to do the best job possible in that endeavor. CN is your launching pad to identify the tools and strategies that will prepare you to compete in today's job market.

### **Why do I need this? I have a good resume and/or I interview well.**

Job search has changed and the strategies for successful job search are more than a resume or interview. Over 70% of job landings contain a component of networking.

### **I already have interviews lined up.**

Are you getting interviews for jobs that you would take? Do you know how to be the candidate that is chosen from the interview? Do you know how to follow up after the interview process? Career Navigator will arm you with important interview, follow-up and negotiation techniques.

### **This layoff might be temporary.**

In the event that it isn't, or that it occurs again, you can use this time to get the training you'll need, regardless. If other opportunities present themselves or In a future layoff, you'll be ready.

### **There aren't any jobs anyway, why should I bother.**

You're right that most jobs aren't evident, but it doesn't mean they don't exist. In Career Navigator, you'll learn to find the "hidden job market." You'll learn how to get to the hiring managers *before* a job is even identified or posted. And you'll get the group support you'll need to be persistent in your search.

### **I am enrolled in training/school.**

Getting new skills or updating your existing skills is good strategy. You'll still need to look for a job and you need job search skills. Career Navigator is the perfect way to begin the process even before you're done with school. Wouldn't it be great to have that new job waiting for you when you're finished?