

# Wayne County Industrial Development Agency

## Authority Mission Statement and Performance Measurements

### **Name of Public Authority:**

Wayne County Industrial Development Agency (WCIDA)

### **Public Authority's Mission Statement:**

Our mission is to develop, promote and advance economic growth, well-being and sustainable communities in Wayne County.

**Date Adopted:** February 23, 2022

### **List of Performance Goals (If additional space is needed, please attach):**

- Assist in the expansion and retention of existing businesses in Wayne County through business development, promotion, and financial resources.
- Proactively promote entrepreneurship through financial and technical assistance.
- Expand workforce capabilities through strong partnerships with area educational, governmental, and business leaders to promote the advancement of the County's skill-level.
- Advance property and infrastructure improvements in the County to increase preparedness and the availability of shovel ready sites for new business development.
- Build effective partnerships with State and local economic development partners, including other counties and regional organizations to coordinate resources and promote economic development.
- Engage regional partners, site selectors, and target industry groups to promote and attract new businesses to Wayne County.
- Plan for responses to potential interruptions in the local economy including natural disasters and public health concerns through coordinate efforts at the local, state, and regional level.

### **Additional questions:**

1. Have the board members acknowledged that they have read and understood the mission of the public authority?

**Yes**

2. Who has the power to appoint the management of the public authority?

**The County Board of Supervisors appoints the County Director of Economic Development and Planning, who is approved as the Executive Director by the Board of Directors.**

3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?

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**The Board of Directors approves management annually in compliance with the public authority law.**

4. Briefly describe the role of the Board and the role of management in the implementation of the mission.

**The Board of Directors over sees all activities implemented by management and staff. Management oversees the day to day operations and implements initiatives set forth by Board of Directors.**

5. Has the Board acknowledge that they have read and understood the responses to each of these questions?

**Yes**