



STARTUP PITCH COMPETITION REGISTRATION FORM

Applicant(s) First & Last Name (s): _____

Home Address (must be in Wayne County) _____

Town _____ State _____ Zip Code _____

Phone number _____ Email Address _____

Business Name _____

Business Address (must be in Wayne County) _____

Town _____ State _____ Zip Code _____

Business Phone _____ Business Email Address _____

Website _____

- Legal Entity of Business (check one):**
- | | |
|--------------------------------------|---|
| <input type="checkbox"/> DBA | <input type="checkbox"/> Corporation (C Corp., S Corp.) |
| <input type="checkbox"/> Partnership | <input type="checkbox"/> Not yet established |
| <input type="checkbox"/> LLC | |

Business Overview Summary (Word Limit: 50)

How did hear about the Wayne County Startup Pitch Competition (you may choose more than one):

- | | | | |
|---|---|-------------------------------------|--------------------------------|
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Facebook | <input type="checkbox"/> Twitter | <input type="checkbox"/> Radio |
| <input type="checkbox"/> Wayne County Website | <input type="checkbox"/> Word of Mouth | <input type="checkbox"/> Television | <input type="checkbox"/> SBDC |
| <input type="checkbox"/> SCORE | <input type="checkbox"/> Other (explain): _____ | | |



Release and Waiver:

I (We) have reviewed the KickStart Wayne County Startup Pitch Competition website page (www.wedcny.com) for local business resources regarding workshops and mentoring opportunities.

I (We) have participated in at least one Greater Rochester SCORE workshop, as required.

I (We) have read the Wayne County Startup Pitch Competition Eligibility, Guidelines & Application Instructions document, and hereby verify that this startup meets the eligibility requirements of this competition. I (We) attest that this registration form and the contents of this application are true, accurate, and complete.

In consideration of my (our) participation in this competition, I (we), the participant, intending to be legally bound do hereby waive and forever release any and all rights and claims for damages or injuries that I (we) may have against the Wayne Economic Development Corporation (WEDC) and all of their agents assisting with the event, other sponsors and their representatives, volunteers and employees for any and all injuries to me (us) or my (our) personal property. This release includes all injuries and/or damages suffered by me (us) before, during or after the event. I (We) recognize, intend and understand that this release is binding on my (our) heirs, executors, administrators, or assignees.

By signing this registration form, I (we) acknowledge having read and agreed to the release and waiver.

Signature (signature of applicant listed above)

Date

Signature (signature of second applicant listed above)

Date

A complete Application for this competition must include all the following documents:

- This completed Registration Form
- An Executive Summary of the business plan (5-page maximum length)
- Current financial statements (3-year Profit/Loss or Income Statement)
- Projections for the next three years (3-year Cash Flow statement)

Deadline for Application Fee and Materials: **September 21, 2021 at 4:00 P.M.**

These can be hand-delivered, mailed, or submitted via email.

The \$50 application fee is payable to Wayne Economic Development Corporation (WEDC) and should be submitted at the time of application. The application fee (payable by check or money order) can be delivered in person or sent by U.S. Mail and must be postmarked by **September 21, 2021**.

To Mail Application and Fee:

Wayne Economic Development Corporation
Attn: Katie Bronson
9 Pearl Street, 2nd Floor
Lyons, NY 14489

To email documents, send to Katie Bronson, KRBronson@co.wayne.ny.us – Subject line: Pitch Competition Application