



## ADULT PITCH COMPETITION REGISTRATION FORM

**Applicant(s) First & Last Name (s):** \_\_\_\_\_

Home Address (must be in Wayne County) \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone number \_\_\_\_\_ Email Address \_\_\_\_\_

**Business Name** \_\_\_\_\_

Business Address (must be in Wayne County) \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Email Address \_\_\_\_\_

Website \_\_\_\_\_

**Legal Entity of Business (check one):**     DBA                                       Corporation (C Corp., S Corp.)  
 Partnership                                       LLC                                       Not yet established

Year Established: \_\_\_\_\_

**Business Overview Summary (Word Limit: 50)**

**How did hear about the Wayne County Startup Pitch Competition (you may choose more than one):**

Newspaper                                       Facebook                                       Twitter                                       Radio  
 Wayne County Website                       Word of Mouth                               Television                                       SBDC  
 SCORE                                       Other (explain): \_\_\_\_\_



**Release and Waiver:**

I (We) have reviewed the KickStart Wayne County Adult Pitch Competition website page ([www.wedcny.com](http://www.wedcny.com)) for local business resources regarding workshops and mentoring opportunities.

I (We) have participated in at least one Greater Rochester SCORE workshop, as required.

I (We) have read the Wayne County Adult Pitch Competition Eligibility, Guidelines & Application Instructions document, and hereby verify that this startup meets the eligibility requirements of this competition. I (We) attest that this registration form and the contents of this application are true, accurate, and complete.

In consideration of my (our) participation in this competition, I (we), the participant, intending to be legally bound do hereby waive and forever release any and all rights and claims for damages or injuries that I (we) may have against the Wayne Economic Development Corporation (WEDC) and all of their agents assisting with the event, other sponsors and their representatives, volunteers and employees for any and all injuries to me (us) or my (our) personal property. This release includes all injuries and/or damages suffered by me (us) before, during or after the event. I (We) recognize, intend and understand that this release is binding on my (our) heirs, executors, administrators, or assignees.

By signing this registration form, I (we) acknowledge having read and agreed to the release and waiver.

\_\_\_\_\_  
Signature (signature of applicant listed above)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature (signature of second applicant listed above)

\_\_\_\_\_  
Date

A complete Application for this competition must include all the following documents:

- This completed Registration Form
- An Executive Summary of the business plan (5-page maximum length)
- If an existing business, include current financial statements (3-year Profit/Loss or Income Statement)
- Projections for the next three years (3-year Cash Flow statement)

Deadline for Application Fee and Materials: **September 29, 2023 at 4:00 P.M.**

These can be hand-delivered, mailed, or submitted via email.

The \$50 application fee is payable to Wayne Economic Development Corporation (WEDC) and should be submitted at the time of application. The application fee (payable by check or money order) can be delivered in person or sent by U.S. Mail and must be postmarked by **September 29, 2023**.

To Mail Application and Fee:

Wayne Economic Development Corporation  
Attn: Katie Bronson  
9 Pearl Street, 2<sup>nd</sup> Floor  
Lyons, NY 14489

To email documents, send to Katie Bronson, [KRBronson@co.wayne.ny.us](mailto:KRBronson@co.wayne.ny.us) – Subject line: Pitch Competition Application