

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, November 3rd 10:00 a.m.

Members: Spickerman, Groat, Robusto, Johnson, Lasher

10:00 a.m. Approve minutes from previous meeting

10:00 a.m. Cooperative Extension, Elizabeth Claypoole

DISCUSSION

End of fruit season

10:10 a.m. Tourism, Christine Worth

Monthly Report [TOU109RPT1 - Progress Report October 2021.docx](#)

TRANSMITTALS:

- Authorization to Accept Quote for 2022 Travel Guide Printing [TOUR11RES1 2021 Print RFP Acceptance REV1.doc](#)
- Authorization to sign State Tourism Matching Funds Application [TOUR11RES2 - Matching Funds 2022.doc](#)

10:20 a.m. Ec. Development/Planning Department, Brian Pincelli

TRANSMITTAL:

- Authorization to Prepare for an EPA Revolving Loan Fund Application [PLAN21 RES44- EPA Revolving Loan Fund Application.docx](#)

PROGRESS REPORTS – October 2021

Christine Worth – Director

- Attended Department Head Meeting
- Attended FLRTC Executive Board Conference Call
- Attended FLRTC Board Meeting
- Attended Bicentennial Exec Committee Meeting
- Attended Apple Tasting Tour Meeting
- Attended ROC/FLX Bev Trail Meeting
- Attended Lake Ontario Wine Trail Meeting
- Attended New York State Tourism Industry Association

Notes

- Apple Tasting Tour
 - Completed the last video from the video project
 - App Update
 - Updated pictures of the partners
- Bicentennial Committee
 - Assisting with quotes for children's activity book
- Holiday Brochure
 - Being Distributed
- I Love NY / Matching Funds
 - **Grant Program - 2021**
 - Completed 3rd quarter reports
 - We have not received our payment claim yet. 2021 award is (\$31,142)
 - **Grant Program - 2022**
 - Part I- 2022 Schedule
 - October 29 Online Part I Application is due (Completed)
 - November 22-24 Grant Estimations will be sent out
 - Part II- 2022 Schedule
 - December 20 Online Part II Application Due
 - December 20 Grant Award Letters emailed
 - December 31 Grant Acceptance Forms due (on or before this date)
- Visitor's Guide
 - Distributing to businesses along with niche brochures
 - Distribute Printing RFP for Quotes
 - Select printer and begin contract with County Attorney's Office

Chris Kenyon – Outdoor Recreation Coordinator

- Fishing updates weekly; phone, web and e mail.
- Facebook posts.
- Check on Maxwell Creek for out of state anglers.
- Assist in Holiday Guide distribution.
- Review trade shows opportunities.
- E-mails and phone calls with other partners regarding fall stream fishing.

RESOLUTION TRANSMITTAL

Committee No. 4

Date: November 3, 2021

Committee Chair: Dave Spickerman
Department Head: Christine Worth

AUTHORIZATION TO ACCEPT RFP QUOTE FOR 2021 TRAVEL GUIDE PRINTING

WHEREAS, the Director of Tourism and Promotion distributed printing and specification guidelines to potential vendors for the printing of the 2021 Wayne County Travel Guide; and

WHEREAS, the following quotes were received and reviewed by the Wayne County Director of Tourism and Promotion and the Economic Development/Planning Committee Standing Committee of the Wayne County Board of Supervisors:

	25,000
& Mail, 340 Nagel Drive, Cheektowaga, NY 14425	\$13,403.80
Litho Inc, 4020 New Court Ave., Syracuse, NY 13206	\$11,684.00
raphics Inc, 1525 Emerson St., Rochester NY 14606	\$25,155.00
20 South Ave., Rochester, NY 14620	\$17,100.00

now, therefore, be it

RESOLVED, that the quote submitted by **Eastwood Litho Inc**, for **25,000** units in accordance with the specifications at a price of \$11,684.00 in accordance with the specifications, is hereby accepted; and be it further

RESOLVED, that the Chairman of the Wayne County Board of Supervisors is hereby authorized and directed to execute a contract on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content, with Eastwood Litho Inc in accordance with the bid acceptance.

Budgeted: yes no Proposed Cost: **\$ 11,684** Reimbursed Amount _____ **Proposed Cost: \$11,684**

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: November 3, 2021

Committee Chair: Dave Spickerman
Department Head: Christine Worth

Authorize Application for State Tourism Matching Funds

Brief Explanation:

RESOLVED, that the Wayne County Office of Tourism and Promotion is hereby designated as the Tourist Promotion Agency for the County of Wayne ("County") for the purpose specified in the New York State Promotion Act: and be it further

RESOLVED, that the Director of Wayne County Office of Tourism and Promotion is hereby authorized to apply on behalf of the County for funding under the **2022** New York State Matching Grant Program for the County Tourism Project

County Share \$ 172,500
State Share \$ 172,500

RESOLVED, that Christine Worth, Project Director, is authorized to execute the grant application on behalf of the County.

Budgeted: yes X no ___ Proposed Cost: _____ Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: November 3, 2021

Committee Chair: Dave Spickerman
Department Head: Brian

Pincelli

Resolution Authorizing Preparation of an EPA Revolving Loan Fund Application by the Wayne Economic Development Corporation for Submission by the County

WHEREAS, in 2019 the Wayne County IDA completed a Brownfield Inventory to identify existing brownfield sites in the County to begin to address and remove barriers to development; and

WHEREAS, that same year the County, Wayne Economic Development Corporation (WEDC), and the Land Bank were awarded an EPA coalition grant to complete environmental site assessments to identify details of site contamination and to develop strategies for remediation and redevelopment, and

WHEREAS, the EPA recently announced the availability of funding to establish revolving loan funds to provide financing for remediation and redevelopment of brownfield sites; and

WHEREAS, establishment of a Revolving Loan Fund would provide resources to continue to advance the County's and its partners goals in addressing derelict and environmentally contaminated properties in the county, and

WHEREAS, WEDC is interested in preparing an application for \$1,000,000 to be submitted by the County to establish loan fund under the EPA program, and

WHEREAS, WEDC would administer the loan fund on the County's behalf at no cost to the County, and

WHEREAS, WEDC has committed a 20% cost share of \$200,000 required under the program, therefore, be it

RESOLVED, the Board of Supervisors authorizes the WEDC's preparation of an application on the County's behalf to the EPA for a Revolving Loan Fund application subject to County attorney approval.

Budgeted: ___ no ___ Proposed Cost: 0_ Reimbursed Amount 0 _____ County
Cost 0

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____