

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, November 2nd 10:00 a.m.

Members: Johnson, Groat, Chatfield, Robusto, Lasher

10:00 a.m. Approve minutes from previous meeting

10:00 a.m. Tourism, Christine Worth

MONTHLY REPORT [TOUR11RPT1 - Progress Report October 2022.docx](#)

10:10 a.m. Cooperative Extension, Elizabeth Claypoole/ Casey McManus

Nutrition and Local Food Resource Education

10:25 a.m. Ec. Development/Planning Department, Brian Pincelli

TRANSMITTALS:

- Authorization to Award RFP for Electric Vehicle Charging Station Location [PLAN 22 RES 46- AUTHORIZATION TO AWARD RFP FOR ELECTRIC VEHICLE CHARGING STATION LOCATION PLAN FOR WAYNE COUNTY.REV1.docx](#)
- Authorization to Award RFP for Business Park Strategic Plan and Feasibility Study [PLAN 22 RES 47- AUTHORIZATION TO AWARD RFP FOR BUSINESS PARK STRATEGIC PLAN AND FEASIBILITY STUDY. REV2.docx](#)
- Authorization to Re-Appropriate Community Development Block Grant Microenterprise Grant Account Funds [PLAN 22 RES 49- AUTHORIZATION TO REAPPROPRIATE CDBG MICROENTERPRISE GRANT ACCOUNT.docx](#)
- Authorization to Sign Agreement with Lamar Advertising for Billboard Services [PLAN 22 RES 50- AUTHORIZATION TO SIGN AGREEMENT WITH LAMAR ADVERTISING FOR BILLBOARD SERVICES FOR WAYNE ECONOMIC DEVELOPMENT AND PLANNING.docx](#)
- Appointments to Wayne County Water and Sewer Authority [PLAN 22 RES 51- RESOLUTION AUTHORIZING APPOINTMENTS TO WAYNE COUNTY WATER AND SEWER AUTHORITY rev1.docx](#)

PROGRESS REPORTS – October 2022

Christine Worth – Director

- Attended FLRTC Executive Board Conference Call
- Attended Bicentennial Committee Meetings
- Attended Lake Ontario Wine Trail Meeting
- Attended/Exhibited NYS Canal Conference
- Attended FLX / ROC Bev Trail meeting
- Attended Video/Photo shoot – Wayne County
- Attended 100 Must See Miles program meeting
- Attended Treasures of the Erie Canal program meeting
- Attended New York State Tourism Industry Conference
- Attended/Exhibited NY International Trade Show
- Met with Campgrounds of NY
- Attended Historic Marker dedication, Austin Steward, in Huron

Notes

- Apple Tasting Tour
 - Delivered Supplies
 - Media interview WROC Rochester
 - Organized giveaways
 - 2 newsletters completed. 1 highlighted 25 anniversary.
- Brochure
 - Holiday Brochure is being distributed
 - Completed bulk mail distribution
- I love NY Matching Funds application deadlines
 - October 31 - Online Part I Application Due - COMPLETED
 - November 7 - Grant Estimations will be emailed
 - December 5 - Online Part II Application Due
 - December 12 - Grant Award Letters emailed or mailed
- Tourism Updates
 - Bicentennial – Organizing and distributing printed materials as needed
 - Bicentennial – Assisting with newsletter
 - Bicentennial Committee Meetings
 - Travel Writer – Canadian travel writer Vanessa Chiasson through the NYSTIA Canadian PR program, I'm happy to share her article in Travel Awaits, [“9 Tips For Experiencing The Delicious New Apple Tasting Trail In Upstate New York.”](#)
 - I love NY on a UK journalist from the Financial Times stayed in Newark on 10/9/22. He was biking the entire Empire State Trail from Buffalo to NYC.
- Visitor's Guide
 - Distribution

Chris Kenyon – Outdoor Recreation Coordinator

- Fishing reports weekly, web, email, phone.
- Take pics and visit Apple Tasting Tour stands.
- Complete action items for LOSPC meeting on November 1st.
- Reviewed Regional Dredging Plan.

Apple Tasting Tour Passport – Nancy Howard from Michigan

Hello!

We enjoyed visiting the Apple Orchards while "back home." Glorious weather, beautiful countryside and delicious apples!

The Apple Tasting Tour was fun, even though we could not make all the stops. Your marketing was great. As we ate breakfast at our hotel in Pittsford, the local news Station's reporter was visiting the Apple Shed, so, of course we had to go there. We returned home (to Michigan and Illinois) with at least 6 varieties of Apples we don't find in our stores here.

Thanks to everyone involved in this!

Nancy Howard

Apple Tasting Tour Passport - Charles Day – Bellefonte, PA



 **Habitat for Humanity**
Mr. Charles Day

My wife & I spent
long weekend at Sodus
Point Camping -

We were both happy &

Truly enjoyed this

Tasting Tour 10/14-17

Great idea & introduced

us to different Apple
types -

Thank you

RESOLUTION TRANSMITTAL

Committee No. 4

11/2/22

Committee Chair: Scott Johnson
Department Head: Brian Pincelli

AUTHORIZATION TO AWARD RFP FOR ELECTRIC VEHICLE CHARGING STATION LOCATION PLAN FOR WAYNE COUNTY

WHEREAS, Wayne County Resolution No. 330-22 authorized the release of an RFP, under the direction of the Economic Development and Planning Department, to solicit proposals from outside contractors for development of an Electric Vehicle Plan to identify the best locations for facilitation of EV charging station deployment and to secure and implement NYSEG Make-Ready Program and DEC Zero Emission Vehicles (ZEV) Program funding for implementation; and

WHEREAS, resolution 534-22 authorized an award but contained an error, and
WHEREAS, proposals were received from the following firms:

Colliers Engineering & Design CT, P.C. dba Maser Consulting Engineering and Land Surveying

280 East Broad Street, Suite 200
Rochester, NY 14604
Plan Cost: \$180,250.00
Hourly rate for grant assistance: \$145.00
Score: 1539.9 / 3000

Black & Veatch Management Consulting, LLC

11401 Lamar Avenue
Overland Park, KS 66211
Plan Cost: \$70,000.00
Hourly rate for grant assistance: \$125.00
Score: 1967.4 / 3000

INF Associates LLC

1116 Main Street
Fishkill, NY 12524
Plan Cost: \$30,000.00
Hourly rate for grant assistance: \$90.00
Score: 2050.3 / 3000

Renua Energy, Inc.

16 Hudson Ave, Unit 2713
Glens Falls, NY 12801
Plan Cost: \$23,946.00
Hourly rate for grant assistance: \$78.00
Score: 2281.5 / 3000

E-3 Energy Advisors

PO Box 90833
Rochester, NY 14609
Plan Cost: \$20,000
Hourly rate for grant assistance: \$100.00
Score: 2430 / 3000

And,

WHEREAS, the proposals have been reviewed by an evaluation team consisting of members of the Economic Development and Planning staff who individually completed scoring criteria forms for each proposal, with said scoring form including evaluation of cost, current and past performance in similar plan developments with other agencies, expertise with EVSE market and trends, proposed project team, relative success with securing grant funding, and proposed workplan/flow; and

WHEREAS, based on the scoring of the committee members, and the Purchasing Department's evaluation of the pricing provided by the firms, cumulative results score the E-3 Energy Advisors proposal highest, making it the evaluation team's recommendation to contract with E-3 Energy Advisors for completion of the Electric Vehicle Charging Station Location Plan; now, therefore, be it

RESOLVED, that resolution 534-22 is hereby rescinded; and be it further

RESOLVED, that the Board of Supervisors hereby authorizes selection of E-3 Energy Advisors for completion of the Electric Vehicle Charging Station Location Plan at a cost of \$20,000 and the Chairman of the Board of Supervisors is hereby authorized to execute a contract on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content.

Budgeted: no Proposed Cost: _____ Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

11/2/22

Committee Chair: Scott Johnson
Department Head: Brian Pincelli

AUTHORIZATION TO AWARD RFP FOR BUSINESS PARK STRATEGIC PLAN AND FEASIBILITY STUDY

WHEREAS, resolution 295-21 approved submission of an application for a comprehensive business park strategy requesting \$30,000 of grant funding, approving \$30,000 in matching funds, and approval to accept and execute agreements by the Chairman, and

WHEREAS, resolution 535-22 authorized an award but contained an error, and

WHEREAS, the County was awarded \$30,000 under the Empire State Development Strategic Planning and Feasibility Study Program to be reimbursed at completion of the project, and

WHEREAS, resolution 69-22 authorized the Economic Development and Planning Department's issuance of a Request for Proposals for consultant services for completion of the study, and

WHEREAS, proposals were received from the following firms:

MRB Group Engineering, Architecture & Surveying, D.P.C.

145 Culver Road, Suite 160
Rochester, NY 14620
Cost \$59,930.00
Score 2820/ 3000

The Research Associates

165 Broadway, Suite 2301
New York, NY 10003
Cost \$74,800.00
Score 1610/ 3000

Camoin Associates

PO Box 3547
Saratoga Springs, NY 12866
Cost \$60,000.00
Score 2437/ 3000

And,

WHEREAS, the proposals have been reviewed by an evaluation team consisting of members of the Economic Development and Planning staff who individually completed scoring criteria forms for each proposal, with said scoring form including evaluation of qualifications and similar project experiences, including references, effectiveness of proposed work plan and project understanding, strength of consultant team, timeline and previous demonstrated ability to stay on schedule, and cost to complete the project; and

WHEREAS, based on the scoring of the committee members, and the Purchasing Department's evaluation of the pricing provided by the firms, cumulative results score the MRB Group proposal highest, making it the evaluation team's recommendation to contract with MRB Group for completion of the Strategic Planning and Feasibility Study; now, therefore, be it

RESOLVED, that resolution 535-22 is hereby rescinded; and be it further

RESOLVED, that the Board of Supervisors hereby authorizes selection of MRB Group for completion of the Strategic Planning and Feasibility Study at a cost of \$59,930 and the Chairman of the Board of Supervisors is hereby authorized to execute a contract on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content.

Budgeted: ___ yes ___ Proposed Cost: _____ Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

11/2/22

Committee Chair: Scott Johnson
Department Head: Brian Pincelli

AUTHORIZATION TO RE-APPROPRIATE CDBG MICROENTERPRISE GRANT ACCOUNT

WHEREAS, resolution 249-21 authorized acceptance of a \$200,000 microenterprise grant from New York State Department of Homes and Community Renewal (HCR) to establish the MicroBurst program for the purposes of supporting the development and expansion of microenterprise businesses, and

WHEREAS, funds were not re-appropriated in the 2022 County Budget in continuance of the program; now, therefore, be it

RESOLVED, that the Wayne County Treasurer is hereby authorized to make the following budget amendment to re-fund the microenterprise grant account as follows:

A8020 Economic Development & Planning

(Revenue)

\$200,000 to 44091 EDP07, CDBG

(Appropriations)

\$200,000 to 54400 EDP07, Contracted Services

Budgeted: N Proposed Cost: \$200,000 Reimbursed Amount \$200,000 County cost \$0

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

11/2/22

Committee Chair: Scott Johnson
Department Head: Brian Pincelli

AUTHORIZATION TO SIGN AGREEMENT WITH LAMAR ADVERTISING FOR BILLBOARD SERVICES FOR WAYNE ECONOMIC DEVELOPMENT AND PLANNING

WHEREAS, the County has a strong interest in promoting the County to companies and residents both inside and outside the County; and

WHEREAS, Lamar Advertising has presented the Economic Development and Planning Committee with a proposal for Billboard Advertising Services; and

WHEREAS, Lamar Advertising has exclusive rights to advertise at desired locations; now, therefore, be it

RESOLVED, that the Chairman of the Board of Supervisors is authorized to execute an agreement with Lamar Advertising, subject to County Attorney approval as to form and content, to complete the design of and for the cost of advertising on billboards at (4) changing locations for a period beginning January 1st 2023 and ending on December 31st 2023 at a cost not to exceed \$40,000.

Budgeted: _____ Proposed Cost: _____ Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

11/2/22

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION AUTHORIZING APPOINTMENTS TO WAYNE COUNTY WATER AND SEWER AUTHORITY

WHEREAS, the Chairman of the Board of Supervisors has recommended that the following members be reappointed to the Wayne County Water and Sewer Authority for a term of office beginning January 1, 2023 and expiring December 31, 2025:

Lori Furguson
7870 North Maple Road
Wolcott, NY 14590; and

Robert Hutteman
6879 Fairville Station Road
Newark, New York; and

Donald Ross
7192 Halcus Road
Sodus, New York 14551;

now, therefore be it

RESOLVED, that the Board of Supervisors approves and ratifies these appointments to the Wayne County Water and Sewer Authority.

Budgeted: yes ___ no X Proposed Cost: _____ Reimbursed Amount _____ County cost 0 _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____