

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, October 6th 10:00 a.m.

Members: Spickerman, Groat, Robusto, Johnson, Lasher

10:00 a.m. Approve minutes from previous meeting

10:00 a.m. Tourism, Christine Worth

Monthly Report [TOU109RPT1 - Progress Report September 2021.docx](#)

TRANSMITTAL:

- Authorization to designate Tourism Promotion Agent [TOUR10RES1 - 2022 TPA Designation REV1.doc](#)

10:10 a.m. Ec. Development/Planning Department, Brian Pincelli

Monthly Report

TRANSMITTALS:

- Authorization to approve Broadband Partner [PLAN21 RES40- Resolution Authorizing Selection of a Broadband Partner and Entering Into Negotiations -OB.docx](#)
- Authorization to renew lease with Ontario Midland Railroad [PLAN21 RES41- Resolution Authorizing Renewal of OMID Lease Agreement.docx](#)
- Authorization to renew Trail License with Rochester Gas & Electric [PLAN21 RES42- Resolution Authorizing Renewal of Trail Agreement with RG&E.docx](#)

Cooperative Extension, Elizabeth Claypoole

NO BUSINESS

PROGRESS REPORTS – September 2021

Christine Worth – Director

- Attended FLRTC Executive Board Conference Call
- Attended FLRTC Board Meeting
- Attended Several Bicentennial Meetings
- Attended Apple Tasting Tour Meeting
- Attended ROC/FLX Bev Trail Meeting
- Met with Macaroni Kid publisher
- Attended Rove Air DNA training
- Attended Lake Ontario Wine Trail Meeting
- Attended Leadership training
- Attended Bicentennial Calendar kick off
- Spoke at Lyons Rotary

Notes

- Apple Tasting Tour
 - Completed a facebook live video for Kids out and About
 - Finalized information for the app
 - Distributed promotional bags with brochure at farmers markets
 - Completed advertising program with Macaroni Kid publisher
 - Tested out the app and created some helpful resources for the partners
- Bicentennial
 - Exec committee was formed to assist Gene Bavis and Rosa Fox. The committee is Gene Bavis, Rosa Fox, Peter Evans, Mike Jankowski, Christine Worth, Steve Heald and Caryn Devlin.
- Holiday Brochure
 - Redesigned brochure
 - It will be printed by early October to distribute,
- Matching Funds
 - We have not received our payment claim yet.
 - Completed and mailed claim of payment for award (\$31,142)
- New Businesses
 - Bayfront Restaurant is re-opening
- Public Relations
- Visitor's Guide
 - Distributing to businesses along with niche brochures
 - Sending out RFP for small reprint.

Chris Kenyon – Outdoor Recreation Coordinator

1. Weekly fishing updates, phone, email and web.
2. Facebook posts with pictures from meetings or tourism attractions.
3. LOSPC meeting.
4. Assist Wayne County Federation with youth events.

RESOLUTION TRANSMITTAL

Committee No. 4

Date: 10/6/21

Committee Chair: Dave Spickerman
Department Head: Christine Worth

Authorize Designation of Tourism Promotion Agent

Brief Explanation:

WHEREAS, the county authorized Tourist Promotion Agency (TPA) is required to make applications and receive funds for most New York State tourism grant programs; now, therefore, be it

RESOLVED, that the Wayne County Office of Tourism and Promotion is hereby designated as the 2022 TPA for the purpose specified in the New York State Promotion Act; and be it further

RESOLVED, that the Director of Wayne County Office of Tourism and Promotion, Christine Worth, is hereby designated as Project Director for Wayne County for 2022.

Budgeted: yes ___ no ___ Proposed Cost: ___ 0 ___ Reimbursed Amount _____ County cost ___ 0 ___

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: October 6, 2021

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION APPROVING SELECTION OF BROADBAND PARTNER AND ENTERING INTO NEGOTIATIONS

WHEREAS, in 2018 the County completed an analysis of existing broadband coverage in the County and identified significant gaps in coverage and the availability of broadband service; and

WHEREAS, the Economic Development and Planning Department has been updating coverage information based on available data to track progress in coverage across the County; and

WHEREAS, based on analysis of available data there remains significant gaps in coverage across the County; and

WHEREAS, Resolution 342-21 Authorized release of an RFP soliciting broadband service providers to facilitate expansion of broadband service in Wayne County to provide accessibility to all residents, businesses, and institutions, and

WHEREAS, the Broadband committee has reviewed responses and interviewed potential internet service providers to identify the partner best positioned to close the gap, and has identified Charter Communications Inc. to be the recommended partner to the County, now, therefore, be it

RESOLVED, that the Board of Supervisors hereby authorizes the Broadband Committee to enter into negotiations with Charter Communications Inc. to refine the scope of their proposal and to negotiate costs, terms, and conditions of a partnership agreement with the County, to bring a final partnership agreement including costs, terms, and conditions subject to approval of the Board of Supervisors.

Budgeted: yes ___ no x Proposed Cost: 0 Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: October 6, 2021

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION AUTHORIZATION TO RENEW LEASE WITH ONTARIO MIDLAND RAILROAD CORPORATION

WHEREAS, the Ontario Midland Railroad Corporation ("OMID") has operated and maintained Wayne County owned railroad property under a lease arrangement ("the Lease") with Wayne County since 1981; and

WHEREAS, the current lease expires on October 1, 2021; and

WHEREAS, OMID is the only railroad company currently designated by the federal Surface Transportation Board and the New York State Department of Transportation to operate on the railroad lines owned by the County; and

WHEREAS, the continuation of the lease with OMID will avoid interruption of service for existing customers of the railroad while continuing to provide rail service to the benefit of the County's economy; now, therefore be it

RESOLVED, that the Board of Supervisors authorizes the Chairman to execute a lease agreement with OMID for the continued operation of the County owned railroad line for a term of five (5) years, for the contract period October 1, 2021 – September 30, 2026, subject to approval as to form and content by the County Attorney.

Budgeted: yes ___ no x Proposed Cost: 0 Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: October 6, 2021

Committee Chair: David Spickerman
Department Head: Brian Pincelli

Resolution Authorizing Renewal of Trail License with Rochester Gas and Electric Corporation

WHEREAS, a section of abandoned railroad property, located as shown on a map filed in the Clerk of the Board's office and formerly leased from Rochester Gas & Electric Corporation ("RG&E") by the Ontario Midland Railroad Corporation, is an important link establishing a countywide multi-use trail network; and

WHEREAS, Wayne County has had a Trail License with Rochester Gas and Electric Corporation (RG&E) for use of the property as a multi-use trail since September 2001 that allowed the County to develop and maintain a multi-use trail along RG&E property No. 1108 between the Villages of Wolcott and Red Creek as authorized by resolutions 363-99 and 726-05; and

WHEREAS, the County received a \$70,000 Recreational Trails Grant through the NYS Office of Parks, Recreation and Historic Preservation (OPRHP) for trail development that included re-decking the bridge in Red Creek; and

WHEREAS, the current expiration date of this License is December 31, 2022; now, therefore, be it

RESOLVED, that the Chairman of the Wayne County Board of Supervisors is hereby authorized and directed to execute a contract on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content, with RG&E for use of this property as a multi-use trail.

Budgeted: yes ___ no ___ Proposed Cost: ___ 0 ___ Reimbursed Amount _____ County cost ___ 0 ___

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____