

**AGENDA**  
**ECONOMIC DEVELOPMENT/PLANNING COMMITTEE**  
**Wednesday, August 4th 9:30 a.m.**

*Members: Spickerman, Groat, Robusto, Johnson, Lasher*

9:30 a.m. Approve minutes from previous meeting

9:30 a.m. Ec. Development/Planning Department, Brian Pincelli

TRANSMITTALS:

- Authorization to create Economic Development Specialist Position/Set Salary [PLAN21 RES321- Create Economic Development Specialist Position REV1.docx](#)
- RTS Bus Contract for Policy-Maker tour [PLAN21 RES33- Bus Services for Ag Development Bus Tour.docx](#)

9:40 a.m. Cooperative Extension, Elizabeth Claypoole

10:00 a.m. Tourism, Christine Worth

Monthly Report [TOUR08RPT1 - Progress Report July 2021.docx](#)

**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: August 17, 2021

Committee Chair: Dave Spickerman

Department Head: Brian Pincelli

**RESOLUTION CREATING ECONOMIC DEVELOPMENT SPECIALIST POSITION AND SETTING SALARY**

WHEREAS, there is a vacant position in the Economic Development and Planning Department of Business Outreach Coordinator; and

WHEREAS, the Economic Development and Planning Director believes a change in position and responsibilities is important to meet the department's mission and provide the appropriate services to grow the County Economy; and

WHEREAS, the union has approved the position to fall under the General Unit Contract- Grade 36 of the general unit contract with a starting rate \$ 31.57 - \$35.02; therefore be it

RESOLVED, the position of Business Outreach Coordinator be abolished 8/17/2021; and be it further

RESOLVED, that the full time position of Economic Development Specialist (Grade 36 of the CSEA General Unit) is created and authorized to be filled as of 8/17/2021; and be it further

RESOLVED, that the Wayne County Treasurer is authorized to amend the 2021 Wayne County Budget as follows:

A6326 Economic Development Admin  
(Appropriations)

\$19,450 from 51714 Business Outreach Coordinator

\$19,450 to 51xxx Economic Development Specialist

Budgeted: \_\_\_ no X Proposed Cost: \_\$19,450 Reimbursed Amount \_\_\_\_\_ County cost \$19,450

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

County Attorney Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: August 4, 2021

Committee Chair: Dave Spickerman  
Department Head: Brian Pincelli

**Authorization for RTS Bus Contract for Policy-Maker Tour by Ag Development Board**

WHEREAS, the Wayne County Agricultural Development Board, Cooperative Extension and Farm Bureau are sponsoring a policy-maker breakfast and tour of farms throughout the County; and

WHEREAS, the Ag Development Board would like to utilize the services of an RTS bus to conduct the tour, which will cost up to \$250; and

WHEREAS, the Wayne County Agricultural Development Board has requested support from the County; and

WHEREAS, funding can be provided by the Economic Development and Planning Department in its existing budget; now, therefore, be it

RESOLVED, the Chairman of the Board is authorized to execute a Charter Service agreement with RTS, pending approval of the County Attorney.

Budgeted: yes  no  Proposed Cost:  Reimbursed Amount  County cost

Departmental transfer \$  from Account No.  to Account No.

County Administrator's Review:  Date:

Human Resources Office Review: yes  no  N/A  Signature:

County Attorney Review: yes  no  N/A  Signature:

Standing Committee: Ayes  Nays  Date:  Signature:

Signature/Date Rec'd:  Clerk, Board of Supervisors

Referred to:

Committee:  Ayes  Nays  Date:  Signature:

Committee:  Ayes  Nays  Date:  Signature:

## PROGRESS REPORTS – July 2021

### Christine Worth – Director

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- Attended FLRTC Executive Board Conference Call
- Attended Hill Cumorah Meeting
- Attended Lake Ontario Wine Trail Meeting
- Attended FLRTC Board Meeting
- Attended Bicentennial Meetings
- Met with Sue Dove administering Erie Canal App Cayuga / Wayne
- Attended ROC/FLX Bev Trail Meeting
- Met with Mark DeCracker – Murals – Travel Show
- Hosting Travels with Darley
- Attended Taste of Wayne County
- Attended Ginna Drill

### Notes

- Apple Tasting Tour
  - Finalized app store for Google & Apple access
  - Met with STRQY regarding app
  - Met with Break the Ice media
  - Met with Kids out and About
  - Met with NY Advance Media
  - Updated Rack Card
  - Last month the Apple Tasting Tour was recognized by the Rochester Chapter of Public Relations Society of America (PRSA) and won a Prism Award for SmartPhone/Tablet Application - Seasonal Trail uses Gamification to Augment Visitation with New Virtual Experience [Apple Tasting Tour](#)



- Bicentennial
  - Assisting with 2 year bicentennial calendar
- Harvest Brochure
  - Completed and at the printer

- Matching Funds
  - Application Part II & Program Requirements
    - Completed and mailed claim of payment for award (\$31,142)
- Public Relations
  - Working with Wendy Gibson, Director of Marketing, New York State Office of Parks regarding Travels with Darley segment promoting the Empire State Trail. Filming in Newark & Lyons on 7/29/21
  - Planning visit for August Travel Writer
- Visitor's Guide
  - Distributing to businesses along with niche brochures

**Chris Kenyon – Outdoor Recreation Coordinator**

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- LOSPC Zoom meeting
- Fishing updates and Facebook weekly...web, e mail, phone
- LOC Summer Derby Awards
- Pictures of Sodus Point Youth Sailing Ceremony
- Assist with Sodus Pro-Am
- Meet with Tim Andrus from Rush Outdoors