

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, August 2nd 10:00 a.m.

Members: Johnson, Groat, Chatfield, Robusto, Lasher

10:00 a.m. Approve minutes from previous meeting

10:00 a.m. GIS Manager, Zakk Hess

DISCUSSION: GIS Needs Assessment

10:05 a.m. Tourism, Christine Worth

MONTHLY REPORT [TOUR08RPT1 - Progress Report July 2023.docx](#)

10:15 a.m. Cooperative Extension, Maggie McHugh

MASTER GARDENER UPDATE

10:30 a.m. Ec. Development/Planning Department, Brian Pincelli

TRANSMITTAL:

- Authorization to Hold Public Hearing for Agriculture and Farmland Protection Plan Update [PLAN08RES01 Set public hearing Ag Plan update.docx](#)

PROGRESS REPORTS – July 2023

Christine Worth – Director

- Attended Bicentennial committee meetings
- Attended FLRTC Board Meeting
- Attended LOSCP Meeting
- Attended ROC / FLX Beverage trail meeting
- Tour Finger Lakes Tree Houses
- Attended Lake Ontario National Marine Sanctuary meeting
- Attended Lake Ontario Wine Trail Meetings
- Attended Microtel ribbon cutting
- Attended Taste of Wayne County
- Attended RMSC Solar Eclipse Meeting
- Attended meeting at the fairgrounds regarding Family Fun Day

Notes

- Advertising – Working with Advance Media NY on digital promotion for general Wayne County advertising and bicentennial advertising.
- Apple Tasting Tour
 - Brochure is at the printer
 - Organizing signage
 - Updating website and app.
- Harvest Guide
 - Brochure is being printed
- Holiday Brochure
 - 19 participants to date
- Solar Eclipse
 - Attended Rochester Taskforce Meeting
 - Wayne County Solar Eclipse poster with Tyler Nordgren is completed
- Tourism Updates
 - Bicentennial Committee Meetings (Committee, Executive Committee, Family fun Week, Marketing, Geocaching, music series).
 - Bicentennial – Organizing and distributing printed materials as needed
 - Bicentennial – Assisting with newsletter using constant contact and contact list
 - Bicentennial – Assisting in research and purchasing requisitions for budget allowance, including research promotional items
 - Bicentennial – Social media ad campaign
 - Bicentennial – Geocaching promotion ongoing
 - Bicentennial – Heritage Music Festival promotion Summer and Fall
 - Bicentennial – Keels and Wheels event a success!
 - Wayne County Fair – working with Wayne County Historical Society and Wayne County Bicentennial regarding set up in Floral Hall.
 - Finger Lakes Tree Houses – Open house 8/5/23
 - Orbaker’s Drive in and Skipper’s sold, Sabor Jalisciense Mexican Restaurant opened in Sodus Point. Imprint Coffee second location opened in Sodus Village.
- Visitor’s Guide
 - Distribution
 - Converted current guide to a flip book on the website

RESOLUTION

Committee No. 4

Date: 8/3/2023

Committee Chair: Scott Johnson

Department Head: Brian Pincelli

AUTHORIZE PUBLIC HEARING FOR THE AGRICULTURAL AND FARMLAND PROTECTION PLAN UPDATE

WHEREAS, the Wayne County Agricultural and Farmland Protection Plan was prepared to document the status of agriculture and farmland in Wayne County and to provide recommendations for the preservation of both farming and farmland in the county, and was adopted on June 17, 199 and updated in 2012; and

WHEREAS, Wayne County Resolution No. 149-22 authorized an update to the County Farmland Protection Plan with support from New York State Department of Agriculture and Markets; and

WHEREAS, the Wayne County Agriculture Development Board has reviewed and recommended modifications to the Wayne County Agricultural and Farmland Protection Plan for consideration by the Wayne County Board of Supervisors; now, therefore, be it

RESOLVED, that the Board of Supervisors will hold a public hearing for the modification of Agricultural District No. 1 on Tuesday, September 19, 2023 at _____ A.M. in the Supervisors Chambers of the Wayne County Courthouse, 26 Church Street, Lyons; and be it further

RESOLVED, that the Clerk of the Board is hereby authorized and directed to publish notice in the legal newspapers for the County for the first available publication.

Budgeted: yes no Proposed Cost: \$80.00 Reimbursed Amount: _____ County Cost: \$80.00

Department Transfer: _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Purchasing Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____