

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, July 7th 10:00 a.m.

Members: Spickerman, Groat, Robusto, Johnson, Lasher

10:00 a.m. Approve minutes from previous meeting

10:00 a.m. Ec. Development/Planning Department, Brian Pincelli

TRANSMITTALS:

- Authorization to approve conveyance of property
[PLAN21 RES27- Home Rule Request to the NYS Legislature.docx](#)
- Authorization to participate as a coalition member for grant
[PLAN21 RES28- Coalition Partner in an EPA Grant Application with the WEDC.docx](#)
- Authorization to submit application to Market NY Program
[PLAN21 RES29- Application to the Market NY Program and Provide Matching Funds Rev 1.docx](#)
- Authorization to release an RFP to solicit proposals
[PLAN21 RES30- RFP Solciting Proposals for Broadband Partnership.docx](#)

10:10 a.m. Cooperative Extension, Elizabeth Claypoole

PRESENTATION:

European Cherry Fly and Quarantine for Wayne County cherries

Fruit Specialist Janet Van Zoren

10:30 a.m. Tourism, Christine Worth

Monthly Report [TOUR07RPT1 - Progress Report June 2021.docx](#)

RESOLUTION TRANSMITTAL

Committee No. 4

Date: June 2, 2021

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION REQUESTING THE NEW YORK STATE LEGISLATURE FOR AUTHORITY TO APPROVE CONVEYANCE/ ALIENATION OF THE ERIE CANAL CULTURAL CENTER PROPERTY

WHEREAS, Wayne County is the owner of certain real property located at 165 Water Street, including adjacent parcels, in the Town of Lyons known as the former Erie Canal Cultural Center; and

WHEREAS, improvements were made to the property utilizing funding from the New York State Office of Parks and Recreation that required establishment of a Conservation Easement on the property, and

WHEREAS, the project identified to be the long term use of the property never came to fruition and the County has an interest in conveying ownership to a new owner, who would continue to maintain the parcels as park uses as described under the conservation easement; and

WHEREAS, land acquired or improved with State Parks grant funding, is subject to restrictions on conveyance requiring parkland alienation legislation from the New York State Legislature and the approval of the Commissioner of Parks and Recreation, now, therefore, be it

RESOLVED, the Board of Supervisors requests that the New York State Legislature adopt legislation authorizing the conveyance of 165 Water Street and adjacent parcels under the conservation easement to a new owner; and be it further

RESOLVED, that the Chairman of the Wayne County Board of Supervisors is hereby authorized and directed to execute any agreements or documents necessary to implement the resolution on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content; and be it further

RESOLVED, that the Director of Economic Development and Planning is hereby directed to send a copy of this resolution and supporting documentation to the New York State Senate and New York State Assembly Home Rule Offices.

Budgeted: ___ no ___ Proposed Cost: _ Reimbursed Amount _____ County cost

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: June 2, 2021

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION AUTHORIZING PARTICIPATION AS A COALITION MEMBER FOR AN EPA REVOLVING LOAN FUND GRANT

WHEREAS, in 2019 the Wayne County IDA completed an Brownfield Inventory to identify existing brownfield sites in the County to begin to address and remove barriers to development; and

WHEREAS, that same year the County, Wayne Economic Development Corporation (WEDC), and the Land Bank were awarded an EPA coalition grant to complete environmental site assessments to identify details of site contamination and to develop strategies for remediation and redevelopment, and

WHEREAS, the EPA has provided funding to establish revolving loan funds to provide financing for remediation and redevelopment of brownfield sites; and

WHEREAS, WEDC anticipates funding to become available this year to pursue funding to establish loan fund under the EPA program, and

WHEREAS, WEDC would like to submit an application on behalf of a coalition consisting of the County, Land Bank, and WEDC to establish a loan fund, and

WHEREAS, coalitions can apply for funding up to \$1,000,000, with a 20% cost match committed by the WEDC, therefore, be it

RESOLVED, the Board of Supervisors authorizes the County's participation as a coalition partner to the EPA Revolving Loan Fund application to be submitted by the WEDC.

Budgeted: ___ no ___ Proposed Cost: 0_ Reimbursed Amount 0_____ County cost0

Departmental transfer \$_____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: June 21, 2021

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

AUTHORIZATION TO SUBMIT A REGIONAL ECONOMIC DEVELOPMENT COUNCIL (REDC) APPLICATION FOR GRANT FUNDING TO EMPIRE STATE DEVELOPMENTS MARKET NEW YORK PROGRAM

WHEREAS, Governor Andrew M. Cuomo has launched Round XI of the Regional Economic Development Council (REDC) initiative; and

WHEREAS, Wayne County will be celebrating its Bicentennial in 2023 and Market New York has funding to strengthen tourism and attract visitors; and

WHEREAS, Wayne County recognizes that apples and cider production as an important commodity for the County; and

WHEREAS, the Wayne County Economic Development and Planning is committed to developing to start, build, and grow businesses in Wayne County; and

WHEREAS, the Market New York funding enables Wayne County to promoting destinations, attractions and special events; now, therefore, be it

RESOLVED, the Board of Supervisors authorizes the submission of a 2021 Regional Economic Development Council (REDC) application requesting \$75,000 in grant funding from Empire State Developments Market NY Program for a Wayne County Cider Festival in collaboration with the bicentennial; and be it further

RESOLVED, that said application shall be prepared and filed under the direction and supervision of the County Economic Development and Planning Office; and be it further

RESOLVED, that the County will provide a \$25,000 match of funding as a cash match to this grant proposal; and be it further

RESOLVED, that the Chairman of the Wayne County Board of Supervisors is hereby authorized and directed to execute any agreements or documents necessary to implement the resolution on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content.

Budgeted: ___ no ___ Proposed Cost: _____ Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4

Date: July 20, 2021

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

AUTHORIZATION TO RELEASE A REQUEST FOR PROPOSALS SOLICITING A PARTNER TO EXPAND BROADBAND ACCESS IN THE COUNTY

WHEREAS, Access to broadband is an essential part of our professional, personal, and social lives; and

WHEREAS, in 2018 the County completed an analysis of existing broadband coverage in the County and identified significant gaps in coverage and availability of broadband service; and

WHEREAS, the Economic Development and Planning Department has been updating coverage information based on available data to track progress in coverage across the County; and

WHEREAS, based on analysis of available data there remains significant gaps in coverage across the County; and

WHEREAS, the Board of Supervisors recognizes the importance of access to quality broadband service as a vital part of infrastructure to its residents, businesses and education facilities; now, therefore, be it

RESOLVED, the Board of Supervisors authorizes the release of a Request for Proposals (RFP) from qualified broadband service providers requesting respondents to provide a response including qualifications, technology solution, and costs estimates for a partnership with the County to facilitate expansion of broadband service in Wayne County to provide accessibility to all residents, businesses, and institutions; and be it further

RESOLVED, that said RFP shall be issued under the direction and supervision of the County Economic Development and Planning Office, Purchasing Department, and County attorney's office; and be it further

RESOLVED, responses will be evaluated by a committee of the County under the direction of the Chairman of the Board to evaluate responses and bring a proposal to the County Board of Supervisors.

Budgeted: ___ no ___ Proposed Cost: _____ Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

PROGRESS REPORTS – June 2021

Christine Worth – Director

- Attended Apple Tasting Tour Meeting
- Attended FLRTC Executive Board Conference Call
- Attended Lake Ontario Wine Trail Meeting
- Attended Leadership Training
- Attended FLRTC Board Meeting
- Attended FLRTC PR call
- Attended (3) Bicentennial Meetings
- Attended Lake Ontario National Marine Sanctuary Meeting
- Met with Fig Hollow Barn owner – July Opening date

Notes

- Apple Tasting Tour
- Reviewing downloadable App requirements for 2021
- Setting up app store for google & Apple access
- Bicentennial
- Assisting with 2 year bicentennial calendar
- Harvest Brochure
- This will be completed in July and printed
- Matching Funds
- Application Part II & Program Requirements
- Completed requirements, TPA Designation, Match Demonstration and/or Commitment Letter from county, 6-month marketing plan and Claim for Payment
- Award Letters received \$31,142
- Public Relations
- Arranged an interview with Erie Canal Adventures Canal and a freelance writer for Thrillist (an online media website covering food, drink, travel and entertainment).
- Working with Wendy Gibson, Director of Marketing, New York State Office of Parks. They are working with Travels with Darley on a segment promoting the Empire State Trail. Details are being finalized. Filming to take place the end of July.
- Travel & Leisure, “At your own pace” 6/8/21 – Highlighting Erie Canal Adventures
- Solar Eclipse is April 8, 2024
- Discussions have been happening for the last couple of years
- On Monday, April 8, 2024, there will be a total solar eclipse, our area is in the path
- Last total solar eclipse was on January 24, 1925
- Tourism Updates
- Short staffed through early August
- Visitor’s Guide
- Distributing to businesses along with niche brochures

Chris Kenyon – Outdoor Recreation Coordinator

- Fishing updates, web, phone and e mail
- Facebook posts weekly
- Attended Lake Ontario Sportfishing Council Meeting