

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, July 5th 10:00 a.m.

Members: Johnson, Groat, Chatfield, Robusto, Lasher

10:00 a.m. Approve minutes from previous meeting

10:00 a.m. Tourism, Christine Worth

MONTHLY REPORT [TOUR07RPT1 - Progress Report June 2023.docx](#)

10:10 a.m. Cooperative Extension, Maggie McHugh

NO BUSINESS

10:10 a.m. Ec. Development/Planning Department, Brian Pincelli

TRANSMITTALS:

- Authorization to Submit CDBG Microenterprise Grant Application [PLAN07 RES01- AUTHORIZATION TO SUBMIT CDBG MICROENTERPRISE GRANT APPLICATION.docx](#)
- Authorization to Amend Resolution No. 331-23 [PLAN07 RES02- AUTHORIZATION TO AMEND RESOLUTION 331-23 REV1.docx](#)
- Authorization to schedule public hearing for CDBG application [PLAN07 RES03- AUTHORIZATION TO SCHEDULE PUBLIC HEARING FOR CDBG APPLICATION REV1.docx](#)

PROGRESS REPORTS – June 2023

Christine Worth – Director

- Attended Bicentennial committee meetings
- Attended FLRTC Board Meeting
- Attended LOSCP Meeting
- Met with Elissa Mitchell for Bicentennial social media campaign
- Attended ROC / FLX Beverage trail meeting
- Tour Finger Lakes Tree Houses
- Attended Lake Ontario National Marine Sanctuary meeting
- Attended Lake Ontario Wine Trail Meeting
- Attended Sodus sign dedication

Notes

- Advertising
 - Finalized ad for Outdoor News "Destinations Outdoor Travel Ideas" email blast
- Apple Tasting Tour
 - Organizing word jumble
 - Updating brochure, website and app.
- Erie Canal Bike Tour
 - The Bike tour travels through Wayne County on Tuesday July 11, 2023
 - Reminders sent to food businesses along
- Harvest Guide
 - Brochure is final and ready to print
 - Partners – 25 partners
- Solar Eclipse
 - Attended Rochester Taskforce Meeting
 - Hosted a Wayne County Zoom Meeting
 - Working on a Wayne County Solar Eclipse poster with Tyler Nordgren
- Tourism Updates
 - Bicentennial Committee Meetings (Committee, Executive Committee, Family fun Week, Marketing, Geocaching, music series).
 - Bicentennial – Organizing and distributing printed materials as needed
 - Bicentennial – Assisting with newsletter using constant contact and contact list
 - Bicentennial – Assisting in research and purchasing requisitions for 2023 budget allowance, including research promotional items
 - Bicentennial – Social media ad campaign
 - Bicentennial – Geocaching promotion
 - Bicentennial – Heritage Music Festival promotion
 - Wayne County Fair – working with Wayne County Historical Society and Wayne County Bicentennial regarding set up in Floral Hall.
 - Taste of Wayne County – ordered glasses for the tasting event
 - Travel Writer - Sebastian Modak stayed at Vintage Gardens Bed and Breakfast on 6/25/23. He is writing a feature for *Bicycling* magazine following his cycling trip on the Empire State Trail from Buffalo to NYC.
 - Finger Lakes Tree Houses - Organized tours and included Town of Sodus and Assemblyman Manktelow.
 - Updated I love NY and appropriate public relation firms on the new business.
- Visitor's Guide
 - Delivered and distributed approximately 5,000 to Wayne County businesses.

Finger Lakes Tree House – July 1 Opening



RESOLUTION

Committee No. 4

Date: 7/5/2023

Committee Chair: Scott Johnson
Department Head: Brian Pincelli

AUTHORIZATION TO SUBMIT CDBG MICROENTERPRISE GRANT APPLICATION

WHEREAS, Wayne County is committed to offering resources, funding, and support services to foster a favorable environment for small businesses to operate, recognizing their role as catalysts for economic growth, job creation, community development, and innovation; and

WHEREAS, under agreement 1219ME971-21, Wayne County received a 2020 Community Development Block Grant (CDBG) of \$200,000 to establish the MicroBurst program, aimed at providing resources to support and foster the development of microbusinesses by providing grants in conjunction with capacity building and entrepreneurial assistance; and

WHEREAS, this grant funding is nearing depletion and the Economic Development Department has a desire to continue to offer this assistance; and

WHEREAS, the businesses receiving assistance will provide at least 10% equity as required matching funds; now, therefore, be it

RESOLVED, that the Board of Supervisors hereby authorizes the submission of a 2023 Community Development Block Grant (CDBG) application requesting up to \$200,000 to extend the MicroBurst program under the direction and supervision of the County Economic Development and Planning Department; and be it further

RESOLVED, that the Chairman of the Wayne County Board of Supervisors is hereby authorized to execute a CDBG Pre-Submission Certification Form, preliminary budget and any other documents necessary to complete the application on behalf of the County, subject to the County Attorney's approval as to form and content.

Budgeted: yes no Proposed Cost: \$0.00 Reimbursed Amount: _____ County Cost: _____

Department Transfer: _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Purchasing Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION

Committee No. 4

Date: 7/5/2023

Committee Chair: Scott Johnson
Department Head: Brian Pincelli

AUTHORIZATION TO AMEND RESOLUTION 331-23

WHEREAS, Resolution 331-23 authorized the selection of MRB Group for completion of the Former Butler Prison Site Market Study and REOI at a cost of \$67,000; and

WHEREAS, the budget amendment in the original resolution did not accurately reflect the project funding and requires further amendment; now, therefore be it

RESOLVED, that the Wayne County Treasurer is authorized to make the following budget amendment:

A8020 Planning
(Revenue)
\$37,000 to 40000 EDP02 Misc Receipts – Business Park Study
(Appropriations)
\$37,000 to 54400 EDP02 Contracted Services – Business Park Study

Budgeted: yes no Proposed Cost: \$37,000.00 Reimbursed Amount: \$37,000.00 County Cost: 0

Department Transfer: _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Purchasing Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION

Committee No. 4

Date: 7/5/2023

Committee Chair: Scott Johnson
Department Head: Brian Pincelli

AUTHORIZATION TO SCHEDULE PUBLIC HEARING FOR CDBG APPLICATION

WHEREAS, the Office of Community Renewal is expected to solicit proposals from municipalities under the 2021 Community Development Block Grant (CDBG) program; and

WHEREAS, potential applicants for CDBG funding are required under 24 CFR570.486 and NYS's Citizen Participation Plan to schedule and conduct an advertised public hearing prior to the submission of such applications to give the public the opportunity to suggest projects for municipalities to consider; and

WHEREAS, the purpose of the hearing is to gain citizen input as to their needs and potential CDBG-funded projects for consideration by the County, including Housing, Economic Development and Infrastructure; now, therefore, be it

RESOLVED, that the Board of Supervisors hereby will conduct a hearing to permit the filing of a Community Development Block Grant application; and be it further

RESOLVED, that the hearing be set for August 14, 2023 at ___ A.M Monday, at the Wayne County Fairgrounds, 300 W. Jackson Street Palmyra, NY 14522; and be it further

RESOLVED, that the Clerk of the Board is hereby authorized and directed to publish notice in the legal newspapers for the County for the first available publication.

Budgeted: yes no Proposed Cost: \$80.00 Reimbursed Amount: _____ County Cost: \$80.00

Department Transfer: _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Purchasing Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____