

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, June 7th 10:00 a.m.

Members: Johnson, Groat, Chatfield, Robusto, Lasher

10:00 a.m. Approve minutes from previous meeting

10:00 a.m. Tourism, Christine Worth

MONTHLY REPORT [TOUR06RPT1 - Progress Report May 2023.docx](#)

10:10 a.m. Cooperative Extension, Maggie McHugh

UPDATE SNAP-Ed NY PROGRAM

10:25 a.m. Ec. Development/Planning Department, Brian Pincelli

TRANSMITTALS:

- Authorization to Submit Smart Growth Community Planning and Zoning Grant [PLAN06 RES01 - Submit Smart Growth Community Planning REV1.docx](#)
- Authorization to Award RFP for Market Study [PLAN06 RES02 - Award RFP for Former Butler Prison.docx](#)

PROGRESS REPORTS – May 2023

Christine Worth – Director

- Attended Bicentennial committee meetings
- Attended FLRTC Board Meeting
- Attended LOSCP Meeting
- Met with Elissa Mitchell for Bicentennial social media campaign
- Attended ROC / FLX Beverage trail meeting
- Empire State Trail Town Steering Committee meeting
- Met with Paul & Patricia Naliwajek, Pultneyville homeowners reviewing tourism attraction options.

Notes

- Advertising
 - Finalized ad for Outdoor News "Destinations Outdoor Travel Ideas" email blast
- Apple Tasting Tour
 - Re-confirming participants
- Solar Eclipse
 - Sent out 2nd newsletter
 - Reminded people to take part in the Rochester area taskforce and tourism and emergency management will host a meeting in June with updates.
- Tourism Updates
 - Bicentennial Committee Meetings (Committee, Executive Committee, Family fun Week, Marketing, Geocaching, music series).
 - Bicentennial – Organizing and distributing printed materials as needed
 - Bicentennial – Assisting with newsletter using constant contact and contact list
 - Bicentennial – Assisting in research and purchasing requisitions for 2023 budget allowance, including research promotional items
 - Bicentennial – Social media ad campaign
 - Bicentennial – Geocaching promotion
 - Bicentennial – Heritage Music Festival promotion
- Visitor's Guide
 - Distribution
 - Working with graphic designer on final edits/design and should be at the printer by 6/9/23.

RESOLUTION

Committee No. 4 Date: 6/7/2023

Committee Chair: Scott Johnson

Department Head: Brian

Pincelli

AUTHORIZATION TO SUBMIT SMART GROWTH COMMUNITY PLANNING AND ZONING GRANT FOR A STRATEGIC COMPREHENSIVE PLAN

WHEREAS, Wayne County continues to promote quality of life and economic opportunity for its residents and workforce; and

WHEREAS, Wayne County wishes to continue to protect the rural character, while embracing needed growth and expansion of the residential, commercial, and industrial tax base; and;

WHEREAS, New York State provides funding through the Regional Economic Development Council (REDC) application for the Department of State (DOS) 2023 Smart Growth Community Planning and Zoning Grant Program for completion of a County Strategic comprehensive Plan to communities for implementation of smart-growth strategies that reduce impacts on agricultural lands; and

WHEREAS, Wayne County and the Wayne County Industrial Development Agency (WCIDA) partner on grant programs related to economic development and planning; and

WHEREAS, a strategic plan will provide Wayne County and the WCIDA a guide to protect the rural character of the County while accommodating investment and economic development within our communities; now, therefore be it

RESOLVED, that the Board of Supervisors hereby authorizes the submission of a Department of State (DOS) 2023 Smart Growth Community Planning and Zoning Grant Program application requesting \$100,000, with \$100,000 in WCIDA matching funds be allocated from the 2023 County budgeted Project Planning funds; and be it further

RESOLVED, that said application shall be prepared and filed under the direction and supervision of the County Economic Development and Planning Office.

Budgeted: yes no Proposed Cost: _____ Reimbursed Amount: _____ County Cost: _____

Department Transfer: _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Purchasing Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION

Committee No. 4 Date: 6/7/2023

Committee Chair: Scott Johnson

Department Head: Brian

Pincelli

AUTHORIZATION TO AWARD RFP FOR THE FORMER BUTLER PRISON SITE MARKET STUDY AND REQUEST FOR EXPRESSION OF INTEREST

WHEREAS, Resolution 169-23 authorized the release of an RFP to solicit proposals from qualified consultants to assist in market study and Request for Expression of Interest (REOI) for the Former Butler Prison Site; and

WHEREAS, Resolution 291-23 authorizes the Board of Supervisors to accept an additional \$30,000 in state funding, under the Empire State Development Strategic Planning and Feasibility Study Program to be reimbursed at completion of the project to expand the Business Park Feasibility Study for market analysis of the Former Butler Prison Site; and

WHEREAS, the Wayne County Industrial Development Agency will provide matching funds of \$37,000 for the addition to the study; and

WHEREAS, a proposal was received from the following firm:

MRB Group Engineering, Architecture & Surveying, D.P.C.

145 Culver Road, Suite 160

Rochester, NY 14620

Cost \$67,000.00

and

WHEREAS, the proposal has been reviewed by an evaluation team consisting of members of the Economic Development and Planning staff who individually completed scoring criteria forms for each proposal, with said scoring form including evaluation of total price (completed by Purchasing), timely implementation, understanding of project goals and objectives, experience providing similar services based on previous clients, experience with agriculture planning and applicable standards, and proposed work plan; and

WHEREAS, the Proposal was reviewed by the committee and it was determined to meet the department's needs, now, therefore be it

RESOLVED, that the Board of Supervisors hereby authorizes selection of MRB for completion of the Former Butler Prison Site Market Study and REOI at a cost of \$67,000 and be it further

RESOLVED, the Chairman of the Board of Supervisors is hereby authorized to execute a contract on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content.

Budgeted: yes no Proposed Cost: _____ Reimbursed Amount: _____ County Cost: _____

Department Transfer: _____ from Account No. _____ to Account No. _____

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Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Purchasing Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

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