

**AGENDA**  
**ECONOMIC DEVELOPMENT/PLANNING COMMITTEE**  
**Wednesday, April 6<sup>th</sup> 10:00 a.m.**

*Members: Johnson, Groat, Chatfield, Robusto, Lasher*

10:00 a.m. Approve minutes from previous meeting

10:00 a.m. Cooperative Extension, Elizabeth Claypoole

ANNUAL REPORT

Livestock Specialist—Nancy Glazier

10:15 a.m. Tourism, Christine Worth

ANNUAL REPORT [TOUR 2021 annual report.docx](#)

MONTHLY REPORT [TOUR04RPT1 - Progress Report  
March 2022.docx](#)

10:25 a.m, Ec. Development/Planning Department, Brian Pincelli

TRANSMITTALS:

- Authorization to Set Date for Public Hearing [PLAN 22  
RES 18- PUBLIC HEARING AGRICULTURAL DISTRICT.docx](#)
- Authorization to Approved Broadband Funding and Partnership Agreement [PLAN 22 RES 19-APPROVE  
BROADBAND FUNDING AND PARTNERSHIP  
AGREEMENT REV2.docx](#)

## PROGRESS REPORTS – March 2022

### Christine Worth – Director

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- Attended Newark DRI Local Planning Committee
- Attended FLRTC Executive Board Conference Call
- Attended FLRTC Board Meeting
- Attended Bicentennial Committee Meeting
- Attended Lake Ontario Wine Trail Meeting
- Attended The Western NY Sport and Travel Show
- Met with Visitor Guide Graphic Designer
- Met with Joan Wallace regarding Lyons Pocket Park Grant application
- Attended Department Head Meeting
- Attended Tour De Cure 2022 planning meeting

### Notes

- Advertising
  - Finalized Summer Ads, Upstate Summer Guide, NYup Summer Guide, Finger Lakes Times
  - Finalized ad in Wayne County Fact Book, through Finger Lakes Times
  - Visit Rochester
  - Finalized Summer/Fall Ad in Living Bird magazine
  - Note – phasing on 800 number on publications.
  - Glass sponsorship confirmed for Taste of Wayne County
- I Love NY / Matching Funds
  - Grant Program – 2022
    - Funding has not arrived yet.
- Sport Shows
  - WNY **Sport** & Travel Expo, Hamburg March 2022
- Staffing
  - Tourism Assistant position is posted through human resources; position will to be filled in June.
  - Updating checklists and procedures for both account clerk & Tourism Assistant position.
  - We are organizing operational binders for policies and procedures.
- Tourism Updates
  - April 2022 electronic newsletter. Highlight tourism website's event section and process of adding events.
  - Highlight small business recognition promotion
- Visitor's Guide
  - Follow up with visitor guide partners
  - Reviewing new businesses
  - Reviewing content
  - Reviewing 2022 design and potential changes

### Chris Kenyon – Outdoor Recreation Coordinator

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- Weekly fishing reports, phone, web and e-mails.
- Zoom with outdoor writers. New fishing regulations.

- Attended Hamburg trade show.
- Assist with promotion of Clyde Savannah Student Anglers' Association's Kids Fishing Day. (May 21<sup>st</sup>)
- Finalize new ad for New York Outdoor News.

**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: 4/6/2022

Committee Chair: Scott Johnson

Department Head: Brian Pincelli

**RESOLUTION TO SET PUBLIC HEARING FOR INCLUSION OF LAND IN A CERTIFIED AGRICULTURAL DISTRICT**

WHEREAS, the Board of Supervisors, as required by NYS Agriculture and Markets Law 303-b, designated January 1 to January 31, as the annual 30 day review period when landowners may submit a request to the County for inclusion in certified agricultural districts prior to established agricultural district review periods; and

WHEREAS, landowner(s) have submitted a request to include their land in a certified agricultural district, and

WHEREAS, before this property can be formally included in the Agricultural District No. 1, the Board of Supervisors must hold a public hearing; now, therefore be it

RESOLVED, that the Board of Supervisors will hold a public hearing for the modification of Agricultural District No. 1 on Tuesday, May 17, 2022 at 9:05 A.M. in the Supervisors Chambers of the Wayne County Courthouse, 26 Church Street, Lyons, and be it further

RESOLVED, that the Clerk of the Board is hereby authorized and directed to publish notice in the legal newspapers for the County for the first available publication.

Budgeted: yes  no  Proposed Cost: \$75 Reimbursed Amount \_\_\_\_\_ County cost 75

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes  no  N/A  Signature: \_\_\_\_\_

County Attorney Review: yes  no  N/A  Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**RESOLUTION TRANSMITTAL**

Committee No. 4

Date: 4/6/2022

Committee Chair: Scott Johnson

Department Head: Brian Pincelli

**RESOLUTION TO APPROVE BROADBAND FUNDING AND PARTNERSHIP AGREEMENT**

WHEREAS, in 2018 the County completed an analysis of existing broadband coverage in the County and identified significant gaps in coverage and the availability of broadband service; and

WHEREAS, the Economic Development and Planning Department has been updating coverage information based on available data to track progress in coverage across the County; and

WHEREAS, based on analysis of available data there remains significant gaps in coverage across the County; and

WHEREAS, Resolution 342-21 authorized release of an RFP soliciting broadband service providers to facilitate expansion of broadband service in Wayne County to provide accessibility to all residents, businesses, and institutions, and

WHEREAS, Resolution 490-21 authorized the Broadband committee to enter in to negotiations with Charter Communications Inc. as the preferred proposer, to refine the scope of their proposal and to negotiate costs, terms, and conditions of a partnership agreement with the County, to bring a final proposal to the board of supervisors, and

WHEREAS, the committee has discussed and negotiated terms and conditions of a tentative agreement with Charter communications and is recommending approval, with terms and conditions including but not limited to provision of \$8,500,000 as recommended by the Broadband Committee to fund a \$14,652,000 implementation project to bring service to every unserved address in Wayne County, including \$8,000,000 of American Rescue Plan Act (ARPA) funding, and \$500,000 from unassigned General Fund balance, with minimum download speeds of 200 megabits per second, therefore be it

RESOLVED, that the Board of Supervisors hereby agrees to provide funding in the amounts described above, with terms and conditions to be finalized and a final agreement subject to County Attorney approval as to form and content to be executed by the chairman of the board of supervisors; and be it further

RESOLVED, that the Wayne County Treasurer is authorized to transfer \$500,000 from Unassigned General Fund Balance, \$790,560.50 from ARPA Assigned Fund Balance, and make the following budget adjustment:

**A1011 ARPA Fund**

(Appropriations)

\$7,209,439.50 from 54000 Contractual Expenses

**A9950 Transfer to Capital Fund Projects**

(Appropriations)

\$8,500,000 to 59711 BROAD Broadband Project

**H4902 ARPA**

(Revenues)

\$8,500,000 to 45031 BROAD Interfund Transfer

(Appropriations)

\$8,500,000 to 52000 BROAD Equipment and Capital Outlay

Budgeted: yes \_\_\_ no X Proposed Cost: \$8,500,000 Reimbursed Amount \_\_\_ County Cost \$8,500,000

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review: \_\_\_\_\_ Date: \_\_\_\_\_

Human Resources Office Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

County Attorney Review: yes \_\_\_ no \_\_\_ N/A \_\_\_ Signature: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_