

AGENDA
ECONOMIC DEVELOPMENT/PLANNING COMMITTEE
Wednesday, March 3rd 10:00 a.m.

Members: Spickerman, Groat, Robusto, Johnson, Lasher

IN PERSON ATTENDEES: Committee Chair, County Administrator, Secretary

10:00 a.m. **Approve minutes from previous meeting**

10:00 a.m. **Tourism, Christine Worth**

Monthly Report [TOUR03RPT1 - Progress Report February 2021.docx](#)

10:05 a.m. **Elizabeth Claypoole and Mike Stanyard**

Soy Bean Production

10:15 a.m. **Ec. Development/Planning Department, Brian Pincelli**

TRANSMITTALS:

- Authorization to sign application for First Time Homebuyer Program [PLAN 21 RES 16-Resolution Authorizing Application for First Time Homebuyer Funding.docx](#)
- Authorization to appoint members to the Ag Development Board [PLAN 21 RES 17-Resolution Authorizing Appointment to the Agricultural Development Board.docx](#)

PROGRESS REPORTS – February 2021

Christine Worth – Director

- FLRTC Executive Board Conference Call
- Lake Ontario Wine Trail Meeting
- Bicentennial Meeting
- FLRTC Board Meeting
- Wayne County Department Head Meeting
- Met with Sodus point regarding tourism messaging & study

Notes

- Advertising
- Apple Tasting Tour
 - Reviewing 2020 program for award submission
- Bicentennial
 - Assisting with 2 year calendar that is being delivered
- Matching Funds
 - No update on 3rd or 4th quarter. Reimbursement is not expected.
 - No update for 2021 grant.
 - I love NY logo royalty free agreement approved
- Seasonal Brochures
 - We will not be producing a summer calendar of events.
 - Considering design changes for the Fall and Holiday Brochures. The (2) brochures may be design similar to the 2020 Fall Brochure. No calendar of events, paid participants with special events inside and county highlights.
- Social Media
 - Reviewing platform for updating multiple accounts
- Visitor's Guide
 - Distribution
 - Updating current listings
 - Completed 2021 draft and sent it to the graphic designer
- Website
 - Updating listing as we confirm the VG listing
 - Exploring option for organizations to fill out a form and the event will come to us for approval
 - Wedding section added

Chris Kenyon – Outdoor Recreation Coordinator

- Fishing reports, web, phone, e-mail.
- LOSPC Conference ZOOM and action items.
- Determine how to structure LOSPC because of Bill Hilts retirement.
- Assisting new vacation rental on marketing to fisherman

RESOLUTION TRANSMITTAL

Committee No. 4

Date: March 3, 2021

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION AUTHORIZING APPLICATION TO NYSHCR FOR FIRST TIME HOMEBUYER PROGRAM

WHEREAS, The Housing Trust Fund Corporation (HTFC) has made available approximately \$10 million in Federal Fiscal Year (FFY) 2020 NYS CDBG Program funds, and

WHEREAS, Eligible applicants are non-entitlement units of general local government including Counties, and

WHEREAS, funding may be used for eligible activities including assisting homebuyers with down payment assistance and/or closing costs to purchase an owner-occupied single family (1 unit), existing home or newly constructed home, and

WHEREAS, providing resources for first time homebuyers will address a number of areas including addressing derelict properties, providing housing opportunities for young professionals, and providing a range of housing options for our workforce, therefore be it

RESOLVED, that the Board of Supervisors hereby authorizes the submission of a 2020 Community Development Block Grant (CDBG) application requesting \$1,000,000 of grant funding to establish a first time homebuyer program for Wayne County providing assistance up to **\$25,000** towards down payment/closing costs towards the purchase of an eligible new or existing single family home, and be it further

RESOLVED, that said application shall be prepared and filed under the direction and supervision of the County Economic Development and Planning Office; and be it further

RESOLVED, that the Chairman of the Wayne County Board of Supervisors is hereby authorized and directed to execute any agreement documents necessary to implement the resolution, including acceptance of a CDBG award resulting from approved application, on behalf of the County of Wayne, subject to the County Attorney's approval as to form and content.

Budgeted: yes ___ no ___ Proposed Cost: Reimbursed Amount \$0 County cost

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

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RESOLUTION TRANSMITTAL

Committee No. 4

Date: March 3, 2021

Committee Chair: Dave Spickerman
Department Head: Brian Pincelli

RESOLUTION AUTHORIZING APPOINTMENT TO THE AGRICULTURAL DEVELOPMENT BOARD

WHEREAS, there is an opening on the Agricultural Development Board, and

WHEREAS, the following person is recommended for appointment to the Agricultural Development Board:

Roberta Wolf, 165 Leach Rd. Lyons, NY,

now, therefore, be it

RESOLVED, that Roberta Wolf is hereby appointed to the Agricultural Development Board for a term of office effective January 1, 2021 and expiring on December 31, 2024

Budgeted: yes ___ no___ Proposed Cost: Reimbursed Amount \$0 County cost

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____