

AGENDA

ECONOMIC DEVELOPMENT/PLANNING COMMITTEE

Wednesday, January 6th 10:00 a.m.

Members:

Spickerman, Groat, Robusto, Johnson and Lasher

10:00 a.m. Approve minutes from previous meeting

10:00 a.m. Tourism, Christine Worth

Monthly Report [TOUR01RPT1 - Progress Report December 2020.docx](#)

10:10 a.m. Ec. Development/Planning Department, Brian Pincelli

TRANSMITTALS:

- Authorization to appoint members to the Wayne County IDA Board [PLAN21 RES01-Resoution Appointing Members of the IDA Board of Directors.docx](#)
- Authorization to amend budget for Brownfield Assessment Grant (resolution forthcoming)
- Authorization to sign agreement with Industrial Development Agency [PLAN21 RES03-Resolution Authorizing Execution of the County-IDA Annual Contract.docx](#)
- Authorization to reappoint member to County Planning Board [PLAN21 RES04-Resolution Authorizing Appointments to County Planning Board REV1.docx](#)

DISCUSSIONS:

- Progress Report
- Other Updates as Requested

10:25 a.m. Amy Nuessle

PROGRESS REPORTS – December 2020

Christine Worth – Director

- FLRTC Executive Board Conference Call
- Lake Ontario Wine Trail Meeting
- FLRTC Board Meeting
- ROC/FLX Beverage Trail Board Meeting
- Visit Rochester Visitor Industry zoom meeting

Notes

- Advertising
 - Christmas Tree Grower Facebook Campaign 11/21-12/10, 2020
 - The ad had a reach of more than 35,400 and drove 1,577 clicks to our website. Additionally, there were more than 20,700 plays of the video slideshow, which shows a very high level of engagement.
- Apple Tasting Tour Grant Video Project
 - Completed grant final report.
- Building renovations
 - Building & Grounds contacted us regarding building renovations and the need for our storage room to be moved.
 - Our office is working with B & G on this and began moving our items 12/24/20.
- Matching Funds
 - 1st quarter payment claim submitted \$19,433.
 - Received 20% less, \$15,546 on 11/24/20
 - 2nd quarter payment claim submitted \$13614.77
 - Estimating 20% less \$10,891.82
 - Set up revenue accrual with Jody in Treasurer's office
 - No update on 3rd or 4th quarter. Reimbursement is not expected.
 - No update for 2021 yet.
- Visitor's Guide
 - Distribution
 - Updating current listings

Chris Kenyon – Outdoor Recreation Coordinator

- Fishing updates weekly, phone, web, and e- mail.
- Two LOSPC Zoom meetings.
- Action items for LOSPC Intstagram.
- Help organize LOC Awards in Wayne County.
- Phone conversation with Rush Outdoors and New York Outdoor News about possible ads and promotions if we receive ESD funds.

RESOLUTION TRANSMITTAL

Committee No. 4
Department Head: Brian Pincelli

Date: January, 2021 Committee Chair: Dave Spickerman

RESOLUTION APPOINTING MEMBERS TO THE WAYNE COUNTY IDA BOARD OF DIRECTORS

WHEREAS, pursuant to General Municipal Law Section 856(2) the members of the Wayne County Industrial Development Agency shall serve at the pleasure of the Wayne County Board of Supervisors; and

WHEREAS, pursuant to Resolution No. 471-19 of the Wayne County Board of Supervisors, non-County members of the Board of the Agency shall be subject to term limits of three (3) years, subject to reappointment by the County Board of Supervisors, and

WHEREAS, in compliance with Section 2825 of the Public Authorities Law, the majority of the Members of the Board shall be Independent Members; therefore be it

RESOLVED, that the Wayne County Board of Supervisors appoints Robert Debadts to the IDA Board as an Independent member to serve until December 31st, 2023.

Budgeted: yes ___ no ___ Proposed Cost: _ Reimbursed Amount _____ County Cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee No. 4
Department Head: Brian Pincelli

Date: January

Committee Chair: Dave Spickerman

AUTHORIZING AGREEMENTS WITH WAYNE COUNTY INDUSTRIAL DEVELOPMENT AGENCY ("IDA") FOR PAYMENT OF 2021 APPROPRIATIONS

WHEREAS, the amount of \$287,917 was appropriated in line 6326.54000 in the 2020 County Budget for administrative support including funding for positions in the Wayne County Industrial Development Agency ("IDA"); and

WHEREAS, the amount of \$50,000 was appropriated in line 6326.54400 for marketing, the Business Retention and Expansion program, partnerships, and other necessary marketing efforts; and

WHEREAS, the amount of \$0 was appropriated in line 6326.54891 for special studies and projects for Economic Development; now, therefore, be it

RESOLVED, that the Chairman of the Board of Supervisors is hereby authorized and directed to sign an agreement, subject to the County Attorney's approval as to form and content, with the Wayne County IDA providing for the provision of the administrative support and related expenses of \$287,917; and be it further

RESOLVED, that the Chairman of the Board is authorized to sign an agreement, subject to the County Attorney's approval as to form and content, with the Wayne County IDA providing for the payment of \$50,000 for the marketing, BRE, and partnership programs and contracts in equal quarterly disbursements of \$0; and be it further

RESOLVED, that the Chairman of the Board is authorized to sign an agreement, subject to the County Attorney's approval as to form and content, with the Wayne County IDA providing for the disbursement of up to \$165,000 for special studies and special projects related to Economic Development and providing for payments on a project-by-project basis subject to the joint approval of the Economic Development and Planning Director, Chairman of the County Economic Development and Planning Committee, and the Wayne County Fiscal Assistant in advance of the project or study being undertaken and requiring the Agency to file a verified account of the disbursements of such funds.

Budgeted: yes no Proposed Cost: \$337,917 Reimbursed Amount \$0 County cost \$337,917

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes no N/A Signature: _____

County Attorney Review: yes no N/A Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4
Department Head: Brian Pincelli

Date: January

Committee Chair: Dave Spickerman

RESOLUTION AUTHORIZING REAPPOINTMENTS TO WAYNE COUNTY PLANNING BOARD

WHEREAS, the Town of Savannah has recommended the appointment of Justin Mastrangelo, to fill the empty seat from the Town on the County Planning Board; therefore, be it

RESOLVED, that Justin Mastrangelo is hereby appointed to the County Planning Board to a three year term of office effective immediately and expiring January, 2024; and be it further

Budgeted: yes ___ no___ Proposed Cost: Reimbursed Amount \$0 County cost

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review: _____ Date: _____

Human Resources Office Review: yes ___ no ___ N/A ___ Signature: _____

County Attorney Review: yes ___ no ___ N/A ___ Signature: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____