

## **Why is Wayne County's Agribusiness Micro-Enterprise Program Important?**

**Agriculture is a major industry in Wayne County.** More and more farmers are looking beyond the traditional crops to developing new enterprises, including value-added processes, with an interest in serving the population centers of the Northeast.

**The Wayne County Agribusiness Micro-Enterprise Program** will provide technical assistance and loans to help small farmers and agribusiness owners properly plan for expanding and diversifying their existing operations or starting new enterprises.

**The Program is funded with a \$600,000 a Community Development Block Grant** made possible by the New York State Governor's Office for Small Cities and the U.S. Department of Housing and Urban Development.

## *Who Should be Interested in This Program?*

- **Small Farm Owners**
- **Agribusiness/Agribusiness Owners**
- **Anyone Interested in an Agricultural Start-up**

**Call us!** Let's talk about how the Wayne County Agribusiness Micro-Enterprise Program can help you.

Small farm, agribusiness and agribusiness owners of operations employing five or less workers (including the owner) and those interested in start-up enterprises are eligible.

### **The Wayne County Agribusiness Micro-Enterprise Program Offers You:**

- Free Technical Assistance
- Free Business Planning and Enhancement Workshops
- a Wayne County Agribusiness Development Center
- a \$500,000 Revolving Loan Program with below-market interest rates

### **For More Information, Contact:**

**Ora Rothfuss**  
Agriculture Development Specialist  
Wayne County Planning  
9 Pearl Street, Lyons, New York 14489  
315-946-5919  
[orothfuss@co.wayne.ny.us](mailto:orothfuss@co.wayne.ny.us)



## **WAYNE COUNTY AGRIBUSINESS MICRO-ENTERPRISE PROGRAM**

***Helping Small Farms,  
Agribusinesses  
and Agribusinesses  
Begin, Grow & Diversify***

## Business Planning Workshops

Cornell Cooperative Extension of Wayne County will offer business planning workshops for qualified farms and agribusiness owners, and will technical support and workshops in various agricultural interest areas, e.g. apple growing. Call 315-331-8415 for workshop dates & details.

## Free One-on-One Business Planning Assistance

NY FarmNet and Farm Credit of Western New York consultants will work one-on-one to develop business plans with qualifying existing farm and agri-business owners and with those interested in startup enterprises.

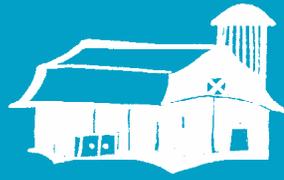
For more information or for a referral for assistance, contact Wayne County Planning, 315-946-5919.

## New Agribusiness Development Center

The Agribusiness Development Center, located at the Cornell Cooperative Extension offices at 1581 Rt. 88 N in Newark, offers you:

- a library with books and videos devoted to developing agribusiness
- a computer with internet access
- software to assist with business planning.

Please call 315-331-8415 for more details.



## Agribusiness Micro-Enterprise Loan Program

*A \$500,000 low-interest loan program for Wayne County's farming industry*

The Wayne County Industrial Development Agency (IDA) will oversee the program offering loans with below-market interest rates to qualifying micro-enterprises.

A micro-enterprise is a business employing five or fewer workers, including the owner. Seasonal and part-time employees will be measured on a full-time equivalent basis.

Loan applicants must have a business plan. Technical assistance is available to those who need to develop a plan.

Loans may be used for:

- business startup costs
- equipment
- leasehold improvements
- owner-occupied real estate
- working capital.

Call 315-946-5919 or 946-5917 for more information.

## TO APPLY FOR TECHNICAL ASSISTANCE AND/OR A MICRO-ENTERPRISE LOAN

### CONTACT:

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### OR

Wayne County  
Industrial Development Agency  
16 William St., Lyons, NY 14489  
(315) 946-5917  
wedcny@redsuspenders.com

THE WAYNE COUNTY AGRIBUSINESS MICRO-ENTERPRISE PROGRAM IS A COLLABORATIVE EFFORT OF:

- **WAYNE COUNTY PLANNING**
- **WAYNE COUNTY INDUSTRIAL DEVELOPMENT AGENCY**
- **CORNELL COOPERATIVE EXTENSION OF WAYNE COUNTY**
- **NY FARMNET**
- **FARM CREDIT OF WESTERN NEW YORK**

