

# AGENDA

## ECONOMIC DEVELOPMENT/PLANNING COMMITTEE

### May 4<sup>th</sup>, 2016

Members: Supervisors Spickerman, Deyo, Pagano, Manktelow and Miller

10:00 a.m. **Approve minutes from previous meeting**

10:00 a.m. **Tourism, Mary Mastracy**

Monthly Report

[TOUR04RPT1 - Progress Report April 2016.docx](#)

10:10 a.m. **Ec. Development/Planning, Bob McNary**

PROGRESS REPORT: [Progress Report - April 2016.docx](#)

DISCUSSION:

- National Marine Sanctuary
- Opportunity Analysis Action Plan
- Broadband Feasibility Study
- Land Bank
- IDA Report

TRANSMITTALS:

- Support of Great Lake Ontario National Marine Sanctuary Proposal  
[PLAN05RES01Natl.Marine.Sanctuary.doc](#)
- Accept Applicant into the Housing Improvement Program  
[PLAN05RES02Applic.into.Hse.Imp.Prog.doc](#)
- Set Public Hearing for CDBG Application  
[PLAN05RES03CDBGPublicHearing.docx](#)
- Appointment to Wayne County Water & Sewer Authority  
[PLAN05RES04Appt.toWater&SewerAuth..docx](#)
- Appointment to the Wayne County Planning Board  
[PLAN05RES05Appt.toCo.Plng.Bd.doc](#)

## PROGRESS REPORTS – April 2016

### Christine Worth – Director

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- Attended Lake Ontario Wine Trail Meeting
- Attended Rochester Business Journals Photonics event and assisted the IDA with the Wayne County Booth.
- Met with Peg Churchill on the planning of the 6/14 Economic Development Day-southeast quadrant tour
- Attended NYSTIA conference planning meeting for Collaborative PR Panel Discussion
- Met with Laurie McFaul Frey regarding Wayne County Fair marketing.
- Met with Joan Wallace regarding Global Mural Conference Wayne County Day 9/23/16.
- Met with Kimberlee Meeks, Vintage Gardens B & B
- Met with Luanne – Buffalo radio

### Notes

- Apple Tour Participants
  - New Restaurant Sponsor – The Bay Street
  - Facebook page & website are updated. As soon as brochure and posters are completed they will also be added.
- Birding Brochure
  - Revisions were sent to the graphic designer
- Events
  - Provided June – October events to CNY Summer Guide
- I LOVE NY - Matching Funds
  - Completed 1<sup>st</sup> quarter reports
- IT – Computers were updated to Microsoft Office 2016 Professional Plus
- Lake Ontario Wine Trail
  - Assisting marketing committee with the marketing grant plan
- Opportunity Analysis Study
  - Listed Professional photo library for tourism usage for Conway
  - Compiled addresses for photoshoot list for Conway
- Social Media
  - Our Instagram, you tube channel & google plus for are completed.
  - Sent suggested facebook posts for May & June to the Seaway Trail
- Tourism newsletter was sent out
- Visitor Guide
  - Delivered 4/8 and distribution has begun.
  - Request Form Visitor Guide was mailed out to Visitor Guide Partners
  - Request Form was emailed to Wayne County Town Clerks
- Website
  - Made several update and edits on the website

## **Chris Kenyon – Outdoor Recreation Coordinator**

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- Fishing updates county and On the Water
- Assist with WCFSC Annual Banquet
- Provided copy for Pro-Am magazine
- Assist Sodus Pro-Am organizers with new web page
- Set-up and staff promotion booth at Herb Philipson's Youth Day

**WAYNE COUNTY ECONOMIC DEVELOPMENT AND PLANNING  
DEPARTMENT**

**Progress Report  
April, 2016**

- 1. Photonic/Optics Breakfast:** Staff attended a Breakfast Meeting in Rochester, focused on the emerging Photonics/Optics Industry in the Greater Rochester Region. It was sponsored by the Rochester Business Journal. Our Office and the Tourism Department partnered with the Town of Ontario in sponsoring a marketing table at the event.
- 2. Broadband Study:** Staff developed a Scope of Work that consultants could use to submit a broadband feasibility plan. Staff organized and attended several IDA and Steering Committee meetings to decide which consultant to choose to perform the Broadband Feasibility Study. The IDA decided which of the three companies they would award the contract to. Contract and work scope details must now be finalized.
- 3. Tax Delinquent and Derelict Properties:** Staff attended a Board of Supervisors meeting on Tax Delinquent and Derelict Properties. It was agreed that more information must be gathered. This included: which properties should be sold, which properties should be remediated, the need to investigate establishing a county-wide Land Bank to manage these properties, etc.
- 4. Opportunity Analysis and Marketing Strategy:** The Opportunity Analysis is slated for completion in early May. A meeting updating the Board of Supervisors will be held on April 29<sup>th</sup>. Staff continued to coordinate with the consultants and review the Study as it is completed. Staff worked with the consultants to edit the branding and logo efforts.
- 5. World Economic Development Associates (WEDA):** Staff has been working on the development of collateral marketing materials that can be used to attract expanding businesses. We also continue to mail out business attraction materials to companies that have indicated an interest in NYS.
- 6. Global NY:** Staff continues to work with the Global NY staff on business expansion opportunities and funding initiatives. Some of this work has included foreign direct investment (FDI), where we are trying to recruit foreign companies to Wayne County.
- 7. GIS Meeting:** Staff held discussions with another department regarding ways that GIS efforts can be better coordinated.
- 8. Capital Planning:** Staff prepared a Capital Planning request and forwarded it on to the County Administrator's Office.
- 9. IDA, WISP and WEDC Meetings:** Staff attended and prepared for the April 22<sup>nd</sup> IDA meeting. Staff assisted in the preparation and finalization of 990's for the WISP and the WEDC. Staff worked with local elected officials, businesses and attorneys.
- 10. Sodus Economic Development Project:** The IDA staff closed on a PILOT and Revolving Loan Fund for a business expansion project in the Town of Sodus. This involved the sale of a vacant industrial building in the Town.
- 11. Ontario and Walworth Business Meetings:** The IDA called on businesses in the Towns of Ontario and Walworth, and discussed financing and incentive projects.

- 12. Workforce Development:** Staff attended several workforce meetings, including: the Finger Lakes WIB Governance Committee and Exploring Leadership through a workforce pipeline.
- 13. Meeting with Town Board and School District:** The IDA met with the Walworth Town Board and the Gananda School District to discuss a PILOT for an expanding industry in the Town.
- 14. Newark Chamber:** The IDA staff made a presentation on Business Builders and the Economic Development Corporation to the Newark Chamber of Commerce.
- 15. Ag District:** Staff finalized the Ag District Report for recommendation by Ag Development Board. Other actions included updated maps, resolution transmittals for the Board of Supervisors April meeting, and submittal of the Final Report and maps to Cornell.
- 16. Farmland Protection:** Staff held conversations with supervisors from Walworth, Ontario and Palmyra about their support for farmers in their Towns who would like to submit a proposal. Two large farms covering two or three towns and two counties are involved. Staff has been working with Genesee Land Trust on assembling this proposal. However, the Town of Ontario has opted out. The proposal as of April 25, 2016 includes a 550 acre tract in the Towns of Walworth and Webster (Monroe County), a 1,500 acre tract on the Koeberle Farm in the Towns of Palmyra and Manchester (Ontario County), and a 90 acre tract on the Galvin Farm in the Town of Walworth.
- 17. GAIN Project:** This revolving loan for ag production and food processing will soon be implemented. The funding contract between the WEDC and the Genesee Finger Lakes Regional Planning Council will be finalized, paving the way for the funding to be drawn down from the Regional Council. Outreach to farmers and processors will soon begin. To date there has been interest by several enterprises.
- 18. Upstate Revitalization Initiative (URI):** It is anticipated that the Finger Lakes Regional Economic Development Council will soon release the procedure for applying for the URI funding. Also new Workgroups will soon be appointed.
- 19. Beechwood Water and Electric Project:** Staff received a request from the Sodus Supervisor to help administer the State paperwork for this project. Staff met with the Office of Parks, Recreation and Historic Preservation, and the Town Supervisor to discuss the next steps to draw down the funds.
- 20. Erie Canal Trail:** Staff has been working on a funding proposal as part of the Capital Plan to extend the Canalway Trail east of Lyons.
- 21. Section 108 Funding:** Staff has been working with the Treasurer's Office and HUD on payoff of the 108 loan for the Flaherty's Restaurant in the Town of Macedon. There is about \$19,000 of program income left over for use by the County in program areas.
- 22. SIAL Food Processing Trade Show in Montreal:** Staff attended the SIAL Food Processing Trade Show in Montreal. Contact was made with several firms regarding their possible interest in opening up a NYS location. A trip report has been prepared.
- 23. GIS Information Assistance:** Staff coordinated assistance on several GIS requests with the Emergency Services Department. Staff also prepared General Municipal Law 239

mapping (GIS) for the County Planning Board monthly meeting. Staff also attended the Regional GIS Annual Conference and helped moderate a session.

- 24. Great Lakes Small Harbors Coalition:** Staff continues to monitor the Great Lakes Small Harbors effort to recruit funding for such projects as dredging of the Small Harbors in the Great Lakes.
- 25. Great Sodus Bay Watershed Intermunicipal Committee (IC):** Staff is preparing for the next IC meeting scheduled for May 9, 2016. The Committee is in the process of reviewing and prioritizing potential projects to determine which ones they prefer to implement in the future. Staff contacted Mayor Tertinek (Sodus Point Village) to make him aware of some of the potential projects that the Committee has been discussing.
- 26. Spring Farm:** Spring Farm is a former DDSO property in the Town of Arcadia and the Town of Phelps (Ontario County). It has considerable acreage with ponds and barns. There has been some interest in acquiring this facility and using it as a local park. Staff has been in touch with the State Office of General Services, as they have control of it and will make a decision on its future.
- 27. Wayne County Planning Board:** Staff prepared for and attended the County Planning Board meeting on April 25, 2016. General Municipal Law 239 zoning reviews were conducted. Joe Catalano, the Town of Ontario representative, attended his first meeting. The Town of Macedon has found a representative to serve on the Board.
- 28. CDBG Housing Improvement Project:** Staff contacted the State Office of Community Renewal (OCR) to see if they would approve an extension to this grant to construct sewage and water laterals, as well as make septic system and water well improvements. There has been no response from OCR yet.
- 29. Local Government Training:** Staff conducted a local training session on Zoning Board of Appeals on April 13, 2016. Fifteen people attended. The next session is scheduled for September 13, 2016. It will be on Maps, Plats and Plans.
- 30. Snowmobile Program:** Staff has been working with the clubs to finish their "end of season" reporting so we can begin auditing their financial records in mid-April.
- 31. Western Erie Canal Main Street Program:** Staff is currently in the process of closing out the LWRP grant used to fund this project for the past several years.
- 32. Lake Ontario National Marine Sanctuary Project:** Staff received a request on March 21, 2016 for additional local information which will be used to support the establishment of the Sanctuary. A request for support letters was distributed to Town Supervisors and local agencies.
- 33. Buildings and Sites:** Staff drove local roads in the Southeast part of the County to see what possible buildings and sites might be available for economic development projects. It was discovered that there were very few.
- 34. Local Government Assistance:** Staff is in the process of assisting the Town of Williamson with their zoning application system.

**RESOLUTION TRANSMITTAL**

Committee No. 4 Date: May 4, 2016

Committee Chair: Dave Spickerman

Department Head: Bob McNary

Transmittal Title: **RESOLUTION IN SUPPORT OF GREAT LAKE ONTARIO NATIONAL MARINE SANCTUARY PROPOSAL WITH THE COUNTIES OF JEFFERSON, OSWEGO, AND CAYUGA AND THE CITY OF OSWEGO**

WHEREAS, Wayne County was approached by representatives of Oswego County regarding the possible designation of the portion of Lake Ontario that is adjacent to the participating counties as the Great Lake Ontario National Marine Sanctuary; and

WHEREAS, the participating jurisdictions are the Counties of Jefferson, Oswego, Cayuga, and Wayne and the City of Oswego; and

WHEREAS, formal announcement of the proposal was made on September 4, 2015; and

WHEREAS For the first time in nearly 20 years the National Oceanic and Atmospheric Administration (NOAA) is accepting nominations to add new National Marine Sanctuaries (NMS) to the 15 already established regions in the world.; and

WHEREAS, The proposed Great Lake Ontario National Marine Sanctuary consists of a corridor that is one of the most historically significant geographic locations in the Great Lakes and the North American continent; and

WHEREAS, the proposed Great Lake Ontario NMS will be focused solely on "submerged cultural resources," such as shipwrecks, aircraft, and archaeological sites; and

WHEREAS, The proposed NMS will not establish regulations on commercial and recreational fishing, shoreline development, or commercial shipping, nor establish fees or new restrictions on recreational diving; and

WHEREAS, A NMS would supplement and significantly enhance recreational activities in this region, attracting many more travelers and improving the quality of life for residents; now, therefore, be it

RESOLVED, that the Wayne County Board of Supervisors supports the designation of the Great Lake Ontario National Marine Sanctuary, and be it further

RESOLVED, that the Clerk of Board of Supervisors is hereby authorized and directed to send a copy of this resolution to the NOAA National Marine sanctuary Program, Governor Andrew Cuomo, Senator Michael F. Nozzolio, Assemblyman Robert C. Oaks, and the other municipalities joining us in this effort.

Budgeted: yes \_\_\_ no \_\_\_ Proposed Cost: \_\_\_\_\_ Reimbursed Amount \_\_\_\_\_ County cost \_\_\_\_\_

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review \$ Approval: yes \_\_\_ no \_\_\_ by: \_\_\_\_\_

Personnel Office Review & Approval: yes \_\_\_ no \_\_\_ by: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:  
Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**RESOLUTION TRANSMITTAL**

Committee No. 4 Date: **May 4, 2016** Committee Chair: **Dave Spickerman**

Department Head: **Bob McNary**

**Transmittal Title: ACCEPTING OF APPLICANTS INTO THE WAYNE COUNTY LATERAL CONNECTION AND WELL/SEPTIC REPAIR ASSISTANCE PROGRAM**

WHEREAS, the County of Wayne was awarded a \$745,300 Community Development Block Grant (CDBG) administered by the New York State Office of Community Renewal on April 17, 2014; and

WHEREAS, this grant is intended to fully fund a project to install lateral connections or improve/repair septic and/or wells on properties in Wayne County; and

WHEREAS, Wayne County accepted this grant through resolution 326-14; and

WHEREAS, Wayne County authorized the acceptance and review of applications by the Economic Development and Planning Department through resolution 449-14; and

WHEREAS, Wayne County has applied to New York State for a time extension in order to expend the funds remaining in the program; and

WHEREAS, the following applicant expressed an interest in the program and submitted an application after the deadline and that this application has been determined to be both complete and eligible based on the approved Program Guidelines:

60 Sharon Brown, 1647 Benning Rd., Clyde, NY 14433

Now, therefore, be it

RESOLVED, that the Wayne County Board of Supervisors accept this applicant into the Wayne County Lateral Connection and Well/Septic Repair Assistance Program pending sufficient funding remains for this project from the funds received from New York State..

Budgeted: yes \_\_\_ no \_\_\_ Proposed Cost: \_\_\_\_\_ Reimbursed Amount \_\_\_\_\_ County cost \_\_\_\_\_

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review \$ Approval: yes \_\_\_ no \_\_\_ by: \_\_\_\_\_

Personnel Office Review & Approval: yes \_\_\_ no \_\_\_ by: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_



**RESOLUTION TRANSMITTAL**

Committee No. 4 Date: May 4, 2016 Committee Chair: Dave Spickerman

Department Head: Bob McNary

Transmittal Title: **APPOINTMENT TO WAYNE COUNTY WATER AND SEWER AUTHORITY**

Brief Explanation:

WHEREAS, the Chairman of the Board of Supervisors has recommended that the following member be appointed to the Wayne County Water and Sewer Authority for a term of office beginning immediately and expiring December 31, 2017:

Mark Humbert  
3896 Lakes Corners- Rose Valley Rd  
Clyde, New York 14433 (Town of Rose); now, therefore be it

RESOLVED, that the Board of Supervisors approves and ratifies this appointment to the Wayne County Water and Sewer Authority.

Budgeted: yes \_\_\_ no \_\_\_ Proposed Cost: \_\_\_\_\_ Reimbursed Amount \_\_\_\_\_ County cost \_\_\_\_\_

Departmental transfer \$ \_\_\_\_\_ from Account No. \_\_\_\_\_ to Account No. \_\_\_\_\_

County Administrator's Review \$ Approval: yes \_\_\_ no \_\_\_ by: \_\_\_\_\_

Personnel Office Review & Approval: yes \_\_\_ no \_\_\_ by: \_\_\_\_\_

Standing Committee: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signature/Date Rec'd: \_\_\_\_\_ Clerk, Board of Supervisors

Referred to:

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Committee: \_\_\_\_\_ Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

