

AGENDA

ECONOMIC DEVELOPMENT/PLANNING COMMITTEE

April 6th, 2016

Members: Supervisors Spickerman, Deyo, Pagano, Manktelow and Miller

10:00 a.m. **Approve minutes from previous meeting**

10:00 a.m. **Tourism, Christine Worth**

Monthly Reports

[TOUR04RPT1 - Progress Report March 2016.docx](#)

[TOUR04RPT2 - Financial Reports - 2016.xls](#)

[TOUR04RPT3 - Copy of Advertising Report.xls](#)

10:10 a.m. **Ec. Development/Planning, Bob McNary**

DISCUSSION:

- Ag District Update
 - Approve Modification and Continuation of Ag District
 - Determination under SEQRA
- Conclusion/Summary of Western Erie Canal Alliance
- Housing CDBG Improvement Program
- Broadband Study
- Other Info
- Progress Report

TRANSMITTALS:

- Authorization to Appoint County Planning Board Members
- [PLAN04RES01Appt.toCountyPlngBd.doc](#)
- Approve Modification and Continuation of Ag District No. 1
[PLAN04RES02ModContin.ofAg.Dist.1.doc](#)
- Make Determination under State Environmental Quality Review Act
[PLAN04RES3Ag.Dist.SEQR.doc](#)
 - Agriculture and Land Use Report [PLAN04INF01AgandLandUseReport.pdf](#)
 - Agricultural District SEQR Report [PLAN04INF02AgDistSEQR.pdf](#)
- Authorization to Prepare and Submit Snowmobile Trails Grant Application
[PLAN04RES04SubmitPhase1and2SnowmobileApplic.doc](#)
- Accept Applicants into the Wayne County CDBG Housing Improvement Program
[PLAN04RES05AcceptApplicantsIntoCDBGHousingImp.Prog..doc](#)
- Amend Contracts with Environmental Testing and Consulting and Labella
- Associates for CDBG Housing Improvement Program
[PLAN04RES06Amend.Env.TestingContractforCDBG.Hse.Imp.Prog..doc](#)

PROGRESS REPORTS – March 2016

Christine Worth – Director

- Attended Lake Ontario Wine Trail Meeting
- Attended Scenic Wonders meeting regarding program
- Met with Graphic Designer for Visitor's Guide Proof
- Attended NYS Hospitality Association Legislative Roundtable
- Conducted Apple Tasting Tour Meeting
- Attended Strategic Task Force meeting for Wayne County Opportunity Study
- Attended Wayne County Business Council meeting highlighting Wayne County Opportunity Study.

Notes

- Apple Tour Participants
 - Planning meeting took place on 3/23
 - New partner Mackquinle Farms
 - October 7-10 (tasting weekend)
- Advertising
 - Finalizing summer ads for City Newspaper, Syracuse New Times, Finger Lakes Times, MP Newspapers.
- Birding Brochure
 - Revisions will be sent to the graphic designer in April
- Events
 - Continued outreach for 2016 events
 - Updating 2016 event listings for Tourism and NYS websites
 - Adding key events onto VisitRochester website
- I LOVE NY - Matching Funds
 - Completed 2015 final report
- Lake Ontario Wine Trail
 - Assisted in 2016 marketing plan
 - Assisted in preparation for marketing grant through **Genesee Valley Regional Market Authority**. Worked with Monroe County and Cayuga County for support letters.
 - Genesee Valley Regional Market Authority awarded the Lake Ontario Wine Trail \$27,750 to spend on internet advertising for the coming
- New York State Tourism Industry Association (NYSTIA)
 - I have been asked to sit on a panel at the Empire State Tourism Conference regarding our regional public relations program.
- Public Relations
 - Replied to I LOVE NY with contacts for Lukacs and Mural Mania.
- Scenic Wonders
 - Updating graphics and website
- Support Letter
 - Support letters for **Genesee Valley Regional Market grant for Embark Ciderworks and Lake Ontario Wine Trail**.

- Tourism newsletter was sent out
- Youth Derby Fishing Derby
 - Dates confirmed for 2016
 - Updating forms and website
- Visitor Guide
 - Is on press with an ETA early to mid-April
 - Converted visitors guide PDF to a flipbook for the tourism website through instant flipbook website.

I will be out of the office 4/21-4/27

Chris Kenyon – Outdoor Recreation Coordinator

- Fishing updates county and “On the Water.”
- Completed copy and ad for Sodus Pro-Am (Lakewide Pro-Am magazine)
- Attended Wayne County Youth Derby meeting.
- Assisting with Wayne County Federation of Sportsmen’s banquet items.
- Working with Rush Outdoors for Herb Philipson’s sponsorship.
- Organizing a video shoot for LOC Derby and Hughes’ Marina
- Assisting with new Audubon Game Dinner presentation for June 2016.

6410 Publicity

Code	Description	Adopted Budget	Modified Budget	To date	Balance	% OF BAL	JAN	FEB	MAR
4116	Comp Equip	490.00	490.00	-	490.00	100%			
4150	Office Supplies	1,100.00	1,100.00	43.47	1,056.53	96%		43.47	
4166	Postage	2,600.00	2,600.00	-	2,600.00	100%			
4210	Gas	473.00	473.00	68.88	404.12	85%		68.88	
4220	Light & Power	774.00	774.00	89.23	684.77	88%	26.60	62.63	
4230	Telephone	2,184.00	2,184.00	237.52	1,946.48	89%	36.11	165.25	36.16
4240	Water	131.00	131.00	-	131.00	100%			
4402	Advertising	11,000.00	11,043.60	-	11,043.60	100%			
4408	Copier Expense	650.00	650.00	155.58	494.42	76%	46.40	46.39	62.79
4410	Conference	500.00	500.00	-	500.00	100%			
4414	Data Processing	6,400.00	6,400.00	6,400.00	-	0%		6400.00	
4434	Info Centers	1,000.00	1,000.00	-	1,000.00	100%			
4438	Maintenance/Rep.	9,954.00	9,954.00	9,954.00	-	0%	9954.00		
4457	Printing	7,400.00	7,400.00	-	7,400.00	100%			
4460	Promotion	18,000.00	18,000.00	2,039.69	15,960.31	89%	60.00	1960.24	19.45
4475	Software	960.00	960.00		960.00	100%			
4485	Travel	200.00	200.00	3.99	196.01	98%			3.99
4539	Brochure/Ad Dev	2,000.00	2,000.00	-	2,000.00	100%			
4600	Misc - UPS	1,000.00	1,014.14	187.05	827.09	82%		90.14	96.91
4603	Derby	4,000.00	4,000.00	-	4,000.00	100%			
4919	Mileage	4,725.00	4,725.00	191.70	4,533.30	96%		142.02	49.68
	TOTAL	75,541.00	75,598.74	19,371.11	56,227.63	74%	10123.11	8979.02	268.98

RESOLUTION TRANSMITTAL

Committee No. 4 Date: _____ Committee Chair: Dave Spickerman
Department Head: Robert McNary

Transmittal Title: APPOINTMENTS TO WAYNE COUNTY PLANNING BOARD

Brief Explanation:

WHEREAS, the Town of Ontario has recommended the appointment of Joseph Catalano of 1518 Ridge Road, Ontario, NY to fill the empty seat from the Town on the County Planning Board

And

WHEREAS, the terms of office of the following members of the Wayne County Planning Board will expire on April 30, 2016:

- Robert Hutteman, 6879 Fairville Station Road, Newark, NY 14513
- Matthew Krolak, 2486 Maple Avenue, Palmyra, NY 14522
- Ronald Baker, 6445 Hill Road, Sodus, NY 14551
- Larry Ruth, 2316 Smith Hill Road, Walworth, NY 14568; now, therefore, be it

RESOLVED, that Joseph Catalano is hereby appointed to the County Planning Board for a term of office effective immediately and expiring April 30, 2019; and be it further

RESOLVED, that members Robert Hutteman, Matthew Krolak, Ronald Baker and Larry Ruth are hereby reappointed to a three year term of office effective immediately and expiring April 30, 2019.

Budgeted: yes x no Proposed Cost: _____ Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review \$ Approval: yes no by: _____

Human Resources Office Review & Approval: yes no by: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4 Date: April 6, 2016 Committee Chair: Dave Spickerman

Department Head: Bob McNary

Transmittal Title: **APPROVE MODIFICATION and CONTINUATION OF AGRICULTURAL DISTRICT NO.1**

WHEREAS, Resolution No. 555-15 approved the schedule and authorized the review of the Agricultural District No. 1; and

WHEREAS, the County provided notice of agricultural district review as required in Article 25 AA Section 303-a.2.a and Section 303-b; and

WHEREAS, the Wayne County Agricultural Development Board (Agriculture and Farmland Protection Board), as required in Article 25 AA, Sections 303-a.2.b and 303-b, has considered the following factors in regard to the Consolidated Agricultural District:

As required in Article 25 AA, Section 303-a.2.b, the County Agriculture and Farmland Protection Board has considered the following factors-

1. The nature and status of farming and farm resources within such district, including the total number of acres of land and the total number of acres of land in farm operations in the district;
2. The extent to which the district has achieved its original objectives;
3. The extent to which county and local comprehensive plans, policies and objectives are consistent with and support the district;
4. The degree of coordination between local laws, ordinances, rules and regulations that apply to farm operations in such district and their influence on farming; and
5. a recommendations to continue, terminate or modify such district.

WHEREAS, on February 22, 2016 the Wayne County Agricultural Development Board (Agriculture and Farmland Protection Board) recommended to the Wayne County Board of Supervisors that the Agricultural District Number 1 be modified as detailed in the Agriculture and Land Use Report for the District; and

WHEREAS, on March 8, 2016 the County Board of Supervisors held a public hearing as required by Article 25 AA Section 303 regarding the proposed Agricultural District modification; now, therefore, be it

RESOLVED that the Wayne County Board of Supervisors supports the findings of the Wayne County Agricultural Development Board (Agriculture and Farmland Protection Board) and approves that Agricultural District Number 1 be modified and continued within all the Towns of Wayne County as detailed in the Agriculture and Land Use Report for the District and illustrated on the District Map.

Budgeted: yes ___ no ___ Proposed Cost: \$0 Reimbursed Amount _____ County cost \$0

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review \$ Approval: yes ___ no ___ by: _____

Personnel Office Review & Approval: yes ___ no ___ by: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4 Date: April 6, 2016 Committee Chair: Dave Spickerman

Department Head: Bob McNary

Transmittal Title: **MAKING A DETERMINATION UNDER THE STATE ENVIRONMENTAL QUALITY REVIEW ACT**

WHEREAS, Wayne County has undertaken review of Agricultural District No.1 pursuant to AML §303-a and §303-b to consider requests for modification of Wayne County Agricultural District 1; and

WHEREAS, pursuant to Article 8 of the Environmental Conservation Law, Chapter 43-B of the Consolidated Laws of New York, as amended (the "SEQRA Act") and the regulations adopted pursuant thereto by the Department of Environmental Conservation of the State, being 6 NYCRR Part 617, as amended (the "Regulations"), the Wayne County Board of Supervisors (the "Board"), as lead agency, considers the modification of agricultural district to be an Unlisted action under SEQ and desires to determine whether the following action may have a "significant effect on the environment" (as said quoted term is defined in the SEQRA Act and the Regulations) and therefore require the preparation of an environmental impact statement: An action to approve that Agricultural District Number 1 be modified by adding and removing the parcels as identified in the Agricultural District Number 1 Report (the "Project"); and

WHEREAS, to aid the Board in determining whether the Project may have a significant effect on the environment, the Department of Economic Development & Planning has prepared a SEQR Short Environmental Assessment Form a copy of which is on file with the Clerk of the Board of Supervisors; and

WHEREAS, the County has examined the Short EAF in order to make a determination as to the potential environmental significance of the Project; now, therefore, be it

RESOLVED, as follows:

1. Based upon examination of the Short EAF, and based further upon the Board's knowledge of the area surrounding the Project and such further investigation of the Project and its environmental effects as the County has deemed appropriate, the Board makes the following findings with respect to the Project:
 - (a) the Project consists of those components described in the second "Whereas" clause of this resolution; and
 - (b) there are no known potentially significant impacts on the environment other than those noted in and addressed and/or mitigated by the County as set forth in the SEAF.
2. Based upon the foregoing investigation of the potential environmental impacts of the Project and considering both the magnitude and importance of each environmental impact therein indicated, the Board makes the following findings and determinations with respect to the Project:
 - (a) The Project constitutes an Unlisted Action (as defined in the Regulations); and
 1. The Project will not result in any large and important impacts and, therefore, is one which will not have a significant effect on the environment, and the Board will not require an environmental impact statement with respect to the Project; and
 2. This determination constitutes a negative declaration for the purposes of the SEQR Act.

Budgeted: yes ___ no ___ Proposed Cost: _____-0-_____ Reimbursed Amount _____ County cost _____-0-

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review \$ Approval: yes ___ no ___ by: _____

Personnel Office Review & Approval: yes ___ no ___ by: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4 Date: April 6, 2016 Committee Chair: Dave Spickerman

Department Head: Bob McNary

Transmittal Title: **AUTHORIZATION TO PREPARE AND SUBMIT A SNOWMOBILE TRAILS GRANT-IN-AID "PHASE 1- TRAIL SYSTEM PRIOR APPROVAL" and a "PHASE 2 - APPLICATION" ON BEHALF OF WAYNE COUNTY SNOWMOBILE CLUBS**

Brief Explanation:

WHEREAS, Resolution 560-98 established Wayne County as the Local Sponsor for the Snowmobile Trails Grant-In-Aid Program offered through the NYS Office of Parks, Recreation and Historic Preservation (OPRHP); and

WHEREAS, the County Planning Department has prepared applications to said grant program on behalf of snowmobile clubs in the County since 1998; and

WHEREAS, the County continues to recognize and support the recreational and economic benefits of snowmobiling throughout the County; now, therefore, be it

RESOLVED, that the Board of Supervisors authorizes the Wayne County Economic Development and Planning Department to prepare and submit a Phase 1- Trail System Prior Approval and to prepare and submit a Phase II – Application to NYS OPRHP’s Snowmobile Trails Grant-In-Aid Program for the 2016/2017 funding cycle pending approval by the County Attorney as to form and content.

Budgeted: yes ___ no ___ Proposed Cost: _____ Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator’s Review \$ Approval: yes ___ no ___ by: _____

Personnel Office Review & Approval: yes ___ no ___ by: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec’d: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4 Date: April 6, 2016

Committee Chair: Dave Spickerman

Department Head: Bob McNary

Transmittal Title: ACCEPTING OF APPLICANTS INTO THE WAYNE COUNTY LATERAL CONNECTION AND WELL/SEPTIC REPAIR ASSISTANCE PROGRAM

WHEREAS, the County of Wayne was awarded a \$745,300 Community Development Block Grant (CDBG) administered by the New York State Office of Community Renewal on April 17, 2014; and

WHEREAS, this grant is intended to fully fund a project to install lateral connections or improve/repair septic and/or wells on properties in Wayne County; and

WHEREAS, Wayne County accepted this grant through resolution 326-14; and

WHEREAS, Wayne County authorized the acceptance and review of applications by the Economic Development and Planning Department through resolution 449-14; and

WHEREAS, Wayne County has applied to New York State for a time extension in order to expend the funds remaining in the program; and

WHEREAS, the following applicants expressed an interest in the program and submitted applications after the deadline and that these applications have been determined to be both complete and eligible based on the approved Program Guidelines:

- 58 Gerald and Patricia Winslow, 1095 Rt. 21, Palmyra
- 59 Naomi LaFlore, 5660 Rt. 14, Sodus

Now, therefore, be it

RESOLVED, that the Wayne County Board of Supervisors accept this applicant into the Wayne County Lateral Connection and Well/Septic Repair Assistance Program pending approval of the time extension from New York State..

Budgeted: yes ___ no ___ Proposed Cost: _____ Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review \$ Approval: yes ___ no ___ by: _____

Personnel Office Review & Approval: yes ___ no ___ by: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:
Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

RESOLUTION TRANSMITTAL

Committee No. 4 Date: April 6, 2016

Committee Chair: Dave Spickerman

Department Head: Bob McNary

Transmittal Title: **AMENDMENT OF THE CONTRACTS WITH ENVIRONMENTAL TESTING AND CONSULTING AND LABELLA ASSOCIATES FOR THE WAYNE COUNTY LATERAL CONNECTION AND WELL/SEPTIC REPAIR ASSISTANCE PROGRAM**

WHEREAS, resolution 792-14 authorized the execution of a contract for LaBella Associates to provide engineering services for the septic portion of the Wayne County Lateral Connection and Well/Septic Repair Assistance Program, and

WHEREAS, resolution 377-15 authorized the execution of a contract for Environmental Testing and Consulting to provide Lead Based Paint Risk Assessment Services in connection with the Wayne County Lateral Connection and Well/Septic Repair Assistance Program, and

WHEREAS, funding is available within the CDBG program budget to assist those individuals on the waiting list for the program, and

WHEREAS, Wayne County has applied to New York State for a time extension in order to expend the funds remaining in the program; therefore, be it

RESOLVED, that the Chairman of the Board of Supervisors is hereby authorized to amend the contracts with Environmental Testing and Consulting and LaBella Associates, subject to approval by the County Attorney as to form and content, pending approval of the time extension from New York State.

Budgeted: yes ___ no ___ Proposed Cost: _____ Reimbursed Amount _____ County cost _____

Departmental transfer \$ _____ from Account No. _____ to Account No. _____

County Administrator's Review \$ Approval: yes ___ no ___ by: _____

Personnel Office Review & Approval: yes ___ no ___ by: _____

Standing Committee: Ayes _____ Nays _____ Date: _____ Signature: _____

Signature/Date Rec'd: _____ Clerk, Board of Supervisors

Referred to:

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____

Committee: _____ Ayes _____ Nays _____ Date: _____ Signature: _____